

Norway Summary Report

 Skippergata 34-44, 0154 Oslo
 Rings: 1, 3, 5 kilometer radii

 Sample Report
 Latitude: 59.9112
 Longitude: 10.7484


	1 kilometer	3 kilometer	5 kilometer
2024 Population Totals (MBR)			
2024 Total Population	16,870	228,796	384,882
2024 Population Density (per sq. km)	5,372.6	8,096.1	4,901.7
2024 Population Per Mill	3.1	41.4	69.7
2024 Total Population Age 0-14	1,194	24,541	49,892
2024 Total Population Age 15-29	5,744	65,015	98,087
2024 Total Population Age 30-44	5,847	73,567	115,237
2024 Total Population Age 45-59	2,575	35,862	63,772
2024 Total Population Age 60+	1,502	29,797	57,879
2024 Male Population Totals (MBR)			
2024 Total Male Population	9,386	115,264	192,734
2024 Male Population Age 0-14	594	12,372	25,386
2024 Male Population Age 15-29	2,858	29,995	45,994
2024 Male Population Age 30-44	3,539	39,182	60,239
2024 Male Population Age 45-59	1,568	19,435	33,788
2024 Male Population Age 60+	828	14,281	27,328
2024 Female Population Totals (MBR)			
2024 Total Female Population	7,477	113,517	192,132
2024 Female Population Age 0-14	600	12,170	24,506
2024 Female Population Age 15-29	2,887	35,020	52,093
2024 Female Population Age 30-44	2,308	34,385	54,998
2024 Female Population Age 45-59	1,008	16,426	29,984
2024 Female Population Age 60+	674	15,515	30,551
2024 Household Totals (MBR)			
2024 Total Households	10,583	140,860	219,217
2024 Average Household Size	1.6	1.6	1.8
2024 Households by Income (MBR)			
2024 HHs: 1st Quintile (Below 344,449 Norwegian Krone)	2,383	30,847	47,963
2024 HHs: 2nd Quintile (344,449 to 526,301 Norwegian)	1,684	22,396	34,855
2024 HHs: 3rd Quintile (526,301 to 756,424 Norwegian)	1,876	24,947	38,821
2024 HHs: 4th Quintile (756,424 to 1,078,336 Norwegian)	2,335	31,075	48,369
2024 HHs: 5th Quintile (1,078,336 Norwegian Krone and above)	2,306	31,596	49,209
2024 Households by Type (MBR)			
2024 HHs: One Person Household	5,100	67,839	105,577
2024 HHs: Multi Person Household without Child(ren)	2,725	36,285	56,472
2024 HHs: Multi Person Household with Child(ren)	2,758	36,736	57,168
2024 Marital Status (MBR)			
2024 Marital Status: Single	10,318	139,881	235,295
2024 Marital Status: Married	4,838	65,633	110,415
2024 Marital Status: Divorced	1,281	17,386	29,251
2024 Marital Status: Widowed	434	5,897	9,921
2024 Educational Attainment (MBR)			
2024 Pop: No Education/Illiterate	1,270	25,894	52,752
2024 Pop: Primary Education (ISCED 1 and 2)	2,847	37,045	60,633
2024 Pop: Upper Secondary Education (ISCED 3)	3,651	47,442	77,660
2024 Pop: Post Secondary Education (ISCED 4 and 5)	346	4,490	7,348
2024 Pop: Tertiary Education (ISCED 6 to 8)	8,617	112,095	183,488
2024 Pop: Education Unknown	139	1,831	3,001

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research

February 05, 2025

Norway Summary Report

 Skippergata 34-44, 0154 Oslo
 Rings: 1, 3, 5 kilometer radii

 Sample Report
 Latitude: 59.9112
 Longitude: 10.7484


	1 kilometer	3 kilometer	5 kilometer
2023 Unemployment (MBR)			
2023 Unemployed Population	397	5,408	9,095
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	NOK 7,105,682,549	NOK 100,990,113,899	NOK 174,139,606,649
2024 Purchasing Power: Per Mill	3.4	47.9	82.6
2024 Purchasing Power: Per Capita	NOK 421,202	NOK 441,398	NOK 452,449
2024 Purchasing Power: Index	110	116	119
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	NOK 742,227,286	NOK 10,361,883,468	NOK 17,249,096,715
2024 Food & Beverage: Per Mill	3.3	46.7	77.7
2024 Food & Beverage: Per Capita	NOK 43,997	NOK 45,289	NOK 44,817
2024 Food & Beverage: Index	110	113	112
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	NOK 165,956,907	NOK 2,264,781,693	NOK 3,695,614,782
2024 Alcoholic Beverage: Per Mill	3.7	50.8	82.9
2024 Alcoholic Beverage: Per Capita	NOK 9,837	NOK 9,899	NOK 9,602
2024 Alcoholic Beverage: Index	122	123	119
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	NOK 113,977,208	NOK 1,529,309,956	NOK 2,476,780,650
2024 Tobacco: Per Mill	3.6	47.7	77.3
2024 Tobacco: Per Capita	NOK 6,756	NOK 6,684	NOK 6,435
2024 Tobacco: Index	116	115	111
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	NOK 232,918,401	NOK 3,275,051,205	NOK 5,554,735,783
2024 Clothing: Per Mill	3.2	45.5	77.2
2024 Clothing: Per Capita	NOK 13,807	NOK 14,314	NOK 14,432
2024 Clothing: Index	106	110	111
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	NOK 37,989,152	NOK 541,580,476	NOK 922,476,302
2024 Footwear: Per Mill	3.2	44.9	76.5
2024 Footwear: Per Capita	NOK 2,252	NOK 2,367	NOK 2,397
2024 Footwear: Index	103	108	110
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	NOK 152,514,550	NOK 2,113,738,347	NOK 3,536,139,481
2024 Furniture/Furnishing: Per Mill	3.5	47.9	80.1
2024 Furniture/Furnishing: Per Capita	NOK 9,041	NOK 9,239	NOK 9,188
2024 Furniture/Furnishing: Index	113	116	115
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	NOK 45,327,099	NOK 641,564,834	NOK 1,082,248,561
2024 Household Textiles: Per Mill	3.2	45.4	76.7
2024 Household Textiles: Per Capita	NOK 2,687	NOK 2,804	NOK 2,812
2024 Household Textiles: Index	105	110	110
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	NOK 62,529,350	NOK 880,696,691	NOK 1,480,560,661
2024 Household Appliances: Per Mill	3.2	45.0	75.6
2024 Household Appliances: Per Capita	NOK 3,707	NOK 3,849	NOK 3,847
2024 Household Appliances: Index	105	109	108

