

Sweden Summary Report



Hamngatan 39, 111 57 Stockholm

Ring: 1 kilometer radius, Ring: 3 kilometer radius, Ring: 5 kilometer radius

2024 Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Population	18,905	296,640	508,499
Population Density (per sq. km)	6,020.7	10,496.8	6,476.0
Population Per Mill	1.8	27.9	47.8
Total Population Age 0-14	2,101	35,839	67,357
Total Population Age 15-29	3,427	56,022	93,705
Total Population Age 30-44	3,995	71,627	130,846
Total Population Age 45-59	3,886	55,196	93,534
Total Population Age 60+	5,466	77,922	123,009

2024 Male Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Male Population	9,574	144,556	248,601
Male Population Age 0-14	1,105	18,248	34,287
Male Population Age 15-29	1,688	26,711	45,429
Male Population Age 30-44	2,141	36,957	67,163
Male Population Age 45-59	2,024	27,584	46,635
Male Population Age 60+	2,616	35,056	55,087

2024 Female Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Female Population	9,301	152,051	259,849
Female Population Age 0-14	996	17,591	33,071
Female Population Age 15-29	1,739	29,311	48,275
Female Population Age 30-44	1,854	34,670	63,682
Female Population Age 45-59	1,862	27,612	46,898
Female Population Age 60+	2,850	42,867	67,922

2024 Household Totals	1 kilometer	3 kilometer	5 kilometer
Total Households	9,907	160,375	269,983
Average Household Size	1.9	1.8	1.9

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

2024 Households by Income	1 kilometer	3 kilometer	5 kilometer
1st Quintile (Below 282,883 Swedish Krona)	1,357	24,754	41,851
2nd Quintile (282,883 to 403,952 Swedish Krona)	1,422	25,882	44,312
3rd Quintile (403,952 to 578,996 Swedish Krona)	1,345	24,439	42,969
4th Quintile (578,996 to 809,295 Swedish Krona)	2,138	33,860	56,452
5th Quintile (809,295 Swedish Krona and above)	3,629	51,423	84,371
2024 Households by Type			
Cohabiting/Married with Children	1,411	23,892	43,177
Cohabiting/Married without Children	2,183	35,043	57,704
Single with Children	665	10,230	18,145
Single without Children	4,827	80,628	133,153
Other Households	805	10,565	17,776
2024 Marital Status			
Single	10,744	180,763	313,250
Married	5,506	76,237	129,089
Divorced	2,139	31,644	52,728
Widowed	487	7,964	13,383
2024 Educational Attainment			
No Education/Illiterate	4,335	67,913	117,319
Primary Education (ISCED 1 and 2)	1,667	26,160	43,962
Upper Secondary Education (ISCED 3)	4,147	65,121	110,888
Post Secondary Education (ISCED 4 and 5)	7,929	124,408	213,603
Tertiary Education (ISCED 6 to 8)	295	4,634	8,272
Education Unknown	531	8,404	14,456
2023 Unemployment			
Unemployed Population	766	12,011	19,952
2024 Purchasing Power			
Purchasing Power: Total	SEK 7,800,836,857	SEK 118,358,851,561	SEK 198,079,750,805

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2024 Purchasing Power	1 kilometer	3 kilometer	5 kilometer
Purchasing Power: Per Mill	2.6	38.8	64.9
Purchasing Power: Per Capita	SEK 412,634	SEK 398,998	SEK 389,538
Purchasing Power: Index	144	139	136
2024 Food & Beverage Expenditures			
Food & Beverage: Total	SEK 742,935,797	SEK 11,591,390,130	SEK 19,649,368,713
Food & Beverage: Per Mill	2.1	33.5	56.8
Food & Beverage: Per Capita	SEK 39,298	SEK 39,076	SEK 38,642
Food & Beverage: Index	121	120	119
2024 Alcoholic Beverage Expenditures			
Alcoholic Beverage: Total	SEK 122,149,437	SEK 1,908,440,718	SEK 3,220,555,786
Alcoholic Beverage: Per Mill	2.3	35.5	59.9
Alcoholic Beverage: Per Capita	SEK 6,461	SEK 6,434	SEK 6,333
Alcoholic Beverage: Index	128	127	125
2024 Tobacco Expenditures			
Tobacco: Total	SEK 59,628,474	SEK 948,150,384	SEK 1,604,949,174
Tobacco: Per Mill	1.9	30.8	52.1
Tobacco: Per Capita	SEK 3,154	SEK 3,196	SEK 3,156
Tobacco: Index	109	110	109
2024 Clothing Expenditures			
Clothing: Total	SEK 203,168,785	SEK 3,134,927,427	SEK 5,322,305,638
Clothing: Per Mill	2.2	34.4	58.4
Clothing: Per Capita	SEK 10,747	SEK 10,568	SEK 10,467
Clothing: Index	125	123	122
2024 Footwear Expenditures			
Footwear: Total	SEK 34,593,715	SEK 536,638,016	SEK 916,129,382
Footwear: Per Mill	2.2	33.7	57.5
Footwear: Per Capita	SEK 1,830	SEK 1,809	SEK 1,802

