

Portugal Summary Report

Rua José Cupertino Ribeiro 23, 2635-651, Rio de Mouro
 Rings: 1, 3, 5 kilometer radii

Sample Report
 Latitude: 38.7736
 Longitude: -9.3275

	1 kilometer	3 kilometer	5 kilometer
2024 Population Totals (MBR)			
2024 Total Population	5,379	147,756	261,431
2024 Population Density (per sq. km)	1,713.1	5,228.5	3,329.5
2024 Population Per Mill	0.5	14.1	25.0
2024 Total Population Age 0-14	801	22,139	39,123
2024 Total Population Age 15-29	924	26,720	47,136
2024 Total Population Age 30-44	1,081	28,976	51,323
2024 Total Population Age 45-59	1,266	34,253	61,639
2024 Total Population Age 60+	1,289	35,532	61,948
2024 Male Population Totals (MBR)			
2024 Total Male Population	2,483	68,693	122,789
2024 Male Population Age 0-14	402	11,185	19,921
2024 Male Population Age 15-29	458	13,229	23,613
2024 Male Population Age 30-44	490	13,495	24,281
2024 Male Population Age 45-59	572	15,511	28,214
2024 Male Population Age 60+	560	15,274	26,760
2024 Female Population Totals (MBR)			
2024 Total Female Population	2,878	78,928	138,379
2024 Female Population Age 0-14	398	10,955	19,202
2024 Female Population Age 15-29	466	13,491	23,523
2024 Female Population Age 30-44	590	15,482	27,042
2024 Female Population Age 45-59	694	18,742	33,425
2024 Female Population Age 60+	729	20,259	35,187
2024 Household Totals (MBR)			
2024 Total Households	2,190	58,589	102,557
2024 Average Household Size	2.5	2.5	2.5
2024 Households by Income (MBR)			
2024 HHs: 1st Quintile (Below 17,586 Euro)	416	11,725	20,085
2024 HHs: 2nd Quintile (17,586 to 25,989 Euro)	425	11,953	20,366
2024 HHs: 3rd Quintile (25,989 to 35,233 Euro)	471	12,884	22,079
2024 HHs: 4th Quintile (35,233 to 49,725 Euro)	489	12,412	21,849
2024 HHs: 5th Quintile (49,725 Euro and above)	389	9,615	18,178
2024 Marital Status (MBR)			
2024 Marital Status: Single	2,850	77,921	136,497
2024 Marital Status: Married	1,796	49,111	87,757
2024 Marital Status: Divorced	474	13,105	23,393
2024 Marital Status: Widowed	258	7,620	13,784
2024 Educational Attainment (MBR)			
2024 Pop: No Education/Illiterate	2,028	57,038	100,198
2024 Pop: Primary Education (ISCED 1 and 2)	978	27,065	46,902
2024 Pop: Upper Secondary Education (ISCED 3)	1,443	39,223	68,520
2024 Pop: Post Secondary Education (ISCED 4 and 5)	159	4,218	7,535
2024 Pop: Tertiary Education (ISCED 6 to 8)	770	20,213	38,277
2024 Pop: Education Unknown	0	0	0
2023 Unemployment (MBR)			
2023 Unemployed Population	255	7,277	11,947

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Source: Esri and Michael Bauer Research