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research

February 05, 2025

Norway Summary Report

 Skippergata 34-44, 0154 Oslo
 Rings: 1, 3, 5 kilometer radii

 Sample Report
 Latitude: 59.9112
 Longitude: 10.7484


	1 kilometer	3 kilometer	5 kilometer
2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	NOK 43,793,020	NOK 619,735,128	NOK 1,049,832,477
2024 Household Utensils: Per Mill	3.2	45.0	76.2
2024 Household Utensils: Per Capita	NOK 2,596	NOK 2,709	NOK 2,728
2024 Household Utensils: Index	104	109	109
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	NOK 55,154,527	NOK 775,417,528	NOK 1,326,888,190
2024 House & Garden Tools: Per Mill	3.0	42.7	73.0
2024 House & Garden Tools: Per Capita	NOK 3,269	NOK 3,389	NOK 3,448
2024 House & Garden Tools: Index	99	103	105
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	NOK 38,582,602	NOK 548,458,409	NOK 925,497,361
2024 Household Maintenance: Per Mill	3.1	44.2	74.6
2024 Household Maintenance: Per Capita	NOK 2,287	NOK 2,397	NOK 2,405
2024 Household Maintenance: Index	102	107	107
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	NOK 72,834,213	NOK 1,084,079,281	NOK 1,868,590,396
2024 Medical Products: Per Mill	2.7	39.7	68.4
2024 Medical Products: Per Capita	NOK 4,317	NOK 4,738	NOK 4,855
2024 Medical Products: Index	87	96	98
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	NOK 113,769,774	NOK 1,608,016,570	NOK 2,717,879,069
2024 Electronics & IT: Per Mill	3.3	46.1	77.8
2024 Electronics & IT: Per Capita	NOK 6,744	NOK 7,028	NOK 7,062
2024 Electronics & IT: Index	107	111	112
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	NOK 35,819,505	NOK 519,622,323	NOK 906,672,012
2024 Recreation Durables: Per Mill	2.9	41.8	72.9
2024 Recreation Durables: Per Capita	NOK 2,123	NOK 2,271	NOK 2,356
2024 Recreation Durables: Index	94	101	105
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	NOK 128,038,682	NOK 1,823,336,979	NOK 3,122,463,818
2024 Toys/Sports/Pets: Per Mill	3.0	43.1	73.8
2024 Toys/Sports/Pets: Per Capita	NOK 7,590	NOK 7,969	NOK 8,113
2024 Toys/Sports/Pets: Index	99	104	106
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	NOK 241,974,179	NOK 3,374,677,694	NOK 5,642,505,660
2024 Recreational Services: Per Mill	3.3	46.2	77.3
2024 Recreational Services: Per Capita	NOK 14,343	NOK 14,750	NOK 14,660
2024 Recreational Services: Index	109	112	111
2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	NOK 84,459,969	NOK 1,209,853,849	NOK 2,048,386,773
2024 Books & Stationery: Per Mill	3.0	43.4	73.4
2024 Books & Stationery: Per Capita	NOK 5,007	NOK 5,288	NOK 5,322
2024 Books & Stationery: Index	99	105	105

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research

February 05, 2025

Norway Summary Report

Skippergata 34-44, 0154 Oslo
 Rings: 1, 3, 5 kilometer radii

Sample Report
 Latitude: 59.9112
 Longitude: 10.7484



	1 kilometer	3 kilometer	5 kilometer
2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	NOK 133,240,489	NOK 1,895,149,644	NOK 3,210,583,004
2024 Catering Services: Per Mill	3.1	44.7	75.8
2024 Catering Services: Per Capita	NOK 7,898	NOK 8,283	NOK 8,342
2024 Catering Services: Index	103	108	109
2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	NOK 167,575,928	NOK 2,338,399,748	NOK 3,894,980,806
2024 Personal Care: Per Mill	3.3	45.7	76.1
2024 Personal Care: Per Capita	NOK 9,933	NOK 10,220	NOK 10,120
2024 Personal Care: Index	107	110	109
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	NOK 24,039,304	NOK 358,453,071	NOK 629,792,684
2024 Personal Effects: Per Mill	2.8	42.0	73.9
2024 Personal Effects: Per Capita	NOK 1,425	NOK 1,567	NOK 1,636
2024 Personal Effects: Index	92	102	106

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research

February 05, 2025