

Romania Summary Report

Strada Agrosemului 15, 117715, Ștefănești, Argeș, ROU

Ring: 1 kilometer radius, Ring: 3 kilometer radius, Ring: 5 kilometer radius

2024 Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Population	3,800	25,055	115,611
Total Population Age 0-14	638	3,858	16,808
Total Population Age 15-29	599	3,602	15,512
Total Population Age 30-44	731	4,949	23,406
Total Population Age 45-59	966	6,291	28,798
Total Population Age 60+	866	6,354	31,087
Population Density (per sq. km)	1,210.2	886.6	1,472.4
Population Per Mill	0.2	1.3	6.1

2024 Male Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Male Population	1,884	12,055	54,372
Male Population Age 0-14	339	2,010	8,646
Male Population Age 15-29	308	1,839	7,918
Male Population Age 30-44	379	2,472	11,379
Male Population Age 45-59	491	3,088	13,774
Male Population Age 60+	367	2,646	12,656

2024 Female Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Female Population	1,915	13,000	61,240
Female Population Age 0-14	299	1,848	8,162
Female Population Age 15-29	291	1,763	7,594
Female Population Age 30-44	352	2,477	12,028
Female Population Age 45-59	475	3,203	15,024
Female Population Age 60+	499	3,708	18,432

2024 Household Totals	1 kilometer	3 kilometer	5 kilometer
Total Households	1,424	10,011	47,833
Average Household Size	2.7	2.5	2.4

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

2024 Marital Status	1 kilometer	3 kilometer	5 kilometer
Single	1,439	8,966	39,837
Married	1,768	12,231	58,075
Divorced	256	1,895	9,270
Widowed	336	1,962	8,430
2024 Educational Attainment			
No Education/Illiterate	486	2,820	12,010
Primary Education (ISCED 1 and 2)	443	2,064	7,344
Upper Secondary Education (ISCED 3)	2,158	13,753	62,300
Post Secondary Education (ISCED 4 and 5)	171	1,366	6,931
Tertiary Education (ISCED 6 to 8)	543	5,052	27,027
Education Unknown	0	0	0
2023 Unemployment			
Unemployed Population	18	109	484
2024 Purchasing Power			
Purchasing Power: Total	RON 183,639,688	RON 1,286,253,712	RON 6,661,530,890
Purchasing Power: Per Mill	0.2	1.4	7.5
Purchasing Power: Per Capita	RON 48,326	RON 51,337	RON 57,620
Purchasing Power: Index	103	109	122
2024 Food & Beverage Expenditures			
Food & Beverage: Total	RON 48,864,816	RON 336,239,875	RON 1,636,279,103
Food & Beverage: Per Mill	0.2	1.4	7.0
Food & Beverage: Per Capita	RON 12,859	RON 13,420	RON 14,153
Food & Beverage: Index	104	108	114
2024 Alcoholic Beverage Expenditures			
Alcoholic Beverage: Total	RON 4,706,058	RON 32,722,279	RON 161,527,369
Alcoholic Beverage: Per Mill	0.2	1.5	7.2
Alcoholic Beverage: Per Capita	RON 1,238	RON 1,306	RON 1,397

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2024 Alcoholic Beverage Expenditures	1 kilometer	3 kilometer	5 kilometer
Alcoholic Beverage: Index	105	111	119
2024 Tobacco Expenditures			
Tobacco: Total	RON 6,478,613	RON 44,080,914	RON 209,823,959
Tobacco: Per Mill	0.2	1.4	6.6
Tobacco: Per Capita	RON 1,705	RON 1,759	RON 1,815
Tobacco: Index	102	105	108
2024 Clothing Expenditures			
Clothing: Total	RON 8,426,182	RON 57,717,036	RON 281,567,432
Clothing: Per Mill	0.2	1.4	7.0
Clothing: Per Capita	RON 2,217	RON 2,304	RON 2,435
Clothing: Index	105	109	115
2024 Footwear Expenditures			
Footwear: Total	RON 4,496,776	RON 30,713,644	RON 150,005,273
Footwear: Per Mill	0.2	1.5	7.1
Footwear: Per Capita	RON 1,183	RON 1,226	RON 1,298
Footwear: Index	106	110	116
2024 Furniture & Furnishing Expenditures			
Furniture/Furnishing: Total	RON 1,581,579	RON 10,839,289	RON 53,184,906
Furniture/Furnishing: Per Mill	0.2	1.5	7.1
Furniture/Furnishing: Per Capita	RON 416	RON 433	RON 460
Furniture/Furnishing: Index	106	110	117
2024 Household Textiles Expenditures			
Household Textiles: Total	RON 1,370,971	RON 9,479,178	RON 46,495,425
Household Textiles: Per Mill	0.2	1.5	7.1
Household Textiles: Per Capita	RON 361	RON 378	RON 402
Household Textiles: Index	105	110	117

