


2024 Population Totals (MBR)

	1 kilometer	3 kilometer	5 kilometer
2024 Total Population	5,379	147,756	261,431
2024 Population Density (per sq. km)	1,713.1	5,228.5	3,329.5
2024 Population Per Mill	0.5	14.1	25.0
2024 Total Population Age 0-14	801	22,139	39,123
2024 Total Population Age 15-29	924	26,720	47,136
2024 Total Population Age 30-44	1,081	28,976	51,323
2024 Total Population Age 45-59	1,266	34,253	61,639
2024 Total Population Age 60+	1,289	35,532	61,948

2024 Male Population Totals (MBR)

2024 Total Male Population	2,483	68,693	122,789
2024 Male Population Age 0-14	402	11,185	19,921
2024 Male Population Age 15-29	458	13,229	23,613
2024 Male Population Age 30-44	490	13,495	24,281
2024 Male Population Age 45-59	572	15,511	28,214
2024 Male Population Age 60+	560	15,274	26,760

2024 Female Population Totals (MBR)

2024 Total Female Population	2,878	78,928	138,379
2024 Female Population Age 0-14	398	10,955	19,202
2024 Female Population Age 15-29	466	13,491	23,523
2024 Female Population Age 30-44	590	15,482	27,042
2024 Female Population Age 45-59	694	18,742	33,425
2024 Female Population Age 60+	729	20,259	35,187

2024 Household Totals (MBR)

2024 Total Households	2,190	58,589	102,557
2024 Average Household Size	2.5	2.5	2.5

2024 Households by Income (MBR)

2024 HHs: 1st Quintile (Below 17,586 Euro)	416	11,725	20,085
2024 HHs: 2nd Quintile (17,586 to 25,989 Euro)	425	11,953	20,366
2024 HHs: 3rd Quintile (25,989 to 35,233 Euro)	471	12,884	22,079
2024 HHs: 4th Quintile (35,233 to 49,725 Euro)	489	12,412	21,849
2024 HHs: 5th Quintile (49,725 Euro and above)	389	9,615	18,178

2024 Marital Status (MBR)

2024 Marital Status: Single	2,850	77,921	136,497
2024 Marital Status: Married	1,796	49,111	87,757
2024 Marital Status: Divorced	474	13,105	23,393
2024 Marital Status: Widowed	258	7,620	13,784

2024 Educational Attainment (MBR)

2024 Pop: No Education/Illiterate	2,028	57,038	100,198
2024 Pop: Primary Education (ISCED 1 and 2)	978	27,065	46,902
2024 Pop: Upper Secondary Education (ISCED 3)	1,443	39,223	68,520
2024 Pop: Post Secondary Education (ISCED 4 and 5)	159	4,218	7,535
2024 Pop: Tertiary Education (ISCED 6 to 8)	770	20,213	38,277
2024 Pop: Education Unknown	0	0	0

2023 Unemployment (MBR)

2023 Unemployed Population	255	7,277	11,947
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Source: Esri and Michael Bauer Research

