

# Moldova Summary Report



Strada Mihai Eminescu 14, 2073, Chişinău, MDA  
Ring: 1 kilometer radius, Ring: 3 kilometer radius, Ring: 5 kilometer radius

| 2024 Population Totals          | 1 kilometer | 3 kilometer | 5 kilometer |
|---------------------------------|-------------|-------------|-------------|
| Total Population                | 17,124      | 114,072     | 285,372     |
| Total Population Age 0-14       | 3,075       | 20,485      | 51,248      |
| Total Population Age 15-29      | 2,345       | 15,619      | 39,074      |
| Total Population Age 30-44      | 5,143       | 34,260      | 85,707      |
| Total Population Age 45-59      | 3,173       | 21,140      | 52,885      |
| Total Population Age 60+        | 3,388       | 22,568      | 56,458      |
| Population Density (per sq. km) | 5,453.5     | 4,036.5     | 3,634.4     |
| Population Per Mill             | 7.1         | 47.6        | 119.0       |

| 2024 Male Population Totals | 1 kilometer | 3 kilometer | 5 kilometer |
|-----------------------------|-------------|-------------|-------------|
| Total Male Population       | 7,786       | 51,864      | 129,747     |
| Male Population Age 0-14    | 1,588       | 10,576      | 26,459      |
| Male Population Age 15-29   | 1,155       | 7,694       | 19,249      |
| Male Population Age 30-44   | 2,379       | 15,845      | 39,638      |
| Male Population Age 45-59   | 1,431       | 9,533       | 23,849      |
| Male Population Age 60+     | 1,233       | 8,216       | 20,553      |

| 2024 Female Population Totals | 1 kilometer | 3 kilometer | 5 kilometer |
|-------------------------------|-------------|-------------|-------------|
| Total Female Population       | 9,338       | 62,208      | 155,624     |
| Female Population Age 0-14    | 1,488       | 9,909       | 24,789      |
| Female Population Age 15-29   | 1,190       | 7,925       | 19,825      |
| Female Population Age 30-44   | 2,764       | 18,415      | 46,069      |
| Female Population Age 45-59   | 1,742       | 11,607      | 29,036      |
| Female Population Age 60+     | 2,155       | 14,352      | 35,905      |

| 2024 Household Totals  | 1 kilometer | 3 kilometer | 5 kilometer |
|------------------------|-------------|-------------|-------------|
| Total Households       | 6,927       | 46,147      | 115,445     |
| Average Household Size | 2.5         | 2.5         | 2.5         |

**Data Note:** The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

| 2023 Unemployment     | 1 kilometer | 3 kilometer | 5 kilometer |
|-----------------------|-------------|-------------|-------------|
| Unemployed Population | 53          | 351         | 877         |

| 2024 Purchasing Power        |                   |                    |                    |
|------------------------------|-------------------|--------------------|--------------------|
| Purchasing Power: Total      | MDL 1,568,807,579 | MDL 10,450,637,735 | MDL 26,144,099,826 |
| Purchasing Power: Per Mill   | 9.9               | 66.0               | 165.2              |
| Purchasing Power: Per Capita | MDL 91,615        | MDL 91,614         | MDL 91,614         |
| Purchasing Power: Index      | 139               | 139                | 139                |

| 2024 Food & Beverage Expenditures |                 |                   |                    |
|-----------------------------------|-----------------|-------------------|--------------------|
| Food & Beverage: Total            | MDL 754,103,251 | MDL 5,023,471,331 | MDL 12,567,092,965 |
| Food & Beverage: Per Mill         | 8.6             | 57.1              | 142.9              |
| Food & Beverage: Per Capita       | MDL 44,038      | MDL 44,038        | MDL 44,038         |
| Food & Beverage: Index            | 120             | 120               | 120                |

