

	1 kilometer	3 kilometer	5 kilometer
<b>2025 Population Totals (MBR)</b>			
2025 Total Population	36,477	499,237	1,255,939
2025 Total Population Age 0-14	7,148	83,338	189,854
2025 Total Population Age 15-29	8,856	108,410	264,644
2025 Total Population Age 30-44	8,781	122,945	311,445
2025 Total Population Age 45-59	6,293	95,986	252,727
2025 Total Population Age 60+	5,399	88,555	237,265
2025 Population Density (per sq. km)	11,616.9	17,665.9	15,995.1
2025 Population Per Mill	0.3	3.8	9.6
<b>2025 Male Population Totals (MBR)</b>			
2025 Total Male Population	17,446	237,659	597,639
2025 Male Population Age 0-14	3,516	42,047	96,358
2025 Male Population Age 15-29	4,437	54,095	132,269
2025 Male Population Age 30-44	4,302	60,043	152,499
2025 Male Population Age 45-59	2,903	44,357	117,331
2025 Male Population Age 60+	2,288	37,117	99,181
<b>2025 Female Population Totals (MBR)</b>			
2025 Total Female Population	19,031	261,575	658,297
2025 Female Population Age 0-14	3,632	41,291	93,495
2025 Female Population Age 15-29	4,419	54,315	132,375
2025 Female Population Age 30-44	4,479	62,902	158,946
2025 Female Population Age 45-59	3,390	51,629	135,396
2025 Female Population Age 60+	3,111	51,438	138,084
<b>2025 Household Totals (MBR)</b>			
2025 Total Households	11,148	166,695	433,191
2025 Average Household Size	3.3	3.0	2.9
<b>2025 Households by Income (MBR)</b>			
2025 HHs: 1st Quintile (0-215,866 MXN)	1,397	17,358	39,856
2025 HHs: 2nd Quintile (215,866-334,242 MXN)	1,493	21,740	50,922
2025 HHs: 3rd Quintile (334,242-484,203 MXN)	2,088	27,522	65,219
2025 HHs: 4th Quintile (484,203-758,000 MXN)	2,432	38,153	102,991
2025 HHs: 5th Quintile (758,000+ MXN)	3,737	61,921	174,202
<b>2025 Households by Type (MBR)</b>			
2025 Nuclear Family Households	5,394	81,942	217,530
2025 Extended Family Households	2,767	43,125	110,879
2025 Composite Family Households	160	2,233	6,289
2025 Nonspecific Family Households	0	1	7
2025 One Person Households	2,442	34,519	86,511
2025 Multi Person Nonfamily Households	383	4,828	11,737
2025 Household Type Not Specified	1	46	237
<b>2025 Marital Status (MBR)</b>			
2025 Marital Status: Single	18,619	242,782	600,882
2025 Marital Status: Married	13,271	187,617	482,117
2025 Marital Status: Divorced	2,834	42,442	106,390
2025 Marital Status: Widowed	1,753	26,393	66,546
<b>2025 Educational Attainment (MBR)</b>			
2025 No Education/Illiterate	6,378	70,852	160,205
2025 Primary Education (ISCED 1 and 2)	15,002	163,536	360,943
2025 Upper Secondary Education (ISCED 3)	6,866	112,466	293,557
2025 Post Secondary Education (ISCED 4 and 5)	0	0	0