February 05, 2025

Portugal	1 kilometer	3 kilometer	5 kilometer
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	€75,753,829	€2,048,241,521	€3,871,615,813
2024 Purchasing Power: Per Mill	0.5	12.7	24.0
2024 Purchasing Power: Per Capita	€14,083	€13,862	€14,809
2024 Purchasing Power: Index	91	90	96
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	€15,769,646	€426,800,300	€775,423,760
2024 Food & Beverage: Per Mill	0.5	13.7	25.0
2024 Food & Beverage: Per Capita	€2,932	€2,889	€2,966
2024 Food & Beverage: Index	99	97	100
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	€1,164,179	€31,369,178	€57,430,420
2024 Alcoholic Beverage: Per Mill	0.5	13.5	24.8
2024 Alcoholic Beverage: Per Capita	€216	€212	€220
2024 Alcoholic Beverage: Index	98	96	99
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	€1,504,690	€40,909,616	€72,623,228
2024 Tobacco: Per Mill	0.5	14.0	24.9
2024 Tobacco: Per Capita	€280	€277	€278
2024 Tobacco: Index	100	99	100
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	€3,850,896	€104,344,094	€192,502,104
2024 Clothing: Per Mill	0.5	13.6	25.1
2024 Clothing: Per Capita	€716	€706	€736
2024 Clothing: Index	98	96	100
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	€1,031,773	€27,890,761	€51,258,720
2024 Footwear: Per Mill	0.5	13.8	25.4
2024 Footwear: Per Capita	€192	€189	€196
2024 Footwear: Index	99	98	102
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	€1,247,024	€33,727,728	€62,222,917
2024 Furniture/Furnishing: Per Mill	0.5	13.7	25.4
2024 Furniture/Furnishing: Per Capita	€232	€228	€238
2024 Furniture/Furnishing: Index	99	97	101
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	€381,658	€10,287,167	€18,875,115
2024 Household Textiles: Per Mill	0.5	13.5	24.7
2024 Household Textiles: Per Capita	€71	€70	€72
2024 Household Textiles: Index	97	95	99
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	€947,359	€25,613,829	€46,581,017
2024 Household Appliances: Per Mill	0.5	13.6	24.8
2024 Household Appliances: Per Capita	€176	€173	€178
2024 Household Appliances: Index	98	97	99

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February 05, 2025

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2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	€209,026	€5,651,700	€10,345,013
2024 Household Utensils: Per Mill	0.5	13.7	25.0
2024 Household Utensils: Per Capita	€39	€38	€40
2024 Household Utensils: Index	98	97	100
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	€253,228	€6,889,473	€12,587,422
2024 House & Garden Tools: Per Mill	0.5	13.7	25.0
2024 House & Garden Tools: Per Capita	€47	€47	€48
2024 House & Garden Tools: Index	98	97	100
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	€1,562,913	€42,108,508	€76,802,176
2024 Household Maintenance: Per Mill	0.5	13.3	24.3
2024 Household Maintenance: Per Capita	€291	€285	€294
2024 Household Maintenance: Index	96	94	97
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	€1,484,630	€40,001,881	€72,350,580
2024 Medical Products: Per Mill	0.5	12.5	22.5
2024 Medical Products: Per Capita	€276	€271	€277
2024 Medical Products: Index	90	88	90
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	€663,742	€17,955,669	€32,985,312
2024 Electronics & IT: Per Mill	0.5	13.9	25.6
2024 Electronics & IT: Per Capita	€123	€122	€126
2024 Electronics & IT: Index	100	99	103
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	€115,540	€3,130,702	€5,798,765
2024 Recreation Durables: Per Mill	0.5	13.7	25.4
2024 Recreation Durables: Per Capita	€21	€21	€22
2024 Recreation Durables: Index	98	97	102
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	€1,121,882	€30,402,879	€55,755,533
2024 Toys/Sports/Pets: Per Mill	0.5	13.7	25.0
2024 Toys/Sports/Pets: Per Capita	€209	€206	€213
2024 Toys/Sports/Pets: Index	98	97	100
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	€1,988,931	€53,851,295	€98,291,851
2024 Recreational Services: Per Mill	0.5	13.8	25.1
2024 Recreational Services: Per Capita	€370	€364	€376
2024 Recreational Services: Index	99	97	100
2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	€598,976	€16,184,808	€29,471,307
2024 Books & Stationery: Per Mill	0.5	13.6	24.7
2024 Books & Stationery: Per Capita	€111	€110	€113
2024 Books & Stationery: Index	98	96	99

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2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	€6,261,661	€169,102,233	€309,992,352
2024 Catering Services: Per Mill	0.5	13.5	24.8
2024 Catering Services: Per Capita	€1,164	€1,144	€1,186
2024 Catering Services: Index	97	96	99
2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	€1,965,535	€53,174,417	€95,923,854
2024 Personal Care: Per Mill	0.5	14.0	25.2
2024 Personal Care: Per Capita	€365	€360	€367
2024 Personal Care: Index	100	99	101
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	€846,658	€22,805,781	€42,747,095
2024 Personal Effects: Per Mill	0.5	13.1	24.5
2024 Personal Effects: Per Capita	€157	€154	€164
2024 Personal Effects: Index	94	92	98

Sample Report

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