

# Switzerland Summary Report

 Bahnhofpl. 10-8, 3011 Bern  
 Rings: 1, 3, 5 kilometer radii

 Sample Report  
 Latitude: 46.9490  
 Longitude: 7.4399

**1 kilometer**
**3 kilometer**
**5 kilometer**
**2024 Population Totals (MBR)**

2024 Total Population	18,259	118,387	217,029
2024 Population Density (per sq. km)	5,815.0	4,189.2	2,764.0
2024 Population Per Mill	2.0	13.1	24.1
2024 Total Population Age 0-14	2,210	15,869	30,542
2024 Total Population Age 15-29	3,208	20,574	36,044
2024 Total Population Age 30-44	5,645	32,955	54,015
2024 Total Population Age 45-59	3,406	22,631	42,135
2024 Total Population Age 60+	3,790	26,358	54,292

**2024 Male Population Totals (MBR)**

2024 Total Male Population	8,919	57,227	104,961
2024 Male Population Age 0-14	1,148	8,185	15,751
2024 Male Population Age 15-29	1,519	9,876	17,671
2024 Male Population Age 30-44	2,851	16,359	26,742
2024 Male Population Age 45-59	1,753	11,425	21,169
2024 Male Population Age 60+	1,648	11,381	23,628

**2024 Female Population Totals (MBR)**

2024 Total Female Population	9,340	61,161	112,068
2024 Female Population Age 0-14	1,061	7,684	14,792
2024 Female Population Age 15-29	1,689	10,698	18,373
2024 Female Population Age 30-44	2,794	16,596	27,273
2024 Female Population Age 45-59	1,653	11,205	20,966
2024 Female Population Age 60+	2,142	14,977	30,664

**2024 Household Totals (MBR)**

2024 Total Households	9,812	60,852	107,511
2024 Average Household Size	1.9	1.9	2.0

**2024 Households by Income (MBR)**

2024 HHs: 1st Quintile (Below 47,910 Swiss Franc)	1,721	10,527	18,657
2024 HHs: 2nd Quintile (47,910 to 67,431 Swiss Franc)	2,281	13,896	23,673
2024 HHs: 3rd Quintile (67,431 to 97,306 Swiss Franc)	2,186	13,438	23,338
2024 HHs: 4th Quintile (97,306 to 143,648 Swiss Franc)	2,047	12,853	22,805
2024 HHs: 5th Quintile (143,648 Swiss Franc and above)	1,578	10,138	19,038

**2024 Households by Type (MBR)**

2024 HHs: One Person Household	5,404	32,085	52,449
2024 HHs: Couple Household without Child(ren)	2,269	14,726	28,121
2024 HHs: Couple Household with Child(ren)	1,246	8,616	17,685
2024 HHs: Lone Parent Household	494	3,081	5,569
2024 HHs: Other	400	2,344	3,685

**2024 Marital Status (MBR)**

2024 Marital Status: Single	10,264	64,765	112,578
2024 Marital Status: Married	5,648	38,375	75,685
2024 Marital Status: Divorced	1,618	10,400	19,213
2024 Marital Status: Widowed	730	4,847	9,552

**2023 Unemployment (MBR)**

2023 Unemployed Population	306	1,948	3,500
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**Source:** Esri and Michael Bauer Research