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**Source:** Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
<b>2025 Educational Attainment (MBR)</b>			
2025 Tertiary Education (ISCED 6 to 8)	8,164	151,351	438,694
2025 Education Unknown	67	1,028	2,537
<b>2024 Unemployment (MBR)</b>			
2024 Unemployed Population	709	10,796	29,595
<b>2025 Purchasing Power (MBR)</b>			
2025 Purchasing Power: Total	MX\$8,858,048,263	MX\$135,722,692,227	MX\$362,032,667,518
2025 Purchasing Power: Per Mill	0.4	6.3	16.9
2025 Purchasing Power: Per Capita	MX\$242,839	MX\$271,860	MX\$288,257
2025 Purchasing Power: Index	147	165	175
<b>2025 Food &amp; Beverage Expenditures (MBR)</b>			
2025 Food & Beverage: Total	MX\$1,965,609,101	MX\$28,586,245,274	MX\$73,858,465,407
2025 Food & Beverage: Per Mill	0.3	4.9	12.7
2025 Food & Beverage: Per Capita	MX\$53,886	MX\$57,260	MX\$58,807
2025 Food & Beverage: Index	121	129	132
<b>2025 Alcoholic Beverage Expenditures (MBR)</b>			
2025 Alcoholic Beverage: Total	MX\$149,504,852	MX\$2,190,001,348	MX\$5,688,350,625
2025 Alcoholic Beverage: Per Mill	0.4	5.2	13.6
2025 Alcoholic Beverage: Per Capita	MX\$4,099	MX\$4,387	MX\$4,529
2025 Alcoholic Beverage: Index	128	137	141
<b>2025 Tobacco Expenditures (MBR)</b>			
2025 Tobacco: Total	MX\$56,349,159	MX\$814,156,295	MX\$2,094,593,122
2025 Tobacco: Per Mill	0.3	4.5	11.5
2025 Tobacco: Per Capita	MX\$1,545	MX\$1,631	MX\$1,668
2025 Tobacco: Index	110	116	119
<b>2025 Clothing Expenditures (MBR)</b>			
2025 Clothing: Total	MX\$157,483,592	MX\$2,280,140,899	MX\$5,900,366,074
2025 Clothing: Per Mill	0.4	5.2	13.6
2025 Clothing: Per Capita	MX\$4,317	MX\$4,567	MX\$4,698
2025 Clothing: Index	129	137	141
<b>2025 Footwear Expenditures (MBR)</b>			
2025 Footwear: Total	MX\$62,289,231	MX\$897,006,700	MX\$2,313,210,263
2025 Footwear: Per Mill	0.4	5.1	13.1
2025 Footwear: Per Capita	MX\$1,708	MX\$1,797	MX\$1,842
2025 Footwear: Index	126	132	136
<b>2025 Furniture &amp; Furnishing Expenditures (MBR)</b>			
2025 Furniture/Furnishing: Total	MX\$72,656,789	MX\$1,044,149,152	MX\$2,697,944,243
2025 Furniture/Furnishing: Per Mill	0.4	5.2	13.5
2025 Furniture/Furnishing: Per Capita	MX\$1,992	MX\$2,091	MX\$2,148
2025 Furniture/Furnishing: Index	130	136	140
<b>2025 Household Textiles Expenditures (MBR)</b>			
2025 Household Textiles: Total	MX\$22,876,089	MX\$335,178,046	MX\$870,824,207
2025 Household Textiles: Per Mill	0.4	5.2	13.6
2025 Household Textiles: Per Capita	MX\$627	MX\$671	MX\$693
2025 Household Textiles: Index	128	137	141

