

Spain Summary Report



Calle de Preciados 23, 28013, Sol, Madrid, Comunidad de Madrid
Ring: 1 kilometer radius, Ring: 3 kilometer radius, Ring: 5 kilometer radius

2024 Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Population	82,730	641,488	1,550,735
Population Density (per sq. km)	26,347.1	22,699.5	19,749.6
Population Per Mill	1.7	13.2	31.9
Total Population Age 0-14	5,156	56,847	157,702
Total Population Age 15-29	16,073	111,969	271,328
Total Population Age 30-44	24,205	150,601	352,846
Total Population Age 45-59	18,968	136,291	335,516
Total Population Age 60+	18,328	185,780	433,343

2024 Male Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Male Population	41,949	298,243	716,940
Male Population Age 0-14	2,650	28,936	80,298
Male Population Age 15-29	7,519	52,773	131,278
Male Population Age 30-44	13,396	76,382	174,486
Male Population Age 45-59	10,377	66,227	159,204
Male Population Age 60+	8,006	73,924	171,673

2024 Female Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Female Population	40,782	343,246	833,794
Female Population Age 0-14	2,505	27,910	77,404
Female Population Age 15-29	8,555	59,196	140,050
Female Population Age 30-44	10,809	74,219	178,359
Female Population Age 45-59	8,591	70,064	176,311
Female Population Age 60+	10,322	111,857	261,670

2024 Household Totals	1 kilometer	3 kilometer	5 kilometer
Total Households	42,428	296,351	678,014
Average Household Size	1.9	2.2	2.3

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

2024 Households by Income	1 kilometer	3 kilometer	5 kilometer
1st Quintile (Below 19,397 Euro)	4,423	28,425	81,510
2nd Quintile (19,397 to 29,247 Euro)	3,947	25,569	74,279
3rd Quintile (29,247 to 40,162 Euro)	6,935	45,324	118,555
4th Quintile (40,162 to 57,824 Euro)	8,356	54,048	126,640
5th Quintile (57,824 Euro and above)	18,766	142,986	277,030
2024 Marital Status			
Single	50,676	338,805	792,126
Married	22,628	219,964	553,327
Divorced	5,747	41,656	101,577
Widowed	3,679	41,063	103,705
2024 Educational Attainment			
No Education/Illiterate	751	6,183	21,700
Primary Education (ISCED 1 and 2)	13,732	115,381	378,801
Upper Secondary Education (ISCED 3)	15,511	115,758	299,334
Post Secondary Education (ISCED 4 and 5)	4,183	31,339	81,996
Tertiary Education (ISCED 6 to 8)	43,398	315,980	611,202
Education Unknown	5,156	56,847	157,702
2023 Unemployment			
Unemployed Population	4,756	29,186	79,300
2024 Purchasing Power			
Purchasing Power: Total	€2,591,557,769	€19,990,900,063	€41,780,453,832
Purchasing Power: Per Mill	3.0	23.4	48.9
Purchasing Power: Per Capita	€31,325	€31,163	€26,942
Purchasing Power: Index	178	177	153
2024 Food & Beverage Expenditures			
Food & Beverage: Total	€274,855,410	€2,101,186,220	€4,708,550,157
Food & Beverage: Per Mill	2.3	17.3	38.7

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2024 Food & Beverage Expenditures	1 kilometer	3 kilometer	5 kilometer
Food & Beverage: Per Capita	€3,322	€3,275	€3,036
Food & Beverage: Index	133	131	121
2024 Alcoholic Beverage Expenditures			
Alcoholic Beverage: Total	€30,675,916	€227,145,417	€498,769,376
Alcoholic Beverage: Per Mill	2.6	18.9	41.5
Alcoholic Beverage: Per Capita	€371	€354	€322
Alcoholic Beverage: Index	150	143	130
2024 Tobacco Expenditures			
Tobacco: Total	€31,045,212	€232,229,138	€536,523,538
Tobacco: Per Mill	2.0	15.3	35.3
Tobacco: Per Capita	€375	€362	€346
Tobacco: Index	120	116	111
2024 Clothing Expenditures			
Clothing: Total	€56,653,784	€439,015,930	€967,261,963
Clothing: Per Mill	2.4	18.8	41.4
Clothing: Per Capita	€685	€684	€624
Clothing: Index	143	142	130
2024 Footwear Expenditures			
Footwear: Total	€18,002,565	€139,990,010	€310,736,544
Footwear: Per Mill	2.3	18.1	40.3
Footwear: Per Capita	€218	€218	€200
Footwear: Index	137	137	126
2024 Furniture & Furnishing Expenditures			
Furniture/Furnishing: Total	€26,012,912	€197,182,612	€432,430,697
Furniture/Furnishing: Per Mill	2.5	19.3	42.3
Furniture/Furnishing: Per Capita	€314	€307	€279
Furniture/Furnishing: Index	149	146	132