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2024 Footwear Expenditures	1 kilometer	3 kilometer	5 kilometer
Footwear: Index	122	121	120
2024 Furniture & Furnishing Expenditures			
Furniture/Furnishing: Total	SEK 135,359,524	SEK 2,096,262,125	SEK 3,562,136,237
Furniture/Furnishing: Per Mill	2.3	35.0	59.4
Furniture/Furnishing: Per Capita	SEK 7,160	SEK 7,067	SEK 7,005
Furniture/Furnishing: Index	127	125	124
2024 Household Textiles Expenditures			
Household Textiles: Total	SEK 39,904,806	SEK 614,302,504	SEK 1,039,520,342
Household Textiles: Per Mill	2.2	34.4	58.3
Household Textiles: Per Capita	SEK 2,111	SEK 2,071	SEK 2,044
Household Textiles: Index	126	123	122
2024 Household Appliances Expenditures			
Household Appliances: Total	SEK 64,493,513	SEK 1,001,731,915	SEK 1,698,273,099
Household Appliances: Per Mill	2.1	33.0	56.0
Household Appliances: Per Capita	SEK 3,411	SEK 3,377	SEK 3,340
Household Appliances: Index	120	118	117
2024 Household Utensils Expenditures			
Household Utensils: Total	SEK 54,144,840	SEK 834,921,942	SEK 1,416,463,804
Household Utensils: Per Mill	2.2	34.0	57.6
Household Utensils: Per Capita	SEK 2,864	SEK 2,815	SEK 2,786
Household Utensils: Index	124	122	121
2024 House & Garden Expenditures			
House & Garden Tools: Total	SEK 43,311,329	SEK 663,561,047	SEK 1,124,255,043
House & Garden Tools: Per Mill	2.1	32.6	55.2
House & Garden Tools: Per Capita	SEK 2,291	SEK 2,237	SEK 2,211
House & Garden Tools: Index	120	117	115

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2024 Household Maintenance Expenditures	1 kilometer	3 kilometer	5 kilometer
Household Maintenance: Total	SEK 76,392,191	SEK 1,176,511,394	SEK 1,987,990,895
Household Maintenance: Per Mill	2.2	33.5	56.6
Household Maintenance: Per Capita	SEK 4,041	SEK 3,966	SEK 3,910
Household Maintenance: Index	122	120	118

2024 Medical Products & Supplies Expenditures	1 kilometer	3 kilometer	5 kilometer
Medical Products: Total	SEK 87,346,672	SEK 1,324,534,954	SEK 2,210,724,846
Medical Products: Per Mill	2.2	33.2	55.4
Medical Products: Per Capita	SEK 4,620	SEK 4,465	SEK 4,348
Medical Products: Index	123	119	116

2024 Consumer Electronics Expenditures	1 kilometer	3 kilometer	5 kilometer
Electronics & IT: Total	SEK 95,308,268	SEK 1,486,528,514	SEK 2,538,574,911
Electronics & IT: Per Mill	2.2	33.6	57.3
Electronics & IT: Per Capita	SEK 5,041	SEK 5,011	SEK 4,992
Electronics & IT: Index	121	120	120

2024 Recreation & Culture Durable Expenditures	1 kilometer	3 kilometer	5 kilometer
Recreation Durables: Total	SEK 40,590,898	SEK 618,619,068	SEK 1,053,389,299
Recreation Durables: Per Mill	2.2	33.4	56.9
Recreation Durables: Per Capita	SEK 2,147	SEK 2,085	SEK 2,072
Recreation Durables: Index	123	120	119

2024 Entertainment Expenditures	1 kilometer	3 kilometer	5 kilometer
Toys/Sports/Pets: Total	SEK 159,881,255	SEK 2,462,810,161	SEK 4,190,129,162
Toys/Sports/Pets: Per Mill	2.1	32.9	55.9
Toys/Sports/Pets: Per Capita	SEK 8,457	SEK 8,302	SEK 8,240
Toys/Sports/Pets: Index	120	118	117

2024 Recreational & Cultural Service Expenditures	1 kilometer	3 kilometer	5 kilometer
Recreational Services: Total	SEK 297,126,977	SEK 4,615,354,581	SEK 7,828,869,463
Recreational Services: Per Mill	2.2	33.5	56.8

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2024 Recreational & Cultural Service Expenditures	1 kilometer	3 kilometer	5 kilometer
Recreational Services: Per Capita	SEK 15,717	SEK 15,559	SEK 15,396
Recreational Services: Index	121	120	119
2024 Books & Stationery Expenditures			
Books & Stationery: Total	SEK 54,847,834	SEK 847,089,631	SEK 1,430,955,203
Books & Stationery: Per Mill	2.1	32.8	55.4
Books & Stationery: Per Capita	SEK 2,901	SEK 2,856	SEK 2,814
Books & Stationery: Index	119	118	116
2024 Catering Services Expenditures			
Catering Services: Total	SEK 223,851,228	SEK 3,453,747,865	SEK 5,858,684,952
Catering Services: Per Mill	2.2	33.9	57.5
Catering Services: Per Capita	SEK 11,841	SEK 11,643	SEK 11,522
Catering Services: Index	124	122	120
2024 Personal Care Expenditures			
Personal Care: Total	SEK 134,492,202	SEK 2,106,464,740	SEK 3,582,770,985
Personal Care: Per Mill	2.1	32.2	54.7
Personal Care: Per Capita	SEK 7,114	SEK 7,101	SEK 7,046
Personal Care: Index	116	115	114
2024 Jewelry & Personal Effects Expenditures			
Personal Effects: Total	SEK 47,404,769	SEK 718,328,209	SEK 1,216,620,972
Personal Effects: Per Mill	2.4	35.7	60.5
Personal Effects: Per Capita	SEK 2,508	SEK 2,422	SEK 2,393
Personal Effects: Index	133	128	127

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