

# Netherlands Summary Report

Bob Marleys Hat, Damrak, 1012 MX Amsterdam

Ring: 1 kilometer radius, Ring: 3 kilometer radius, Ring: 5 kilometer radius

2024 Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Population	31,228	317,852	646,466
Population Density (per sq. km)	9,945.2	11,247.4	8,233.1
Population Per Mill	1.7	17.7	35.9
Total Population Age 0-14	1,897	30,967	76,208
Total Population Age 15-29	9,073	79,669	164,769
Total Population Age 30-44	7,928	87,921	174,520
Total Population Age 45-59	5,606	57,582	112,166
Total Population Age 60+	6,720	61,700	118,784

2024 Male Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Male Population	16,278	158,443	319,241
Male Population Age 0-14	928	15,710	38,856
Male Population Age 15-29	4,121	36,107	75,810
Male Population Age 30-44	4,346	45,569	89,502
Male Population Age 45-59	3,284	30,331	57,670
Male Population Age 60+	3,600	30,726	57,403

2024 Female Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Female Population	14,945	159,397	327,205
Female Population Age 0-14	969	15,257	37,352
Female Population Age 15-29	4,952	43,563	88,959
Female Population Age 30-44	3,582	42,352	85,018
Female Population Age 45-59	2,322	27,251	54,496
Female Population Age 60+	3,120	30,974	61,381

2024 Household Totals	1 kilometer	3 kilometer	5 kilometer
Total Households	20,748	192,801	370,063
Average Household Size	1.5	1.6	1.7

**Data Note:** The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

2024 Households by Income	1 kilometer	3 kilometer	5 kilometer
1st Quintile (Below 26,573 Euro)	6,337	57,822	110,848
2nd Quintile (26,573 to 38,470 Euro)	3,239	32,050	62,660
3rd Quintile (38,470 to 54,727 Euro)	3,021	28,347	54,978
4th Quintile (54,727 to 78,215 Euro)	2,996	28,776	55,601
5th Quintile (78,215 Euro and above)	5,149	45,795	85,963
<b>2024 Households by Type</b>			
One Person Household	13,383	115,162	211,563
Multi Person Household without Child(ren)	5,150	45,792	85,825
Multi Person Household with Child(ren)	2,210	31,837	72,661
<b>2024 Marital Status</b>			
Single	22,144	220,341	436,830
Married	6,143	65,955	144,269
Divorced	2,307	24,624	49,796
Widowed	629	6,920	15,551
<b>2024 Educational Attainment</b>			
No Education/Illiterate	3,535	46,055	107,869
Primary Education (ISCED 1 and 2)	6,458	63,375	125,575
Upper Secondary Education (ISCED 3)	6,901	67,752	134,275
Post Secondary Education (ISCED 4 and 5)	0	0	0
Tertiary Education (ISCED 6 to 8)	14,108	138,469	274,394
Education Unknown	226	2,201	4,353
<b>2023 Unemployment</b>			
Unemployed Population	959	9,754	19,837
<b>2024 Purchasing Power</b>			
Purchasing Power: Total	€1,228,746,665	€11,303,864,309	€21,661,303,854
Purchasing Power: Per Mill	2.5	22.9	43.8
Purchasing Power: Per Capita	€39,348	€35,563	€33,507

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2024 Purchasing Power	1 kilometer	3 kilometer	5 kilometer
Purchasing Power: Index	143	129	122
<b>2024 Food &amp; Beverage Expenditures</b>			
Food & Beverage: Total	€112,064,834	€1,078,637,395	€2,116,399,873
Food & Beverage: Per Mill	2.1	20.4	40.1
Food & Beverage: Per Capita	€3,589	€3,394	€3,274
Food & Beverage: Index	122	116	112
<b>2024 Alcoholic Beverage Expenditures</b>			
Alcoholic Beverage: Total	€12,823,668	€120,323,857	€232,073,418
Alcoholic Beverage: Per Mill	2.4	22.2	42.8
Alcoholic Beverage: Per Capita	€411	€379	€359
Alcoholic Beverage: Index	136	126	119
<b>2024 Tobacco Expenditures</b>			
Tobacco: Total	€14,191,736	€135,797,631	€268,133,807
Tobacco: Per Mill	2.1	20.3	40.1
Tobacco: Per Capita	€454	€427	€415
Tobacco: Index	122	115	112
<b>2024 Clothing Expenditures</b>			
Clothing: Total	€40,506,439	€391,548,590	€770,183,554
Clothing: Per Mill	2.1	20.2	39.8
Clothing: Per Capita	€1,297	€1,232	€1,191
Clothing: Index	121	115	111
<b>2024 Footwear Expenditures</b>			
Footwear: Total	€8,334,842	€81,963,636	€162,404,956
Footwear: Per Mill	2.0	19.9	39.4
Footwear: Per Capita	€267	€258	€251
Footwear: Index	116	113	110

