


**1 kilometer**
**3 kilometer**
**5 kilometer**
**2024 Population Totals (MBR)**

2024 Total Population	9,612	18,028	22,228
2024 Total Population Age 0-14	1,656	3,106	3,803
2024 Total Population Age 15-29	1,764	3,308	4,057
2024 Total Population Age 30-44	2,330	4,370	5,338
2024 Total Population Age 45-59	1,973	3,700	4,573
2024 Total Population Age 60+	1,890	3,544	4,457
2024 Population Density (per sq. km)	3,061.1	637.9	283.1
2024 Population Per Mill	15.2	28.6	35.2

**2024 Male Population Totals (MBR)**

2024 Total Male Population	4,557	8,547	10,533
2024 Male Population Age 0-14	841	1,578	1,934
2024 Male Population Age 15-29	868	1,628	2,001
2024 Male Population Age 30-44	1,123	2,106	2,573
2024 Male Population Age 45-59	880	1,651	2,046
2024 Male Population Age 60+	845	1,584	1,980

**2024 Female Population Totals (MBR)**

2024 Total Female Population	5,055	9,481	11,695
2024 Female Population Age 0-14	815	1,528	1,869
2024 Female Population Age 15-29	896	1,680	2,056
2024 Female Population Age 30-44	1,207	2,265	2,765
2024 Female Population Age 45-59	1,092	2,049	2,527
2024 Female Population Age 60+	1,045	1,960	2,477

**2024 Household Totals (MBR)**

2024 Total Households	3,698	6,936	8,495
2024 Average Household Size	2.6	2.6	2.6

**2024 Marital Status (MBR)**

2024 Marital Status: Single	4,257	7,984	9,809
2024 Marital Status: Married	4,363	8,184	10,097
2024 Marital Status: Divorced	393	737	907
2024 Marital Status: Widowed	599	1,123	1,415

**2024 Educational Attainment (MBR)**

2024 Pop: No Education/Illiterate	1,730	3,245	3,976
2024 Pop: Primary Education (ISCED 1 and 2)	1,266	2,374	2,987
2024 Pop: Upper Secondary Education (ISCED 3)	4,586	8,601	10,576
2024 Pop: Post Secondary Education (ISCED 4 and 5)	1,792	3,362	4,137
2024 Pop: Tertiary Education (ISCED 6 to 8)	199	374	461
2024 Pop: Education Unknown	39	73	91

**2023 Unemployment (MBR)**

2023 Unemployed Population	427	802	990
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**2024 Purchasing Power (MBR)**

2024 Purchasing Power: Total	€96,202,439	€180,433,911	€220,772,357
2024 Purchasing Power: Per Mill	18.8	35.2	43.1
2024 Purchasing Power: Per Capita	€10,009	€10,009	€9,932
2024 Purchasing Power: Index	123	123	122

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**Source:** Esri and Michael Bauer Research

March 14, 2025

	1 kilometer	3 kilometer	5 kilometer
<b>2024 Food &amp; Beverage Expenditures (MBR)</b>			
2024 Food & Beverage: Total	€27,759,457	€52,064,662	€63,835,288
2024 Food & Beverage: Per Mill	17.6	33.0	40.4
2024 Food & Beverage: Per Capita	€2,888	€2,888	€2,872
2024 Food & Beverage: Index	115	115	115
<b>2024 Alcoholic Beverage Expenditures (MBR)</b>			
2024 Alcoholic Beverage: Total	€1,865,291	€3,498,474	€4,283,577
2024 Alcoholic Beverage: Per Mill	18.3	34.4	42.1
2024 Alcoholic Beverage: Per Capita	€194	€194	€193
2024 Alcoholic Beverage: Index	120	120	120
<b>2024 Tobacco Expenditures (MBR)</b>			
2024 Tobacco: Total	€4,308,734	€8,081,311	€9,927,871
2024 Tobacco: Per Mill	16.8	31.6	38.8
2024 Tobacco: Per Capita	€448	€448	€447
2024 Tobacco: Index	111	111	110
<b>2024 Clothing Expenditures (MBR)</b>			
2024 Clothing: Total	€3,378,025	€6,335,706	€7,764,220
2024 Clothing: Per Mill	17.6	33.0	40.4
2024 Clothing: Per Capita	€351	€351	€349
2024 Clothing: Index	116	116	115
<b>2024 Footwear Expenditures (MBR)</b>			
2024 Footwear: Total	€1,702,273	€3,192,724	€3,911,301
2024 Footwear: Per Mill	17.7	33.2	40.6
2024 Footwear: Per Capita	€177	€177	€176
2024 Footwear: Index	116	116	115
<b>2024 Furniture &amp; Furnishing Expenditures (MBR)</b>			
2024 Furniture/Furnishing: Total	€1,727,869	€3,240,730	€3,968,055
2024 Furniture/Furnishing: Per Mill	18.0	33.7	41.3
2024 Furniture/Furnishing: Per Capita	€180	€180	€179
2024 Furniture/Furnishing: Index	118	118	117
<b>2024 Household Textiles Expenditures (MBR)</b>			
2024 Household Textiles: Total	€370,779	€695,420	€852,655
2024 Household Textiles: Per Mill	17.7	33.3	40.8
2024 Household Textiles: Per Capita	€39	€39	€38
2024 Household Textiles: Index	116	116	116
<b>2024 Household Appliances Expenditures (MBR)</b>			
2024 Household Appliances: Total	€1,462,090	€2,742,244	€3,364,586
2024 Household Appliances: Per Mill	17.4	32.6	40.0
2024 Household Appliances: Per Capita	€152	€152	€151
2024 Household Appliances: Index	114	114	113
<b>2024 Household Utensils Expenditures (MBR)</b>			
2024 Household Utensils: Total	€638,762	€1,198,040	€1,469,021
2024 Household Utensils: Per Mill	17.5	32.9	40.3
2024 Household Utensils: Per Capita	€66	€66	€66
2024 Household Utensils: Index	115	115	115

