

Norway Summary Report



Skippergata 34-44, 0154 Oslo
Ring: 1 kilometer radius, Ring: 3 kilometer radius, Ring: 5 kilometer radius

2024 Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Population	16,870	228,796	384,882
Population Density (per sq. km)	5,372.6	8,096.1	4,901.7
Population Per Mill	3.1	41.4	69.7
Total Population Age 0-14	1,194	24,541	49,892
Total Population Age 15-29	5,744	65,015	98,087
Total Population Age 30-44	5,847	73,567	115,237
Total Population Age 45-59	2,575	35,862	63,772
Total Population Age 60+	1,502	29,797	57,879

2024 Male Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Male Population	9,386	115,264	192,734
Male Population Age 0-14	594	12,372	25,386
Male Population Age 15-29	2,858	29,995	45,994
Male Population Age 30-44	3,539	39,182	60,239
Male Population Age 45-59	1,568	19,435	33,788
Male Population Age 60+	828	14,281	27,328

2024 Female Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Female Population	7,477	113,517	192,132
Female Population Age 0-14	600	12,170	24,506
Female Population Age 15-29	2,887	35,020	52,093
Female Population Age 30-44	2,308	34,385	54,998
Female Population Age 45-59	1,008	16,426	29,984
Female Population Age 60+	674	15,515	30,551

2024 Household Totals	1 kilometer	3 kilometer	5 kilometer
Total Households	10,583	140,860	219,217
Average Household Size	1.6	1.6	1.8

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

2024 Households by Income	1 kilometer	3 kilometer	5 kilometer
1st Quintile (Below 344,449 Norwegian Krone)	2,383	30,847	47,963
2nd Quintile (344,449 to 526,301 Norwegian Krone)	1,684	22,396	34,855
3rd Quintile (526,301 to 756,424 Norwegian Krone)	1,876	24,947	38,821
4th Quintile (756,424 to 1,078,336 Norwegian Krone)	2,335	31,075	48,369
5th Quintile (1,078,336 Norwegian Krone and above)	2,306	31,596	49,209
2024 Households by Type			
One Person Household	5,100	67,839	105,577
Multi Person Household without Child(ren)	2,725	36,285	56,472
Multi Person Household with Child(ren)	2,758	36,736	57,168
2024 Marital Status			
Single	10,318	139,881	235,295
Married	4,838	65,633	110,415
Divorced	1,281	17,386	29,251
Widowed	434	5,897	9,921
2024 Educational Attainment			
No Education/Illiterate	1,270	25,894	52,752
Primary Education (ISCED 1 and 2)	2,847	37,045	60,633
Upper Secondary Education (ISCED 3)	3,651	47,442	77,660
Post Secondary Education (ISCED 4 and 5)	346	4,490	7,348
Tertiary Education (ISCED 6 to 8)	8,617	112,095	183,488
Education Unknown	139	1,831	3,001
2023 Unemployment			
Unemployed Population	397	5,408	9,095
2024 Purchasing Power			
Purchasing Power: Total	NOK 7,105,682,549	NOK 100,990,113,899	NOK 174,139,606,649
Purchasing Power: Per Mill	3.4	47.9	82.6
Purchasing Power: Per Capita	NOK 421,202	NOK 441,398	NOK 452,449

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2024 Purchasing Power	1 kilometer	3 kilometer	5 kilometer
Purchasing Power: Index	110	116	119

2024 Food & Beverage Expenditures			
Food & Beverage: Total	NOK 742,227,286	NOK 10,361,883,468	NOK 17,249,096,715
Food & Beverage: Per Mill	3.3	46.7	77.7
Food & Beverage: Per Capita	NOK 43,997	NOK 45,289	NOK 44,817
Food & Beverage: Index	110	113	112

2024 Alcoholic Beverage Expenditures			
Alcoholic Beverage: Total	NOK 165,956,907	NOK 2,264,781,693	NOK 3,695,614,782
Alcoholic Beverage: Per Mill	3.7	50.8	82.9
Alcoholic Beverage: Per Capita	NOK 9,837	NOK 9,899	NOK 9,602
Alcoholic Beverage: Index	122	123	119

2024 Tobacco Expenditures			
Tobacco: Total	NOK 113,977,208	NOK 1,529,309,956	NOK 2,476,780,650
Tobacco: Per Mill	3.6	47.7	77.3
Tobacco: Per Capita	NOK 6,756	NOK 6,684	NOK 6,435
Tobacco: Index	116	115	111

2024 Clothing Expenditures			
Clothing: Total	NOK 232,918,401	NOK 3,275,051,205	NOK 5,554,735,783
Clothing: Per Mill	3.2	45.5	77.2
Clothing: Per Capita	NOK 13,807	NOK 14,314	NOK 14,432
Clothing: Index	106	110	111

2024 Footwear Expenditures			
Footwear: Total	NOK 37,989,152	NOK 541,580,476	NOK 922,476,302
Footwear: Per Mill	3.2	44.9	76.5
Footwear: Per Capita	NOK 2,252	NOK 2,367	NOK 2,397
Footwear: Index	103	108	110