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2024 Household Appliances Expenditures	1 kilometer	3 kilometer	5 kilometer
Household Appliances: Total	RON 3,134,231	RON 21,540,804	RON 104,849,081
Household Appliances: Per Mill	0.2	1.4	7.0
Household Appliances: Per Capita	RON 825	RON 860	RON 907
Household Appliances: Index	104	108	114
2024 Household Utensils Expenditures			
Household Utensils: Total	RON 1,823,867	RON 12,523,930	RON 61,206,372
Household Utensils: Per Mill	0.2	1.4	7.1
Household Utensils: Per Capita	RON 480	RON 500	RON 529
Household Utensils: Index	105	109	116
2024 House & Garden Expenditures			
House & Garden Tools: Total	RON 2,074,084	RON 13,987,289	RON 67,498,934
House & Garden Tools: Per Mill	0.2	1.4	6.8
House & Garden Tools: Per Capita	RON 546	RON 558	RON 584
House & Garden Tools: Index	104	106	111
2024 Household Maintenance Expenditures			
Household Maintenance: Total	RON 4,836,205	RON 33,356,958	RON 162,163,962
Household Maintenance: Per Mill	0.2	1.4	7.0
Household Maintenance: Per Capita	RON 1,273	RON 1,331	RON 1,403
Household Maintenance: Index	103	108	114
2024 Medical Products & Supplies Expenditures			
Medical Products: Total	RON 7,844,557	RON 55,993,392	RON 277,493,217
Medical Products: Per Mill	0.2	1.4	7.2
Medical Products: Per Capita	RON 2,064	RON 2,235	RON 2,400
Medical Products: Index	101	109	117
2024 Consumer Electronics Expenditures			
Electronics & IT: Total	RON 3,648,084	RON 24,792,142	RON 120,363,230
Electronics & IT: Per Mill	0.2	1.4	7.0

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2024 Consumer Electronics Expenditures	1 kilometer	3 kilometer	5 kilometer
Electronics & IT: Per Capita	RON 960	RON 990	RON 1,041
Electronics & IT: Index	105	109	114
2024 Recreation & Culture Durable Expenditures			
Recreation Durables: Total	RON 411,606	RON 2,776,941	RON 13,471,835
Recreation Durables: Per Mill	0.2	1.4	6.9
Recreation Durables: Per Capita	RON 108	RON 111	RON 117
Recreation Durables: Index	105	107	113
2024 Entertainment Expenditures			
Toys/Sports/Pets: Total	RON 2,780,214	RON 18,904,651	RON 91,403,875
Toys/Sports/Pets: Per Mill	0.2	1.4	6.9
Toys/Sports/Pets: Per Capita	RON 732	RON 755	RON 791
Toys/Sports/Pets: Index	104	107	112
2024 Recreational & Cultural Service Expenditures			
Recreational Services: Total	RON 4,585,906	RON 31,382,853	RON 151,956,632
Recreational Services: Per Mill	0.2	1.4	6.9
Recreational Services: Per Capita	RON 1,207	RON 1,253	RON 1,314
Recreational Services: Index	104	108	113
2024 Books & Stationery Expenditures			
Books & Stationery: Total	RON 1,213,284	RON 8,325,928	RON 40,264,130
Books & Stationery: Per Mill	0.2	1.4	6.9
Books & Stationery: Per Capita	RON 319	RON 332	RON 348
Books & Stationery: Index	103	107	112
2024 Catering Services Expenditures			
Catering Services: Total	RON 1,235,157	RON 8,495,592	RON 41,465,845
Catering Services: Per Mill	0.2	1.4	7.0
Catering Services: Per Capita	RON 325	RON 339	RON 359
Catering Services: Index	104	109	115

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2024 Personal Care Expenditures	1 kilometer	3 kilometer	5 kilometer
Personal Care: Total	RON 3,673,741	RON 25,000,460	RON 120,011,848
Personal Care: Per Mill	0.2	1.4	6.8
Personal Care: Per Capita	RON 967	RON 998	RON 1,038
Personal Care: Index	104	107	111

2024 Jewelry & Personal Effects Expenditures	1 kilometer	3 kilometer	5 kilometer
Personal Effects: Total	RON 1,015,781	RON 7,106,521	RON 35,523,221
Personal Effects: Per Mill	0.2	1.5	7.5
Personal Effects: Per Capita	RON 267	RON 284	RON 307
Personal Effects: Index	106	113	122

Sample Report

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