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<b>2024 House &amp; Garden Expenditures (MBR)</b>			
2024 House & Garden Tools: Total	€257,823	€483,564	€593,987
2024 House & Garden Tools: Per Mill	16.7	31.3	38.5
2024 House & Garden Tools: Per Capita	€27	€27	€27
2024 House & Garden Tools: Index	110	110	109
<b>2024 Household Maintenance Expenditures (MBR)</b>			
2024 Household Maintenance: Total	€3,059,217	€5,737,760	€7,043,010
2024 Household Maintenance: Per Mill	17.3	32.4	39.8
2024 Household Maintenance: Per Capita	€318	€318	€317
2024 Household Maintenance: Index	114	114	113
<b>2024 Medical Products &amp; Supplies Expenditures (MBR)</b>			
2024 Medical Products: Total	€2,237,735	€4,197,018	€5,171,957
2024 Medical Products: Per Mill	16.9	31.7	39.1
2024 Medical Products: Per Capita	€233	€233	€233
2024 Medical Products: Index	111	111	111
<b>2024 Consumer Electronics Expenditures (MBR)</b>			
2024 Electronics & IT: Total	€1,011,891	€1,897,868	€2,323,689
2024 Electronics & IT: Per Mill	17.7	33.2	40.7
2024 Electronics & IT: Per Capita	€105	€105	€105
2024 Electronics & IT: Index	116	116	116
<b>2024 Recreation &amp; Culture Durable Expenditures (MBR)</b>			
2024 Recreation Durables: Total	€78,749	€147,699	€181,150
2024 Recreation Durables: Per Mill	17.1	32.0	39.3
2024 Recreation Durables: Per Capita	€8	€8	€8
2024 Recreation Durables: Index	112	112	112
<b>2024 Entertainment Expenditures (MBR)</b>			
2024 Toys/Sports/Pets: Total	€822,643	€1,542,920	€1,893,661
2024 Toys/Sports/Pets: Per Mill	17.0	31.9	39.2
2024 Toys/Sports/Pets: Per Capita	€86	€86	€85
2024 Toys/Sports/Pets: Index	112	112	111
<b>2024 Recreational &amp; Cultural Service Expenditures (MBR)</b>			
2024 Recreational Services: Total	€1,182,478	€2,217,814	€2,719,859
2024 Recreational Services: Per Mill	17.4	32.6	40.0
2024 Recreational Services: Per Capita	€123	€123	€122
2024 Recreational Services: Index	114	114	113
<b>2024 Books &amp; Stationery Expenditures (MBR)</b>			
2024 Books & Stationery: Total	€970,611	€1,820,444	€2,234,172
2024 Books & Stationery: Per Mill	17.1	32.1	39.4
2024 Books & Stationery: Per Capita	€101	€101	€101
2024 Books & Stationery: Index	112	112	112
<b>2024 Catering Services Expenditures (MBR)</b>			
2024 Catering Services: Total	€1,272,959	€2,387,518	€2,928,439
2024 Catering Services: Per Mill	17.5	32.8	40.2
2024 Catering Services: Per Capita	€132	€132	€132
2024 Catering Services: Index	115	115	114

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<b>2024 Personal Care Expenditures (MBR)</b>			
2024 Personal Care: Total	€4,120,390	€7,728,059	€9,478,895
2024 Personal Care: Per Mill	17.2	32.2	39.5
2024 Personal Care: Per Capita	€429	€429	€426
2024 Personal Care: Index	113	113	112
<b>2024 Jewelry &amp; Personal Effects Expenditures (MBR)</b>			
2024 Personal Effects: Total	€388,726	€729,080	€893,825
2024 Personal Effects: Per Mill	18.0	33.7	41.3
2024 Personal Effects: Per Capita	€40	€40	€40
2024 Personal Effects: Index	118	118	117

Sample Report

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