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2024 Furniture & Furnishing Expenditures	1 kilometer	3 kilometer	5 kilometer
Furniture/Furnishing: Total	NOK 152,514,550	NOK 2,113,738,347	NOK 3,536,139,481
Furniture/Furnishing: Per Mill	3.5	47.9	80.1
Furniture/Furnishing: Per Capita	NOK 9,041	NOK 9,239	NOK 9,188
Furniture/Furnishing: Index	113	116	115

2024 Household Textiles Expenditures			
Household Textiles: Total	NOK 45,327,099	NOK 641,564,834	NOK 1,082,248,561
Household Textiles: Per Mill	3.2	45.4	76.7
Household Textiles: Per Capita	NOK 2,687	NOK 2,804	NOK 2,812
Household Textiles: Index	105	110	110

2024 Household Appliances Expenditures			
Household Appliances: Total	NOK 62,529,350	NOK 880,696,691	NOK 1,480,560,661
Household Appliances: Per Mill	3.2	45.0	75.6
Household Appliances: Per Capita	NOK 3,707	NOK 3,849	NOK 3,847
Household Appliances: Index	105	109	108

2024 Household Utensils Expenditures			
Household Utensils: Total	NOK 43,793,020	NOK 619,735,128	NOK 1,049,832,477
Household Utensils: Per Mill	3.2	45.0	76.2
Household Utensils: Per Capita	NOK 2,596	NOK 2,709	NOK 2,728
Household Utensils: Index	104	109	109

2024 House & Garden Expenditures			
House & Garden Tools: Total	NOK 55,154,527	NOK 775,417,528	NOK 1,326,888,190
House & Garden Tools: Per Mill	3.0	42.7	73.0
House & Garden Tools: Per Capita	NOK 3,269	NOK 3,389	NOK 3,448
House & Garden Tools: Index	99	103	105

2024 Household Maintenance Expenditures			
Household Maintenance: Total	NOK 38,582,602	NOK 548,458,409	NOK 925,497,361
Household Maintenance: Per Mill	3.1	44.2	74.6

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Household Maintenance: Per Capita	NOK 2,287	NOK 2,397	NOK 2,405
Household Maintenance: Index	102	107	107

2024 Medical Products & Supplies Expenditures			
Medical Products: Total	NOK 72,834,213	NOK 1,084,079,281	NOK 1,868,590,396
Medical Products: Per Mill	2.7	39.7	68.4
Medical Products: Per Capita	NOK 4,317	NOK 4,738	NOK 4,855
Medical Products: Index	87	96	98

2024 Consumer Electronics Expenditures			
Electronics & IT: Total	NOK 113,769,774	NOK 1,608,016,570	NOK 2,717,879,069
Electronics & IT: Per Mill	3.3	46.1	77.8
Electronics & IT: Per Capita	NOK 6,744	NOK 7,028	NOK 7,062
Electronics & IT: Index	107	111	112

2024 Recreation & Culture Durable Expenditures			
Recreation Durables: Total	NOK 35,819,505	NOK 519,622,323	NOK 906,672,012
Recreation Durables: Per Mill	2.9	41.8	72.9
Recreation Durables: Per Capita	NOK 2,123	NOK 2,271	NOK 2,356
Recreation Durables: Index	94	101	105

2024 Entertainment Expenditures			
Toys/Sports/Pets: Total	NOK 128,038,682	NOK 1,823,336,979	NOK 3,122,463,818
Toys/Sports/Pets: Per Mill	3.0	43.1	73.8
Toys/Sports/Pets: Per Capita	NOK 7,590	NOK 7,969	NOK 8,113
Toys/Sports/Pets: Index	99	104	106

2024 Recreational & Cultural Service Expenditures			
Recreational Services: Total	NOK 241,974,179	NOK 3,374,677,694	NOK 5,642,505,660
Recreational Services: Per Mill	3.3	46.2	77.3
Recreational Services: Per Capita	NOK 14,343	NOK 14,750	NOK 14,660
Recreational Services: Index	109	112	111

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2024 Books & Stationery Expenditures	1 kilometer	3 kilometer	5 kilometer
Books & Stationery: Total	NOK 84,459,969	NOK 1,209,853,849	NOK 2,048,386,773
Books & Stationery: Per Mill	3.0	43.4	73.4
Books & Stationery: Per Capita	NOK 5,007	NOK 5,288	NOK 5,322
Books & Stationery: Index	99	105	105

2024 Catering Services Expenditures			
Catering Services: Total	NOK 133,240,489	NOK 1,895,149,644	NOK 3,210,583,004
Catering Services: Per Mill	3.1	44.7	75.8
Catering Services: Per Capita	NOK 7,898	NOK 8,283	NOK 8,342
Catering Services: Index	103	108	109

2024 Personal Care Expenditures			
Personal Care: Total	NOK 167,575,928	NOK 2,338,399,748	NOK 3,894,980,806
Personal Care: Per Mill	3.3	45.7	76.1
Personal Care: Per Capita	NOK 9,933	NOK 10,220	NOK 10,120
Personal Care: Index	107	110	109

2024 Jewelry & Personal Effects Expenditures			
Personal Effects: Total	NOK 24,039,304	NOK 358,453,071	NOK 629,792,684
Personal Effects: Per Mill	2.8	42.0	73.9
Personal Effects: Per Capita	NOK 1,425	NOK 1,567	NOK 1,636
Personal Effects: Index	92	102	106

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