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2024 Household Textiles Expenditures	1 kilometer	3 kilometer	5 kilometer
Household Textiles: Total	€6,167,462	€47,578,731	€104,964,606
Household Textiles: Per Mill	2.4	18.6	40.9
Household Textiles: Per Capita	€75	€74	€68
Household Textiles: Index	141	141	128

2024 Household Appliances Expenditures	1 kilometer	3 kilometer	5 kilometer
Household Appliances: Total	€14,011,185	€108,868,983	€243,530,717
Household Appliances: Per Mill	2.2	17.5	39.1
Household Appliances: Per Capita	€169	€170	€157
Household Appliances: Index	132	132	123

2024 Household Utensils Expenditures	1 kilometer	3 kilometer	5 kilometer
Household Utensils: Total	€3,641,132	€28,451,426	€63,262,330
Household Utensils: Per Mill	2.3	18.1	40.1
Household Utensils: Per Capita	€44	€44	€41
Household Utensils: Index	136	137	126

2024 House & Garden Expenditures	1 kilometer	3 kilometer	5 kilometer
House & Garden Tools: Total	€5,497,218	€44,403,308	€99,640,407
House & Garden Tools: Per Mill	2.2	17.6	39.5
House & Garden Tools: Per Capita	€66	€69	€64
House & Garden Tools: Index	128	133	124

2024 Household Maintenance Expenditures	1 kilometer	3 kilometer	5 kilometer
Household Maintenance: Total	€37,072,417	€291,004,489	€645,221,195
Household Maintenance: Per Mill	2.3	18.1	40.1
Household Maintenance: Per Capita	€448	€454	€416
Household Maintenance: Index	135	137	126

2024 Medical Products & Supplies Expenditures	1 kilometer	3 kilometer	5 kilometer
Medical Products: Total	€34,031,032	€279,305,808	€621,936,193
Medical Products: Per Mill	2.1	17.4	38.7

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2024 Medical Products & Supplies Expenditures	1 kilometer	3 kilometer	5 kilometer
Medical Products: Per Capita	€411	€435	€401
Medical Products: Index	125	132	121
2024 Consumer Electronics Expenditures			
Electronics & IT: Total	€15,965,215	€122,621,109	€271,845,635
Electronics & IT: Per Mill	2.4	18.3	40.5
Electronics & IT: Per Capita	€193	€191	€175
Electronics & IT: Index	140	138	127
2024 Recreation & Culture Durable Expenditures			
Recreation Durables: Total	€2,071,705	€16,573,016	€36,461,101
Recreation Durables: Per Mill	2.4	19.1	42.0
Recreation Durables: Per Capita	€25	€26	€24
Recreation Durables: Index	140	145	132
2024 Entertainment Expenditures			
Toys/Sports/Pets: Total	€24,554,407	€193,678,760	€431,222,774
Toys/Sports/Pets: Per Mill	2.3	18.0	40.0
Toys/Sports/Pets: Per Capita	€297	€302	€278
Toys/Sports/Pets: Index	134	136	125
2024 Recreational & Cultural Service Expenditures			
Recreational Services: Total	€75,434,252	€578,285,028	€1,286,636,452
Recreational Services: Per Mill	2.3	17.9	39.9
Recreational Services: Per Capita	€912	€901	€830
Recreational Services: Index	137	136	125
2024 Books & Stationery Expenditures			
Books & Stationery: Total	€10,344,257	€80,458,254	€179,550,913
Books & Stationery: Per Mill	2.3	17.6	39.2
Books & Stationery: Per Capita	€125	€125	€116
Books & Stationery: Index	133	133	123

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2024 Catering Services Expenditures	1 kilometer	3 kilometer	5 kilometer
Catering Services: Total	€128,758,839	€1,005,382,168	€2,223,365,074
Catering Services: Per Mill	2.4	18.4	40.6
Catering Services: Per Capita	€1,556	€1,567	€1,434
Catering Services: Index	138	139	127
2024 Personal Care Expenditures			
Personal Care: Total	€47,384,111	€362,995,728	€823,053,483
Personal Care: Per Mill	2.1	16.5	37.3
Personal Care: Per Capita	€573	€566	€531
Personal Care: Index	126	125	117
2024 Jewelry & Personal Effects Expenditures			
Personal Effects: Total	€10,819,697	€86,336,130	€187,041,580
Personal Effects: Per Mill	2.5	20.2	43.7
Personal Effects: Per Capita	€131	€135	€121
Personal Effects: Index	149	153	137

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