

	1 kilometer	3 kilometer	5 kilometer
2024 Population Totals (MBR)			
2024 Total Population	28,094	289,246	878,213
2024 Population Density (per sq. km)	8,947.1	10,235.2	11,184.6
2024 Population Per Mill	0.3	3.4	10.2
2024 Total Population Age 0-14	2,102	32,186	126,160
2024 Total Population Age 15-29	12,199	84,233	221,772
2024 Total Population Age 30-44	4,691	60,349	192,863
2024 Total Population Age 45-59	4,561	55,458	177,906
2024 Total Population Age 60+	4,541	57,020	159,514
2024 Male Population Totals (MBR)			
2024 Total Male Population	16,089	139,667	421,225
2024 Male Population Age 0-14	1,049	16,293	64,591
2024 Male Population Age 15-29	8,469	44,525	110,779
2024 Male Population Age 30-44	2,374	29,564	94,181
2024 Male Population Age 45-59	2,269	25,989	83,786
2024 Male Population Age 60+	1,927	23,295	67,887
2024 Female Population Totals (MBR)			
2024 Total Female Population	12,005	149,579	456,989
2024 Female Population Age 0-14	1,053	15,892	61,568
2024 Female Population Age 15-29	3,730	39,707	110,992
2024 Female Population Age 30-44	2,317	30,785	98,682
2024 Female Population Age 45-59	2,291	29,469	94,120
2024 Female Population Age 60+	2,614	33,725	91,627
2024 Household Totals (MBR)			
2024 Total Households	9,494	113,358	321,263
2024 Average Household Size	3.0	2.6	2.7
2024 Marital Status (MBR)			
2024 Marital Status: Single	10,930	117,126	362,889
2024 Marital Status: Married	13,672	138,716	422,297
2024 Marital Status: Divorced	2,057	19,464	53,208
2024 Marital Status: Widowed	1,435	13,940	39,820
2024 Educational Attainment (MBR)			
2024 Pop: No Education/Illiterate	762	12,928	53,140
2024 Pop: Primary Education (ISCED 1 and 2)	2,739	46,609	181,019
2024 Pop: Upper Secondary Education (ISCED 3)	2,141	25,958	95,816
2024 Pop: Post Secondary Education (ISCED 4 and 5)	10,673	84,171	241,017
2024 Pop: Tertiary Education (ISCED 6 to 8)	11,642	118,079	303,028
2024 Pop: Education Unknown	136	1,501	4,194
2023 Unemployment (MBR)			
2023 Unemployed Population	865	9,278	29,815
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	TRY 12,443,957,244	TRY 120,061,404,880	TRY 330,327,825,796
2024 Purchasing Power: Per Mill	0.6	6.1	16.8
2024 Purchasing Power: Per Capita	TRY 442,940	TRY 415,084	TRY 376,136
2024 Purchasing Power: Index	193	181	164

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	TRY 2,212,461,662	TRY 23,151,364,933	TRY 67,086,237,002
2024 Food & Beverage: Per Mill	0.4	4.7	13.6
2024 Food & Beverage: Per Capita	TRY 78,752	TRY 80,040	TRY 76,389
2024 Food & Beverage: Index	137	140	133
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	TRY 21,182,140	TRY 215,520,546	TRY 614,844,455
2024 Alcoholic Beverage: Per Mill	0.5	5.2	14.7
2024 Alcoholic Beverage: Per Capita	TRY 754	TRY 745	TRY 700
2024 Alcoholic Beverage: Index	155	153	144
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	TRY 214,510,401	TRY 2,250,487,399	TRY 6,423,085,170
2024 Tobacco: Per Mill	0.4	4.4	12.6
2024 Tobacco: Per Capita	TRY 7,635	TRY 7,781	TRY 7,314
2024 Tobacco: Index	129	131	123
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	TRY 581,699,812	TRY 5,854,996,135	TRY 16,981,663,102
2024 Clothing: Per Mill	0.5	5.0	14.5
2024 Clothing: Per Capita	TRY 20,705	TRY 20,242	TRY 19,337
2024 Clothing: Index	152	148	142
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	TRY 162,267,793	TRY 1,670,530,733	TRY 4,903,521,509
2024 Footwear: Per Mill	0.5	4.8	14.0
2024 Footwear: Per Capita	TRY 5,776	TRY 5,775	TRY 5,584
2024 Footwear: Index	141	141	137
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	TRY 255,001,654	TRY 2,527,938,015	TRY 7,307,317,994
2024 Furniture/Furnishing: Per Mill	0.5	5.0	14.5
2024 Furniture/Furnishing: Per Capita	TRY 9,077	TRY 8,740	TRY 8,321
2024 Furniture/Furnishing: Index	154	149	142
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	TRY 66,899,028	TRY 692,162,074	TRY 2,005,197,506
2024 Household Textiles: Per Mill	0.5	4.9	14.3
2024 Household Textiles: Per Capita	TRY 2,381	TRY 2,393	TRY 2,283
2024 Household Textiles: Index	146	147	140
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	TRY 233,370,274	TRY 2,437,388,480	TRY 7,074,093,408
2024 Household Appliances: Per Mill	0.5	4.7	13.7
2024 Household Appliances: Per Capita	TRY 8,307	TRY 8,427	TRY 8,055
2024 Household Appliances: Index	138	140	134
2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	TRY 79,407,006	TRY 815,441,437	TRY 2,375,813,628
2024 Household Utensils: Per Mill	0.5	4.8	13.9
2024 Household Utensils: Per Capita	TRY 2,826	TRY 2,819	TRY 2,705
2024 Household Utensils: Index	142	142	136

