

Switzerland Summary Report



Bahnhofpl. 10-8, 3011 Bern
Ring: 1 kilometer radius, Ring: 3 kilometer radius, Ring: 5 kilometer radius

2024 Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Population	18,259	118,387	217,029
Population Density (per sq. km)	5,815.0	4,189.2	2,764.0
Population Per Mill	2.0	13.1	24.1
Total Population Age 0-14	2,210	15,869	30,542
Total Population Age 15-29	3,208	20,574	36,044
Total Population Age 30-44	5,645	32,955	54,015
Total Population Age 45-59	3,406	22,631	42,135
Total Population Age 60+	3,790	26,358	54,292

2024 Male Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Male Population	8,919	57,227	104,961
Male Population Age 0-14	1,148	8,185	15,751
Male Population Age 15-29	1,519	9,876	17,671
Male Population Age 30-44	2,851	16,359	26,742
Male Population Age 45-59	1,753	11,425	21,169
Male Population Age 60+	1,648	11,381	23,628

2024 Female Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Female Population	9,340	61,161	112,068
Female Population Age 0-14	1,061	7,684	14,792
Female Population Age 15-29	1,689	10,698	18,373
Female Population Age 30-44	2,794	16,596	27,273
Female Population Age 45-59	1,653	11,205	20,966
Female Population Age 60+	2,142	14,977	30,664

2024 Household Totals	1 kilometer	3 kilometer	5 kilometer
Total Households	9,812	60,852	107,511
Average Household Size	1.9	1.9	2.0

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

2024 Households by Income	1 kilometer	3 kilometer	5 kilometer
1st Quintile (Below 47,910 Swiss Franc)	1,721	10,527	18,657
2nd Quintile (47,910 to 67,431 Swiss Franc)	2,281	13,896	23,673
3rd Quintile (67,431 to 97,306 Swiss Franc)	2,186	13,438	23,338
4th Quintile (97,306 to 143,648 Swiss Franc)	2,047	12,853	22,805
5th Quintile (143,648 Swiss Franc and above)	1,578	10,138	19,038

2024 Households by Type			
One Person Household	5,404	32,085	52,449
Couple Household without Child(ren)	2,269	14,726	28,121
Couple Household with Child(ren)	1,246	8,616	17,685
Lone Parent Household	494	3,081	5,569
Other	400	2,344	3,685

2024 Marital Status			
Single	10,264	64,765	112,578
Married	5,648	38,375	75,685
Divorced	1,618	10,400	19,213
Widowed	730	4,847	9,552

2023 Unemployment			
Unemployed Population	306	1,948	3,500

2024 Purchasing Power			
Purchasing Power: Total	CHF 1,085,552,754	CHF 6,518,047,557	CHF 11,230,373,653
Purchasing Power: Per Mill	2.4	14.6	25.2
Purchasing Power: Per Capita	CHF 59,453	CHF 55,057	CHF 51,746
Purchasing Power: Index	120	111	105

2024 Food & Beverage Expenditures			
Food & Beverage: Total	CHF 83,064,288	CHF 518,522,439	CHF 920,494,781
Food & Beverage: Per Mill	2.2	14.0	24.9
Food & Beverage: Per Capita	CHF 4,549	CHF 4,380	CHF 4,241

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2024 Food & Beverage Expenditures	1 kilometer	3 kilometer	5 kilometer
Food & Beverage: Index	111	107	104
2024 Alcoholic Beverage Expenditures			
Alcoholic Beverage: Total	CHF 21,852,559	CHF 134,086,891	CHF 233,965,825
Alcoholic Beverage: Per Mill	2.4	14.6	25.4
Alcoholic Beverage: Per Capita	CHF 1,197	CHF 1,133	CHF 1,078
Alcoholic Beverage: Index	117	111	106
2024 Tobacco Expenditures			
Tobacco: Total	CHF 12,156,974	CHF 76,926,735	CHF 138,073,689
Tobacco: Per Mill	2.2	13.9	24.9
Tobacco: Per Capita	CHF 666	CHF 650	CHF 636
Tobacco: Index	108	106	104
2024 Clothing Expenditures			
Clothing: Total	CHF 18,821,402	CHF 116,814,078	CHF 206,113,759
Clothing: Per Mill	2.3	14.0	24.8
Clothing: Per Capita	CHF 1,031	CHF 987	CHF 950
Clothing: Index	112	107	103
2024 Footwear Expenditures			
Footwear: Total	CHF 4,519,588	CHF 28,203,623	CHF 49,918,963
Footwear: Per Mill	2.2	13.9	24.7
Footwear: Per Capita	CHF 248	CHF 238	CHF 230
Footwear: Index	110	106	103
2024 Furniture & Furnishing Expenditures			
Furniture/Furnishing: Total	CHF 11,423,472	CHF 70,620,823	CHF 123,887,501
Furniture/Furnishing: Per Mill	2.3	14.2	24.9
Furniture/Furnishing: Per Capita	CHF 626	CHF 597	CHF 571
Furniture/Furnishing: Index	113	108	103