February 05, 2025

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2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	€75,753,829	€2,048,241,521	€3,871,615,813
2024 Purchasing Power: Per Mill	0.5	12.7	24.0
2024 Purchasing Power: Per Capita	€14,083	€13,862	€14,809
2024 Purchasing Power: Index	91	90	96
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	€15,769,646	€426,800,300	€775,423,760
2024 Food & Beverage: Per Mill	0.5	13.7	25.0
2024 Food & Beverage: Per Capita	€2,932	€2,889	€2,966
2024 Food & Beverage: Index	99	97	100
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	€1,164,179	€31,369,178	€57,430,420
2024 Alcoholic Beverage: Per Mill	0.5	13.5	24.8
2024 Alcoholic Beverage: Per Capita	€216	€212	€220
2024 Alcoholic Beverage: Index	98	96	99
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	€1,504,690	€40,909,616	€72,623,228
2024 Tobacco: Per Mill	0.5	14.0	24.9
2024 Tobacco: Per Capita	€280	€277	€278
2024 Tobacco: Index	100	99	100
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	€3,850,896	€104,344,094	€192,502,104
2024 Clothing: Per Mill	0.5	13.6	25.1
2024 Clothing: Per Capita	€716	€706	€736
2024 Clothing: Index	98	96	100
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	€1,031,773	€27,890,761	€51,258,720
2024 Footwear: Per Mill	0.5	13.8	25.4
2024 Footwear: Per Capita	€192	€189	€196
2024 Footwear: Index	99	98	102
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	€1,247,024	€33,727,728	€62,222,917
2024 Furniture/Furnishing: Per Mill	0.5	13.7	25.4
2024 Furniture/Furnishing: Per Capita	€232	€228	€238
2024 Furniture/Furnishing: Index	99	97	101
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	€381,658	€10,287,167	€18,875,115
2024 Household Textiles: Per Mill	0.5	13.5	24.7
2024 Household Textiles: Per Capita	€71	€70	€72
2024 Household Textiles: Index	97	95	99
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	€947,359	€25,613,829	€46,581,017
2024 Household Appliances: Per Mill	0.5	13.6	24.8
2024 Household Appliances: Per Capita	€176	€173	€178
2024 Household Appliances: Index	98	97	99

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2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	€209,026	€5,651,700	€10,345,013
2024 Household Utensils: Per Mill	0.5	13.7	25.0
2024 Household Utensils: Per Capita	€39	€38	€40
2024 Household Utensils: Index	98	97	100
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	€253,228	€6,889,473	€12,587,422
2024 House & Garden Tools: Per Mill	0.5	13.7	25.0
2024 House & Garden Tools: Per Capita	€47	€47	€48
2024 House & Garden Tools: Index	98	97	100
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	€1,562,913	€42,108,508	€76,802,176
2024 Household Maintenance: Per Mill	0.5	13.3	24.3
2024 Household Maintenance: Per Capita	€291	€285	€294
2024 Household Maintenance: Index	96	94	97
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	€1,484,630	€40,001,881	€72,350,580
2024 Medical Products: Per Mill	0.5	12.5	22.5
2024 Medical Products: Per Capita	€276	€271	€277
2024 Medical Products: Index	90	88	90
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	€663,742	€17,955,669	€32,985,312
2024 Electronics & IT: Per Mill	0.5	13.9	25.6
2024 Electronics & IT: Per Capita	€123	€122	€126
2024 Electronics & IT: Index	100	99	103
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	€115,540	€3,130,702	€5,798,765
2024 Recreation Durables: Per Mill	0.5	13.7	25.4
2024 Recreation Durables: Per Capita	€21	€21	€22
2024 Recreation Durables: Index	98	97	102
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	€1,121,882	€30,402,879	€55,755,533
2024 Toys/Sports/Pets: Per Mill	0.5	13.7	25.0
2024 Toys/Sports/Pets: Per Capita	€209	€206	€213
2024 Toys/Sports/Pets: Index	98	97	100
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	€1,988,931	€53,851,295	€98,291,851
2024 Recreational Services: Per Mill	0.5	13.8	25.1
2024 Recreational Services: Per Capita	€370	€364	€376
2024 Recreational Services: Index	99	97	100
2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	€598,976	€16,184,808	€29,471,307
2024 Books & Stationery: Per Mill	0.5	13.6	24.7
2024 Books & Stationery: Per Capita	€111	€110	€113
2024 Books & Stationery: Index	98	96	99

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2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	€6,261,661	€169,102,233	€309,992,352
2024 Catering Services: Per Mill	0.5	13.5	24.8
2024 Catering Services: Per Capita	€1,164	€1,144	€1,186
2024 Catering Services: Index	97	96	99
2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	€1,965,535	€53,174,417	€95,923,854
2024 Personal Care: Per Mill	0.5	14.0	25.2
2024 Personal Care: Per Capita	€365	€360	€367
2024 Personal Care: Index	100	99	101
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	€846,658	€22,805,781	€42,747,095
2024 Personal Effects: Per Mill	0.5	13.1	24.5
2024 Personal Effects: Per Capita	€157	€154	€164
2024 Personal Effects: Index	94	92	98

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