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2024 Furniture & Furnishing Expenditures	1 kilometer	3 kilometer	5 kilometer
Furniture/Furnishing: Total	€24,639,936	€236,923,790	€465,028,258
Furniture/Furnishing: Per Mill	2.2	20.9	41.0
Furniture/Furnishing: Per Capita	€789	€745	€719
Furniture/Furnishing: Index	125	118	114
<b>2024 Household Textiles Expenditures</b>			
Household Textiles: Total	€6,638,901	€63,782,857	€124,646,832
Household Textiles: Per Mill	2.1	20.2	39.4
Household Textiles: Per Capita	€213	€201	€193
Household Textiles: Index	121	114	110
<b>2024 Household Appliances Expenditures</b>			
Household Appliances: Total	€6,930,954	€67,163,480	€132,327,134
Household Appliances: Per Mill	2.0	19.8	39.0
Household Appliances: Per Capita	€222	€211	€205
Household Appliances: Index	118	112	109
<b>2024 Household Utensils Expenditures</b>			
Household Utensils: Total	€6,502,488	€63,061,130	€124,260,760
Household Utensils: Per Mill	2.0	19.8	39.1
Household Utensils: Per Capita	€208	€198	€192
Household Utensils: Index	118	112	109
<b>2024 House &amp; Garden Expenditures</b>			
House & Garden Tools: Total	€3,871,179	€37,644,496	€75,325,020
House & Garden Tools: Per Mill	1.9	18.7	37.4
House & Garden Tools: Per Capita	€124	€118	€117
House & Garden Tools: Index	111	106	104
<b>2024 Household Maintenance Expenditures</b>			
Household Maintenance: Total	€13,515,614	€130,184,106	€255,332,558
Household Maintenance: Per Mill	2.0	19.7	38.6

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Household Maintenance: Per Capita	€433	€410	€395
Household Maintenance: Index	118	111	108
2024 Medical Products & Supplies Expenditures			
Medical Products: Total	€9,403,956	€89,788,640	€173,901,560
Medical Products: Per Mill	1.9	18.5	35.8
Medical Products: Per Capita	€301	€282	€269
Medical Products: Index	112	105	100
2024 Consumer Electronics Expenditures			
Electronics & IT: Total	€15,561,175	€152,451,616	€302,076,629
Electronics & IT: Per Mill	2.1	20.2	40.0
Electronics & IT: Per Capita	€498	€480	€467
Electronics & IT: Index	119	114	111
2024 Recreation & Culture Durable Expenditures			
Recreation Durables: Total	€4,281,154	€42,475,983	€85,300,767
Recreation Durables: Per Mill	1.9	18.5	37.2
Recreation Durables: Per Capita	€137	€134	€132
Recreation Durables: Index	108	105	103
2024 Entertainment Expenditures			
Toys/Sports/Pets: Total	€25,374,746	€249,528,479	€496,471,638
Toys/Sports/Pets: Per Mill	1.9	19.1	37.9
Toys/Sports/Pets: Per Capita	€813	€785	€768
Toys/Sports/Pets: Index	112	108	106
2024 Recreational & Cultural Service Expenditures			
Recreational Services: Total	€26,696,514	€257,625,632	€507,844,853
Recreational Services: Per Mill	2.1	20.2	39.8
Recreational Services: Per Capita	€855	€811	€786
Recreational Services: Index	120	114	111

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2024 Books & Stationery Expenditures	1 kilometer	3 kilometer	5 kilometer
Books & Stationery: Total	€8,866,105	€85,740,979	€168,473,955
Books & Stationery: Per Mill	2.0	19.4	38.0
Books & Stationery: Per Capita	€284	€270	€261
Books & Stationery: Index	115	110	106
<b>2024 Catering Services Expenditures</b>			
Catering Services: Total	€35,750,804	€347,055,814	€683,522,128
Catering Services: Per Mill	2.0	19.8	39.0
Catering Services: Per Capita	€1,145	€1,092	€1,057
Catering Services: Index	118	112	109
<b>2024 Personal Care Expenditures</b>			
Personal Care: Total	€23,603,167	€229,848,459	€455,111,892
Personal Care: Per Mill	2.0	19.8	39.1
Personal Care: Per Capita	€756	€723	€704
Personal Care: Index	117	112	109
<b>2024 Jewelry &amp; Personal Effects Expenditures</b>			
Personal Effects: Total	€6,403,388	€62,394,669	€121,948,494
Personal Effects: Per Mill	2.0	19.5	38.0
Personal Effects: Per Capita	€205	€196	€189
Personal Effects: Index	115	110	106

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