| 2024 Alcoholic Beverage Expenditures |                |                |                 |
|--------------------------------------|----------------|----------------|-----------------|
| Alcoholic Beverage: Total            | MDL 13,564,991 | MDL 90,363,412 | MDL 226,059,895 |
| Alcoholic Beverage: Per Mill         | 9.0            | 60.1           | 150.4           |
| Alcoholic Beverage: Per Capita       | MDL 792        | MDL 792        | MDL 792         |
| Alcoholic Beverage: Index            | 126            | 126            | 126             |

| 2024 Tobacco Expenditures |                |                 |                 |
|---------------------------|----------------|-----------------|-----------------|
| Tobacco: Total            | MDL 20,342,298 | MDL 135,510,559 | MDL 339,003,386 |
| Tobacco: Per Mill         | 7.7            | 51.6            | 129.0           |
| Tobacco: Per Capita       | MDL 1,188      | MDL 1,188       | MDL 1,188       |
| Tobacco: Index            | 108            | 108             | 108             |

| 2024 Clothing Expenditures |                |                 |                   |
|----------------------------|----------------|-----------------|-------------------|
| Clothing: Total            | MDL 86,334,631 | MDL 575,119,577 | MDL 1,438,762,304 |
| Clothing: Per Mill         | 9.0            | 59.8            | 149.5             |
| Clothing: Per Capita       | MDL 5,042      | MDL 5,042       | MDL 5,042         |
| Clothing: Index            | 126            | 126             | 126               |

**Data Note:** The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

| 2024 Footwear Expenditures | 1 kilometer    | 3 kilometer     | 5 kilometer     |
|----------------------------|----------------|-----------------|-----------------|
| Footwear: Total            | MDL 41,298,463 | MDL 275,110,397 | MDL 688,236,820 |
| Footwear: Per Mill         | 9.0            | 60.0            | 150.2           |
| Footwear: Per Capita       | MDL 2,412      | MDL 2,412       | MDL 2,412       |
| Footwear: Index            | 126            | 126             | 126             |

| 2024 Furniture & Furnishing Expenditures |                |                 |                 |
|--|----------------|-----------------|-----------------|
| Furniture/Furnishing: Total              | MDL 22,478,355 | MDL 149,739,932 | MDL 374,600,653 |
| Furniture/Furnishing: Per Mill           | 9.1            | 60.8            | 152.2           |
| Furniture/Furnishing: Per Capita         | MDL 1,313      | MDL 1,313       | MDL 1,313       |
| Furniture/Furnishing: Index              | 128            | 128             | 128             |

| 2024 Household Textiles Expenditures |               |                |                 |
|--------------------------------------|---------------|----------------|-----------------|
| Household Textiles: Total            | MDL 6,662,624 | MDL 44,383,181 | MDL 111,032,297 |
| Household Textiles: Per Mill         | 8.9           | 59.1           | 147.7           |
| Household Textiles: Per Capita       | MDL 389       | MDL 389        | MDL 389         |
| Household Textiles: Index            | 124           | 124            | 124             |

| 2024 Household Appliances Expenditures |                |                 |                 |
|--|----------------|-----------------|-----------------|
| Household Appliances: Total            | MDL 22,235,930 | MDL 148,125,018 | MDL 370,560,665 |
| Household Appliances: Per Mill         | 8.6            | 57.0            | 142.6           |
| Household Appliances: Per Capita       | MDL 1,299      | MDL 1,299       | MDL 1,299       |
| Household Appliances: Index            | 120            | 120             | 120             |

| 2024 Household Utensils Expenditures |               |                |                 |
|--------------------------------------|---------------|----------------|-----------------|
| Household Utensils: Total            | MDL 7,200,622 | MDL 47,967,064 | MDL 119,998,007 |
| Household Utensils: Per Mill         | 8.8           | 58.8           | 147.0           |
| Household Utensils: Per Capita       | MDL 421       | MDL 421        | MDL 421         |
| Household Utensils: Index            | 124           | 124            | 124             |

| 2024 House & Garden Expenditures |               |                |                |
|----------------------------------|---------------|----------------|----------------|
| House & Garden Tools: Total      | MDL 3,755,510 | MDL 25,017,395 | MDL 62,585,394 |
| House & Garden Tools: Per Mill   | 8.5           | 56.5           | 141.3          |