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	1 kilometer	3 kilometer	5 kilometer
<b>2025 Household Appliances Expenditures (MBR)</b>			
2025 Household Appliances: Total	MX\$108,995,385	MX\$1,587,537,584	MX\$4,108,200,922
2025 Household Appliances: Per Mill	0.3	5.0	12.9
2025 Household Appliances: Per Capita	MX\$2,988	MX\$3,180	MX\$3,271
2025 Household Appliances: Index	122	130	134
<b>2025 Household Utensils Expenditures (MBR)</b>			
2025 Household Utensils: Total	MX\$46,844,194	MX\$679,329,542	MX\$1,757,584,036
2025 Household Utensils: Per Mill	0.3	5.1	13.1
2025 Household Utensils: Per Capita	MX\$1,284	MX\$1,361	MX\$1,399
2025 Household Utensils: Index	125	132	136
<b>2025 House &amp; Garden Expenditures (MBR)</b>			
2025 House & Garden Tools: Total	MX\$33,200,091	MX\$479,294,383	MX\$1,239,685,264
2025 House & Garden Tools: Per Mill	0.3	5.0	13.0
2025 House & Garden Tools: Per Capita	MX\$910	MX\$960	MX\$987
2025 House & Garden Tools: Index	124	131	135
<b>2025 Household Maintenance Expenditures (MBR)</b>			
2025 Household Maintenance: Total	MX\$221,489,516	MX\$3,264,160,515	MX\$8,491,119,837
2025 Household Maintenance: Per Mill	0.4	5.2	13.5
2025 Household Maintenance: Per Capita	MX\$6,072	MX\$6,538	MX\$6,761
2025 Household Maintenance: Index	126	135	140
<b>2025 Medical Products &amp; Supplies Expenditures (MBR)</b>			
2025 Medical Products: Total	MX\$162,872,414	MX\$2,491,191,835	MX\$6,545,177,803
2025 Medical Products: Per Mill	0.4	5.4	14.2
2025 Medical Products: Per Capita	MX\$4,465	MX\$4,990	MX\$5,211
2025 Medical Products: Index	126	141	147
<b>2025 Consumer Electronics Expenditures (MBR)</b>			
2025 Electronics & IT: Total	MX\$111,275,829	MX\$1,563,227,607	MX\$4,033,681,539
2025 Electronics & IT: Per Mill	0.3	4.7	12.0
2025 Electronics & IT: Per Capita	MX\$3,051	MX\$3,131	MX\$3,212
2025 Electronics & IT: Index	119	122	125
<b>2025 Entertainment Expenditures (MBR)</b>			
2025 Toys & Sports: Total	MX\$61,922,217	MX\$876,783,452	MX\$2,272,513,107
2025 Toys & Sports: Per Mill	0.3	4.9	12.7
2025 Toys & Sports: Per Capita	MX\$1,698	MX\$1,756	MX\$1,809
2025 Toys & Sports: Index	123	128	131
<b>2025 Garden &amp; Pet Expenditures (MBR)</b>			
2025 Garden/Pets: Total	MX\$54,016,057	MX\$766,188,248	MX\$1,980,911,493
2025 Garden/Pets: Per Mill	0.3	4.7	12.0
2025 Garden/Pets: Per Capita	MX\$1,481	MX\$1,535	MX\$1,577
2025 Garden/Pets: Index	117	122	125
<b>2025 Recreational &amp; Cultural Service Expenditures (MBR)</b>			
2025 Recreational Services: Total	MX\$136,337,540	MX\$1,973,445,383	MX\$5,099,108,030
2025 Recreational Services: Per Mill	0.3	5.0	13.0
2025 Recreational Services: Per Capita	MX\$3,738	MX\$3,953	MX\$4,060
2025 Recreational Services: Index	124	131	135

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	1 kilometer	3 kilometer	5 kilometer
<b>2025 Books &amp; Stationery Expenditures (MBR)</b>			
2025 Books & Stationery: Total	MX\$27,775,784	MX\$405,891,631	MX\$1,050,983,667
2025 Books & Stationery: Per Mill	0.3	5.0	13.1
2025 Books & Stationery: Per Capita	MX\$761	MX\$813	MX\$837
2025 Books & Stationery: Index	123	132	135
<b>2025 Catering Services Expenditures (MBR)</b>			
2025 Catering Services: Total	MX\$204,437,958	MX\$2,984,317,403	MX\$7,739,303,913
2025 Catering Services: Per Mill	0.4	5.2	13.5
2025 Catering Services: Per Capita	MX\$5,605	MX\$5,978	MX\$6,162
2025 Catering Services: Index	127	136	140
<b>2025 Personal Care Expenditures (MBR)</b>			
2025 Personal Care: Total	MX\$103,504,335	MX\$1,492,722,029	MX\$3,842,263,706
2025 Personal Care: Per Mill	0.3	4.7	12.1
2025 Personal Care: Per Capita	MX\$2,838	MX\$2,990	MX\$3,059
2025 Personal Care: Index	117	123	126
<b>2025 Jewelry &amp; Personal Effects Expenditures (MBR)</b>			
2025 Personal Effects: Total	MX\$81,323,886	MX\$1,198,769,913	MX\$3,124,291,302
2025 Personal Effects: Per Mill	0.4	5.7	14.9
2025 Personal Effects: Per Capita	MX\$2,229	MX\$2,401	MX\$2,488
2025 Personal Effects: Index	139	149	155

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