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Source: Esri and Michael Bauer Research

Türkiye Summary Report

Kızılay, Gazi Mustafa Kemal Bulvarı 2, 06420, Çankaya
 Rings: 1, 3, 5 kilometer radii

Sample Report
 Latitude: 39.9212
 Longitude: 32.8531

	1 kilometer	3 kilometer	5 kilometer
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	TRY 19,839,324	TRY 198,064,288	TRY 576,733,987
2024 House & Garden Tools: Per Mill	0.5	4.6	13.4
2024 House & Garden Tools: Per Capita	TRY 706	TRY 685	TRY 657
2024 House & Garden Tools: Index	141	137	132
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	TRY 202,791,511	TRY 2,139,023,049	TRY 6,189,689,887
2024 Household Maintenance: Per Mill	0.5	4.8	13.9
2024 Household Maintenance: Per Capita	TRY 7,218	TRY 7,395	TRY 7,048
2024 Household Maintenance: Index	140	143	136
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	TRY 87,973,445	TRY 994,901,835	TRY 2,847,709,976
2024 Medical Products: Per Mill	0.4	5.0	14.3
2024 Medical Products: Per Capita	TRY 3,131	TRY 3,440	TRY 3,243
2024 Medical Products: Index	135	148	140
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	TRY 180,150,493	TRY 1,828,269,474	TRY 5,345,324,890
2024 Electronics & IT: Per Mill	0.5	4.8	14.0
2024 Electronics & IT: Per Capita	TRY 6,412	TRY 6,321	TRY 6,087
2024 Electronics & IT: Index	144	142	137
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	TRY 10,161,468	TRY 101,702,257	TRY 299,342,106
2024 Recreation Durables: Per Mill	0.5	4.7	13.9
2024 Recreation Durables: Per Capita	TRY 362	TRY 352	TRY 341
2024 Recreation Durables: Index	145	141	136
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	TRY 130,824,060	TRY 1,338,388,417	TRY 3,919,059,089
2024 Toys/Sports/Pets: Per Mill	0.5	4.7	13.7
2024 Toys/Sports/Pets: Per Capita	TRY 4,657	TRY 4,627	TRY 4,463
2024 Toys/Sports/Pets: Index	140	139	135
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	TRY 278,462,369	TRY 2,851,582,069	TRY 8,249,531,252
2024 Recreational Services: Per Mill	0.5	4.8	13.9
2024 Recreational Services: Per Capita	TRY 9,912	TRY 9,859	TRY 9,394
2024 Recreational Services: Index	143	142	136
2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	TRY 114,562,648	TRY 1,212,123,551	TRY 3,526,518,835
2024 Books & Stationery: Per Mill	0.4	4.7	13.8
2024 Books & Stationery: Per Capita	TRY 4,078	TRY 4,191	TRY 4,016
2024 Books & Stationery: Index	137	140	135
2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	TRY 290,146,051	TRY 3,005,796,920	TRY 8,713,700,156
2024 Catering Services: Per Mill	0.5	4.9	14.2
2024 Catering Services: Per Capita	TRY 10,328	TRY 10,392	TRY 9,922
2024 Catering Services: Index	144	145	139

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Source: Esri and Michael Bauer Research

February 05, 2025

Türkiye Summary Report

Kızılay, Gazi Mustafa Kemal Bulvarı 2, 06420, Çankaya
 Rings: 1, 3, 5 kilometer radii

Sample Report
 Latitude: 39.9212
 Longitude: 32.8531

	1 kilometer	3 kilometer	5 kilometer
2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	TRY 332,956,756	TRY 3,510,250,602	TRY 10,222,610,923
2024 Personal Care: Per Mill	0.4	4.5	13.1
2024 Personal Care: Per Capita	TRY 11,852	TRY 12,136	TRY 11,640
2024 Personal Care: Index	130	133	128
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	TRY 242,291,617	TRY 2,495,272,272	TRY 7,274,310,963
2024 Personal Effects: Per Mill	0.5	5.3	15.4
2024 Personal Effects: Per Capita	TRY 8,624	TRY 8,627	TRY 8,283
2024 Personal Effects: Index	157	157	151

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