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2024 Household Textiles Expenditures	1 kilometer	3 kilometer	5 kilometer
Household Textiles: Total	CHF 3,670,097	CHF 22,860,805	CHF 40,618,416
Household Textiles: Per Mill	2.2	14.0	24.8
Household Textiles: Per Capita	CHF 201	CHF 193	CHF 187
Household Textiles: Index	111	106	103

2024 Household Appliances Expenditures			
Household Appliances: Total	CHF 4,923,000	CHF 30,892,194	CHF 55,176,312
Household Appliances: Per Mill	2.2	13.9	24.8
Household Appliances: Per Capita	CHF 270	CHF 261	CHF 254
Household Appliances: Index	109	106	103

2024 Household Utensils Expenditures			
Household Utensils: Total	CHF 2,903,249	CHF 18,146,212	CHF 32,269,298
Household Utensils: Per Mill	2.2	13.9	24.7
Household Utensils: Per Capita	CHF 159	CHF 153	CHF 149
Household Utensils: Index	110	106	103

2024 House & Garden Expenditures			
House & Garden Tools: Total	CHF 3,077,791	CHF 19,558,943	CHF 35,330,673
House & Garden Tools: Per Mill	2.1	13.4	24.3
House & Garden Tools: Per Capita	CHF 169	CHF 165	CHF 163
House & Garden Tools: Index	104	102	101

2024 Household Maintenance Expenditures			
Household Maintenance: Total	CHF 6,973,401	CHF 43,827,305	CHF 78,705,120
Household Maintenance: Per Mill	2.2	13.8	24.7
Household Maintenance: Per Capita	CHF 382	CHF 370	CHF 363
Household Maintenance: Index	108	105	103

2024 Medical Products & Supplies Expenditures			
Medical Products: Total	CHF 25,319,141	CHF 160,459,548	CHF 293,884,761
Medical Products: Per Mill	2.1	13.5	24.8

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2024 Medical Products & Supplies Expenditures	1 kilometer	3 kilometer	5 kilometer
Medical Products: Per Capita	CHF 1,387	CHF 1,355	CHF 1,354
Medical Products: Index	105	103	103
2024 Consumer Electronics Expenditures			
Electronics & IT: Total	CHF 6,586,387	CHF 41,070,825	CHF 72,461,057
Electronics & IT: Per Mill	2.3	14.1	24.8
Electronics & IT: Per Capita	CHF 361	CHF 347	CHF 334
Electronics & IT: Index	111	107	103
2024 Recreation & Culture Durable Expenditures			
Recreation Durables: Total	CHF 1,432,637	CHF 9,074,383	CHF 16,317,511
Recreation Durables: Per Mill	2.1	13.4	24.1
Recreation Durables: Per Capita	CHF 78	CHF 77	CHF 75
Recreation Durables: Index	105	102	100
2024 Entertainment Expenditures			
Toys/Sports/Pets: Total	CHF 10,597,854	CHF 66,787,278	CHF 119,686,917
Toys/Sports/Pets: Per Mill	2.2	13.6	24.5
Toys/Sports/Pets: Per Capita	CHF 580	CHF 564	CHF 551
Toys/Sports/Pets: Index	107	104	102
2024 Recreational & Cultural Service Expenditures			
Recreational Services: Total	CHF 22,991,522	CHF 143,914,603	CHF 256,020,478
Recreational Services: Per Mill	2.2	13.9	24.8
Recreational Services: Per Capita	CHF 1,259	CHF 1,216	CHF 1,180
Recreational Services: Index	110	106	103
2024 Books & Stationery Expenditures			
Books & Stationery: Total	CHF 5,336,486	CHF 33,674,687	CHF 60,691,141
Books & Stationery: Per Mill	2.2	13.7	24.8
Books & Stationery: Per Capita	CHF 292	CHF 284	CHF 280
Books & Stationery: Index	107	105	103

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2024 Catering Services Expenditures	1 kilometer	3 kilometer	5 kilometer
Catering Services: Total	CHF 48,284,183	CHF 302,063,805	CHF 538,103,975
Catering Services: Per Mill	2.2	13.9	24.8
Catering Services: Per Capita	CHF 2,644	CHF 2,551	CHF 2,479
Catering Services: Index	110	106	103

2024 Personal Care Expenditures			
Personal Care: Total	CHF 23,690,602	CHF 149,404,010	CHF 267,459,034
Personal Care: Per Mill	2.2	13.8	24.8
Personal Care: Per Capita	CHF 1,297	CHF 1,262	CHF 1,232
Personal Care: Index	108	105	103

2024 Jewelry & Personal Effects Expenditures			
Personal Effects: Total	CHF 11,317,314	CHF 70,077,520	CHF 124,124,794
Personal Effects: Per Mill	2.3	14.0	24.7
Personal Effects: Per Capita	CHF 620	CHF 592	CHF 572
Personal Effects: Index	111	106	103

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