February 05, 2025

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<b>2024 Purchasing Power (MBR)</b>			
2024 Purchasing Power: Total	CHF 1,085,552,754	CHF 6,518,047,557	CHF 11,230,373,653
2024 Purchasing Power: Per Mill	2.4	14.6	25.2
2024 Purchasing Power: Per Capita	CHF 59,453	CHF 55,057	CHF 51,746
2024 Purchasing Power: Index	120	111	105
<b>2024 Food &amp; Beverage Expenditures (MBR)</b>			
2024 Food & Beverage: Total	CHF 83,064,288	CHF 518,522,439	CHF 920,494,781
2024 Food & Beverage: Per Mill	2.2	14.0	24.9
2024 Food & Beverage: Per Capita	CHF 4,549	CHF 4,380	CHF 4,241
2024 Food & Beverage: Index	111	107	104
<b>2024 Alcoholic Beverage Expenditures (MBR)</b>			
2024 Alcoholic Beverage: Total	CHF 21,852,559	CHF 134,086,891	CHF 233,965,825
2024 Alcoholic Beverage: Per Mill	2.4	14.6	25.4
2024 Alcoholic Beverage: Per Capita	CHF 1,197	CHF 1,133	CHF 1,078
2024 Alcoholic Beverage: Index	117	111	106
<b>2024 Tobacco Expenditures (MBR)</b>			
2024 Tobacco: Total	CHF 12,156,974	CHF 76,926,735	CHF 138,073,689
2024 Tobacco: Per Mill	2.2	13.9	24.9
2024 Tobacco: Per Capita	CHF 666	CHF 650	CHF 636
2024 Tobacco: Index	108	106	104
<b>2024 Clothing Expenditures (MBR)</b>			
2024 Clothing: Total	CHF 18,821,402	CHF 116,814,078	CHF 206,113,759
2024 Clothing: Per Mill	2.3	14.0	24.8
2024 Clothing: Per Capita	CHF 1,031	CHF 987	CHF 950
2024 Clothing: Index	112	107	103
<b>2024 Footwear Expenditures (MBR)</b>			
2024 Footwear: Total	CHF 4,519,588	CHF 28,203,623	CHF 49,918,963
2024 Footwear: Per Mill	2.2	13.9	24.7
2024 Footwear: Per Capita	CHF 248	CHF 238	CHF 230
2024 Footwear: Index	110	106	103
<b>2024 Furniture &amp; Furnishing Expenditures (MBR)</b>			
2024 Furniture/Furnishing: Total	CHF 11,423,472	CHF 70,620,823	CHF 123,887,501
2024 Furniture/Furnishing: Per Mill	2.3	14.2	24.9
2024 Furniture/Furnishing: Per Capita	CHF 626	CHF 597	CHF 571
2024 Furniture/Furnishing: Index	113	108	103
<b>2024 Household Textiles Expenditures (MBR)</b>			
2024 Household Textiles: Total	CHF 3,670,097	CHF 22,860,805	CHF 40,618,416
2024 Household Textiles: Per Mill	2.2	14.0	24.8
2024 Household Textiles: Per Capita	CHF 201	CHF 193	CHF 187
2024 Household Textiles: Index	111	106	103
<b>2024 Household Appliances Expenditures (MBR)</b>			
2024 Household Appliances: Total	CHF 4,923,000	CHF 30,892,194	CHF 55,176,312
2024 Household Appliances: Per Mill	2.2	13.9	24.8
2024 Household Appliances: Per Capita	CHF 270	CHF 261	CHF 254
2024 Household Appliances: Index	109	106	103

