

| | 1 kilometer | 3 kilometer | 5 kilometer |
|---|-------------|-------------|-------------|
| 2025 Population Totals (MBR) | | | |
| 2025 Total Population | 36,232 | 140,505 | 214,085 |
| 2025 Total Population Age 0-14 | 7,344 | 28,164 | 43,242 |
| 2025 Total Population Age 15-29 | 8,813 | 34,247 | 52,865 |
| 2025 Total Population Age 30-44 | 8,116 | 31,320 | 47,544 |
| 2025 Total Population Age 45-59 | 6,726 | 26,362 | 40,231 |
| 2025 Total Population Age 60+ | 5,233 | 20,413 | 30,203 |
| 2025 Population Density (per sq. km) | 11,538.9 | 4,971.9 | 2,726.5 |
| 2025 Population Per Mill | 5.9 | 23.1 | 35.1 |
| 2025 Male Population Totals (MBR) | | | |
| 2025 Total Male Population | 16,686 | 64,731 | 98,977 |
| 2025 Male Population Age 0-14 | 3,721 | 14,307 | 21,944 |
| 2025 Male Population Age 15-29 | 4,247 | 16,556 | 25,636 |
| 2025 Male Population Age 30-44 | 3,701 | 14,277 | 21,724 |
| 2025 Male Population Age 45-59 | 2,884 | 11,315 | 17,397 |
| 2025 Male Population Age 60+ | 2,133 | 8,276 | 12,275 |
| 2025 Female Population Totals (MBR) | | | |
| 2025 Total Female Population | 19,546 | 75,774 | 115,108 |
| 2025 Female Population Age 0-14 | 3,623 | 13,857 | 21,298 |
| 2025 Female Population Age 15-29 | 4,566 | 17,691 | 27,229 |
| 2025 Female Population Age 30-44 | 4,415 | 17,043 | 25,820 |
| 2025 Female Population Age 45-59 | 3,842 | 15,047 | 22,833 |
| 2025 Female Population Age 60+ | 3,100 | 12,137 | 17,928 |
| 2025 Household Totals (MBR) | | | |
| 2025 Total Households | 11,009 | 42,682 | 65,009 |
| 2025 Average Household Size | 3.3 | 3.3 | 3.3 |
| 2025 Households by Type (MBR) | | | |
| 2025 One Person Households | 1,735 | 6,671 | 10,198 |
| 2025 Married Couple Households w/o Children | 1,247 | 4,791 | 7,198 |
| 2025 One Parent Households with Children | 1,728 | 6,723 | 10,296 |
| 2025 Married Couple Households with Children | 3,278 | 12,627 | 19,480 |
| 2025 Other Household Types | 3,021 | 11,870 | 17,837 |
| 2025 Marital Status (MBR) | | | |
| 2025 Marital Status: Single | 24,747 | 95,190 | 144,475 |
| 2025 Marital Status: Married | 9,710 | 38,248 | 58,938 |
| 2025 Marital Status: Divorced | 388 | 1,589 | 2,415 |
| 2025 Marital Status: Widowed | 1,387 | 5,479 | 8,256 |
| 2025 Educational Attainment (MBR) | | | |
| 2025 No Education/Illiterate | 5,807 | 22,197 | 34,478 |
| 2025 Primary Education (ISCED 1 and 2) | 15,440 | 59,215 | 90,627 |
| 2025 Upper Secondary Education (ISCED 3) | 10,981 | 43,047 | 65,066 |
| 2025 Post Secondary Education (ISCED 4 and 5) | 199 | 835 | 1,284 |
| 2025 Tertiary Education (ISCED 6 to 8) | 3,805 | 15,211 | 22,631 |
| 2025 Education Unknown | 0 | 0 | 0 |
| 2024 Unemployment (MBR) | | | |
| 2024 Unemployed Population | 711 | 2,728 | 4,086 |

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research


1 kilometer
3 kilometer
5 kilometer
2025 Purchasing Power (MBR)

| | | | |
|-----------------------------------|---------------|---------------|-----------------|
| 2025 Purchasing Power: Total | \$179,521,976 | \$693,709,619 | \$1,038,861,846 |
| 2025 Purchasing Power: Per Mill | 6.2 | 23.8 | 35.6 |
| 2025 Purchasing Power: Per Capita | \$4,955 | \$4,937 | \$4,853 |
| 2025 Purchasing Power: Index | 104 | 103 | 101 |

Sample Report

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Source: Esri and Michael Bauer Research

August 04, 2025