

	1 kilometer	3 kilometer	5 kilometer
2024 Population Totals (MBR)			
2024 Total Population	18,259	118,387	217,029
2024 Population Density (per sq. km)	5,815.0	4,189.2	2,764.0
2024 Population Per Mill	2.0	13.1	24.1
2024 Total Population Age 0-14	2,210	15,869	30,542
2024 Total Population Age 15-29	3,208	20,574	36,044
2024 Total Population Age 30-44	5,645	32,955	54,015
2024 Total Population Age 45-59	3,406	22,631	42,135
2024 Total Population Age 60+	3,790	26,358	54,292
2024 Male Population Totals (MBR)			
2024 Total Male Population	8,919	57,227	104,961
2024 Male Population Age 0-14	1,148	8,185	15,751
2024 Male Population Age 15-29	1,519	9,876	17,671
2024 Male Population Age 30-44	2,851	16,359	26,742
2024 Male Population Age 45-59	1,753	11,425	21,169
2024 Male Population Age 60+	1,648	11,381	23,628
2024 Female Population Totals (MBR)			
2024 Total Female Population	9,340	61,161	112,068
2024 Female Population Age 0-14	1,061	7,684	14,792
2024 Female Population Age 15-29	1,689	10,698	18,373
2024 Female Population Age 30-44	2,794	16,596	27,273
2024 Female Population Age 45-59	1,653	11,205	20,966
2024 Female Population Age 60+	2,142	14,977	30,664
2024 Household Totals (MBR)			
2024 Total Households	9,812	60,852	107,511
2024 Average Household Size	1.9	1.9	2.0
2024 Households by Income (MBR)			
2024 HHs: 1st Quintile (Below 47,910 Swiss Franc)	1,721	10,527	18,657
2024 HHs: 2nd Quintile (47,910 to 67,431 Swiss Franc)	2,281	13,896	23,673
2024 HHs: 3rd Quintile (67,431 to 97,306 Swiss Franc)	2,186	13,438	23,338
2024 HHs: 4th Quintile (97,306 to 143,648 Swiss Franc)	2,047	12,853	22,805
2024 HHs: 5th Quintile (143,648 Swiss Franc and above)	1,578	10,138	19,038
2024 Households by Type (MBR)			
2024 HHs: One Person Household	5,404	32,085	52,449
2024 HHs: Couple Household without Child(ren)	2,269	14,726	28,121
2024 HHs: Couple Household with Child(ren)	1,246	8,616	17,685
2024 HHs: Lone Parent Household	494	3,081	5,569
2024 HHs: Other	400	2,344	3,685
2024 Marital Status (MBR)			
2024 Marital Status: Single	10,264	64,765	112,578
2024 Marital Status: Married	5,648	38,375	75,685
2024 Marital Status: Divorced	1,618	10,400	19,213
2024 Marital Status: Widowed	730	4,847	9,552
2023 Unemployment (MBR)			
2023 Unemployed Population	306	1,948	3,500

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	CHF 1,085,552,754	CHF 6,518,047,557	CHF 11,230,373,653
2024 Purchasing Power: Per Mill	2.4	14.6	25.2
2024 Purchasing Power: Per Capita	CHF 59,453	CHF 55,057	CHF 51,746
2024 Purchasing Power: Index	120	111	105
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	CHF 83,064,288	CHF 518,522,439	CHF 920,494,781
2024 Food & Beverage: Per Mill	2.2	14.0	24.9
2024 Food & Beverage: Per Capita	CHF 4,549	CHF 4,380	CHF 4,241
2024 Food & Beverage: Index	111	107	104
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	CHF 21,852,559	CHF 134,086,891	CHF 233,965,825
2024 Alcoholic Beverage: Per Mill	2.4	14.6	25.4
2024 Alcoholic Beverage: Per Capita	CHF 1,197	CHF 1,133	CHF 1,078
2024 Alcoholic Beverage: Index	117	111	106
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	CHF 12,156,974	CHF 76,926,735	CHF 138,073,689
2024 Tobacco: Per Mill	2.2	13.9	24.9
2024 Tobacco: Per Capita	CHF 666	CHF 650	CHF 636
2024 Tobacco: Index	108	106	104
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	CHF 18,821,402	CHF 116,814,078	CHF 206,113,759
2024 Clothing: Per Mill	2.3	14.0	24.8
2024 Clothing: Per Capita	CHF 1,031	CHF 987	CHF 950
2024 Clothing: Index	112	107	103
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	CHF 4,519,588	CHF 28,203,623	CHF 49,918,963
2024 Footwear: Per Mill	2.2	13.9	24.7
2024 Footwear: Per Capita	CHF 248	CHF 238	CHF 230
2024 Footwear: Index	110	106	103
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	CHF 11,423,472	CHF 70,620,823	CHF 123,887,501
2024 Furniture/Furnishing: Per Mill	2.3	14.2	24.9
2024 Furniture/Furnishing: Per Capita	CHF 626	CHF 597	CHF 571
2024 Furniture/Furnishing: Index	113	108	103
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	CHF 3,670,097	CHF 22,860,805	CHF 40,618,416
2024 Household Textiles: Per Mill	2.2	14.0	24.8
2024 Household Textiles: Per Capita	CHF 201	CHF 193	CHF 187
2024 Household Textiles: Index	111	106	103
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	CHF 4,923,000	CHF 30,892,194	CHF 55,176,312
2024 Household Appliances: Per Mill	2.2	13.9	24.8
2024 Household Appliances: Per Capita	CHF 270	CHF 261	CHF 254
2024 Household Appliances: Index	109	106	103

