

	1 kilometer	3 kilometer	5 kilometer
2025 Population Totals (MBR)			
2025 Total Population	22,866	41,336	47,131
2025 Total Population Age 0-14	7,473	13,510	15,404
2025 Total Population Age 15-29	6,556	11,851	13,512
2025 Total Population Age 30-44	4,202	7,596	8,661
2025 Total Population Age 45-59	2,393	4,326	4,933
2025 Total Population Age 60+	2,242	4,053	4,622
2025 Population Density (per sq. km)	7,282.2	1,462.7	600.2
2025 Population Per Mill	1.3	2.4	2.7
2025 Male Population Totals (MBR)			
2025 Total Male Population	11,067	20,007	22,812
2025 Male Population Age 0-14	3,812	6,891	7,857
2025 Male Population Age 15-29	3,289	5,946	6,780
2025 Male Population Age 30-44	1,966	3,553	4,051
2025 Male Population Age 45-59	1,031	1,864	2,125
2025 Male Population Age 60+	970	1,753	1,998
2025 Female Population Totals (MBR)			
2025 Total Female Population	11,799	21,329	24,319
2025 Female Population Age 0-14	3,661	6,619	7,547
2025 Female Population Age 15-29	3,266	5,905	6,733
2025 Female Population Age 30-44	2,236	4,043	4,609
2025 Female Population Age 45-59	1,362	2,462	2,808
2025 Female Population Age 60+	1,273	2,301	2,623
2025 Household Totals (MBR)			
2025 Total Households	5,132	9,278	10,579
2025 Average Household Size	4.5	4.5	4.5
2025 Households by Type (MBR)			
2025 One Person Households	326	588	671
2025 Nuclear Family Households	3,161	5,713	6,514
2025 Extended Family Households	1,506	2,722	3,104
2025 Family Households with Non-Relatives	126	228	260
2025 Multi Person Nonfamily Households	14	26	30
2025 Marital Status (MBR)			
2025 Marital Status: Single	16,767	30,311	34,560
2025 Marital Status: Married	5,304	9,588	10,932
2025 Marital Status: Divorced	36	65	74
2025 Marital Status: Widowed	759	1,372	1,564
2025 Educational Attainment (MBR)			
2025 No Education/Illiterate	8,742	15,804	18,020
2025 Primary Education (ISCED 1 and 2)	9,423	17,034	19,422
2025 Upper Secondary Education (ISCED 3)	4,077	7,370	8,403
2025 Post Secondary Education (ISCED 4 and 5)	0	0	0
2025 Tertiary Education (ISCED 6 to 8)	624	1,128	1,286
2025 Education Unknown	0	0	0
2024 Unemployment (MBR)			
2024 Unemployed Population	188	341	388

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research


2025 Purchasing Power (MBR)

	1 kilometer	3 kilometer	5 kilometer
2025 Purchasing Power: Total	GTQ 793,950,865	GTQ 1,435,239,095	GTQ 1,636,475,674
2025 Purchasing Power: Per Mill	1.1	2.1	2.3
2025 Purchasing Power: Per Capita	GTQ 34,722	GTQ 34,721	GTQ 34,722
2025 Purchasing Power: Index	87	87	87

Sample Report

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research

August 04, 2025