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<b>2024 Household Utensils Expenditures (MBR)</b>			
2024 Household Utensils: Total	CHF 2,903,249	CHF 18,146,212	CHF 32,269,298
2024 Household Utensils: Per Mill	2.2	13.9	24.7
2024 Household Utensils: Per Capita	CHF 159	CHF 153	CHF 149
2024 Household Utensils: Index	110	106	103
<b>2024 House &amp; Garden Expenditures (MBR)</b>			
2024 House & Garden Tools: Total	CHF 3,077,791	CHF 19,558,943	CHF 35,330,673
2024 House & Garden Tools: Per Mill	2.1	13.4	24.3
2024 House & Garden Tools: Per Capita	CHF 169	CHF 165	CHF 163
2024 House & Garden Tools: Index	104	102	101
<b>2024 Household Maintenance Expenditures (MBR)</b>			
2024 Household Maintenance: Total	CHF 6,973,401	CHF 43,827,305	CHF 78,705,120
2024 Household Maintenance: Per Mill	2.2	13.8	24.7
2024 Household Maintenance: Per Capita	CHF 382	CHF 370	CHF 363
2024 Household Maintenance: Index	108	105	103
<b>2024 Medical Products &amp; Supplies Expenditures (MBR)</b>			
2024 Medical Products: Total	CHF 25,319,141	CHF 160,459,548	CHF 293,884,761
2024 Medical Products: Per Mill	2.1	13.5	24.8
2024 Medical Products: Per Capita	CHF 1,387	CHF 1,355	CHF 1,354
2024 Medical Products: Index	105	103	103
<b>2024 Consumer Electronics Expenditures (MBR)</b>			
2024 Electronics & IT: Total	CHF 6,586,387	CHF 41,070,825	CHF 72,461,057
2024 Electronics & IT: Per Mill	2.3	14.1	24.8
2024 Electronics & IT: Per Capita	CHF 361	CHF 347	CHF 334
2024 Electronics & IT: Index	111	107	103
<b>2024 Recreation &amp; Culture Durable Expenditures (MBR)</b>			
2024 Recreation Durables: Total	CHF 1,432,637	CHF 9,074,383	CHF 16,317,511
2024 Recreation Durables: Per Mill	2.1	13.4	24.1
2024 Recreation Durables: Per Capita	CHF 78	CHF 77	CHF 75
2024 Recreation Durables: Index	105	102	100
<b>2024 Entertainment Expenditures (MBR)</b>			
2024 Toys/Sports/Pets: Total	CHF 10,597,854	CHF 66,787,278	CHF 119,686,917
2024 Toys/Sports/Pets: Per Mill	2.2	13.6	24.5
2024 Toys/Sports/Pets: Per Capita	CHF 580	CHF 564	CHF 551
2024 Toys/Sports/Pets: Index	107	104	102
<b>2024 Recreational &amp; Cultural Service Expenditures (MBR)</b>			
2024 Recreational Services: Total	CHF 22,991,522	CHF 143,914,603	CHF 256,020,478
2024 Recreational Services: Per Mill	2.2	13.9	24.8
2024 Recreational Services: Per Capita	CHF 1,259	CHF 1,216	CHF 1,180
2024 Recreational Services: Index	110	106	103
<b>2024 Books &amp; Stationery Expenditures (MBR)</b>			
2024 Books & Stationery: Total	CHF 5,336,486	CHF 33,674,687	CHF 60,691,141
2024 Books & Stationery: Per Mill	2.2	13.7	24.8
2024 Books & Stationery: Per Capita	CHF 292	CHF 284	CHF 280
2024 Books & Stationery: Index	107	105	103

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## 2024 Catering Services Expenditures (MBR)

2024 Catering Services: Total	CHF 48,284,183	CHF 302,063,805	CHF 538,103,975
2024 Catering Services: Per Mill	2.2	13.9	24.8
2024 Catering Services: Per Capita	CHF 2,644	CHF 2,551	CHF 2,479
2024 Catering Services: Index	110	106	103

## 2024 Personal Care Expenditures (MBR)

2024 Personal Care: Total	CHF 23,690,602	CHF 149,404,010	CHF 267,459,034
2024 Personal Care: Per Mill	2.2	13.8	24.8
2024 Personal Care: Per Capita	CHF 1,297	CHF 1,262	CHF 1,232
2024 Personal Care: Index	108	105	103

## 2024 Jewelry & Personal Effects Expenditures (MBR)

2024 Personal Effects: Total	CHF 11,317,314	CHF 70,077,520	CHF 124,124,794
2024 Personal Effects: Per Mill	2.3	14.0	24.7
2024 Personal Effects: Per Capita	CHF 620	CHF 592	CHF 572
2024 Personal Effects: Index	111	106	103

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