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	1 kilometer	3 kilometer	5 kilometer
2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	CHF 2,903,249	CHF 18,146,212	CHF 32,269,298
2024 Household Utensils: Per Mill	2.2	13.9	24.7
2024 Household Utensils: Per Capita	CHF 159	CHF 153	CHF 149
2024 Household Utensils: Index	110	106	103
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	CHF 3,077,791	CHF 19,558,943	CHF 35,330,673
2024 House & Garden Tools: Per Mill	2.1	13.4	24.3
2024 House & Garden Tools: Per Capita	CHF 169	CHF 165	CHF 163
2024 House & Garden Tools: Index	104	102	101
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	CHF 6,973,401	CHF 43,827,305	CHF 78,705,120
2024 Household Maintenance: Per Mill	2.2	13.8	24.7
2024 Household Maintenance: Per Capita	CHF 382	CHF 370	CHF 363
2024 Household Maintenance: Index	108	105	103
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	CHF 25,319,141	CHF 160,459,548	CHF 293,884,761
2024 Medical Products: Per Mill	2.1	13.5	24.8
2024 Medical Products: Per Capita	CHF 1,387	CHF 1,355	CHF 1,354
2024 Medical Products: Index	105	103	103
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	CHF 6,586,387	CHF 41,070,825	CHF 72,461,057
2024 Electronics & IT: Per Mill	2.3	14.1	24.8
2024 Electronics & IT: Per Capita	CHF 361	CHF 347	CHF 334
2024 Electronics & IT: Index	111	107	103
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	CHF 1,432,637	CHF 9,074,383	CHF 16,317,511
2024 Recreation Durables: Per Mill	2.1	13.4	24.1
2024 Recreation Durables: Per Capita	CHF 78	CHF 77	CHF 75
2024 Recreation Durables: Index	105	102	100
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	CHF 10,597,854	CHF 66,787,278	CHF 119,686,917
2024 Toys/Sports/Pets: Per Mill	2.2	13.6	24.5
2024 Toys/Sports/Pets: Per Capita	CHF 580	CHF 564	CHF 551
2024 Toys/Sports/Pets: Index	107	104	102
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	CHF 22,991,522	CHF 143,914,603	CHF 256,020,478
2024 Recreational Services: Per Mill	2.2	13.9	24.8
2024 Recreational Services: Per Capita	CHF 1,259	CHF 1,216	CHF 1,180
2024 Recreational Services: Index	110	106	103
2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	CHF 5,336,486	CHF 33,674,687	CHF 60,691,141
2024 Books & Stationery: Per Mill	2.2	13.7	24.8
2024 Books & Stationery: Per Capita	CHF 292	CHF 284	CHF 280
2024 Books & Stationery: Index	107	105	103

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1 kilometer
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2024 Catering Services Expenditures (MBR)

2024 Catering Services: Total	CHF 48,284,183	CHF 302,063,805	CHF 538,103,975
2024 Catering Services: Per Mill	2.2	13.9	24.8
2024 Catering Services: Per Capita	CHF 2,644	CHF 2,551	CHF 2,479
2024 Catering Services: Index	110	106	103

2024 Personal Care Expenditures (MBR)

2024 Personal Care: Total	CHF 23,690,602	CHF 149,404,010	CHF 267,459,034
2024 Personal Care: Per Mill	2.2	13.8	24.8
2024 Personal Care: Per Capita	CHF 1,297	CHF 1,262	CHF 1,232
2024 Personal Care: Index	108	105	103

2024 Jewelry & Personal Effects Expenditures (MBR)

2024 Personal Effects: Total	CHF 11,317,314	CHF 70,077,520	CHF 124,124,794
2024 Personal Effects: Per Mill	2.3	14.0	24.7
2024 Personal Effects: Per Capita	CHF 620	CHF 592	CHF 572
2024 Personal Effects: Index	111	106	103

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February 05, 2025