**Data Note:** The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

| 2024 House & Garden Expenditures | 1 kilometer | 3 kilometer | 5 kilometer |
|----------------------------------|-------------|-------------|-------------|
| House & Garden Tools: Per Capita | MDL 219     | MDL 219     | MDL 219     |
| House & Garden Tools: Index      | 119         | 119         | 119         |

| 2024 Household Maintenance Expenditures |                |                 |                 |
|---|----------------|-----------------|-----------------|
| Household Maintenance: Total            | MDL 32,247,805 | MDL 214,819,289 | MDL 537,408,060 |
| Household Maintenance: Per Mill         | 8.4            | 56.3            | 140.8           |
| Household Maintenance: Per Capita       | MDL 1,883      | MDL 1,883       | MDL 1,883       |
| Household Maintenance: Index            | 118            | 118             | 118             |

| 2024 Medical Products & Supplies Expenditures |                |                 |                 |
|---|----------------|-----------------|-----------------|
| Medical Products: Total                       | MDL 49,125,898 | MDL 327,252,985 | MDL 818,680,632 |
| Medical Products: Per Mill                    | 8.2            | 54.8            | 137.2           |
| Medical Products: Per Capita                  | MDL 2,869      | MDL 2,869       | MDL 2,869       |
| Medical Products: Index                       | 115            | 115             | 115             |

| 2024 Consumer Electronics Expenditures |                |                |                 |
|--|----------------|----------------|-----------------|
| Electronics & IT: Total                | MDL 14,204,319 | MDL 94,622,308 | MDL 236,714,268 |
| Electronics & IT: Per Mill             | 9.0            | 60.1           | 150.2           |
| Electronics & IT: Per Capita           | MDL 830        | MDL 830        | MDL 829         |
| Electronics & IT: Index                | 126            | 126            | 126             |

| 2024 Recreation & Culture Durable Expenditures |             |               |                |
|--|-------------|---------------|----------------|
| Recreation Durables: Total                     | MDL 707,668 | MDL 4,714,140 | MDL 11,793,246 |
| Recreation Durables: Per Mill                  | 9.0         | 59.9          | 149.8          |
| Recreation Durables: Per Capita                | MDL 41      | MDL 41        | MDL 41         |
| Recreation Durables: Index                     | 126         | 126           | 126            |

| 2024 Entertainment Expenditures |                |                |                 |
|---------------------------------|----------------|----------------|-----------------|
| Toys/Sports/Pets: Total         | MDL 10,611,317 | MDL 70,687,464 | MDL 176,837,067 |
| Toys/Sports/Pets: Per Mill      | 8.7            | 57.6           | 144.2           |
| Toys/Sports/Pets: Per Capita    | MDL 620        | MDL 620        | MDL 620         |
| Toys/Sports/Pets: Index         | 121            | 121            | 121             |

**Data Note:** The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

| 2024 Recreational & Cultural Service Expenditures | 1 kilometer    | 3 kilometer     | 5 kilometer     |
|---|----------------|-----------------|-----------------|
| Recreational Services: Total                      | MDL 26,325,754 | MDL 175,369,448 | MDL 438,717,376 |
| Recreational Services: Per Mill                   | 8.5            | 56.8            | 142.1           |
| Recreational Services: Per Capita                 | MDL 1,537      | MDL 1,537       | MDL 1,537       |
| Recreational Services: Index                      | 119            | 119             | 119             |
| 2024 Books & Stationery Expenditures              |                |                 |                 |
| Books & Stationery: Total                         | MDL 5,851,660  | MDL 38,980,932  | MDL 97,517,625  |
| Books & Stationery: Per Mill                      | 8.4            | 55.8            | 139.6           |
| Books & Stationery: Per Capita                    | MDL 342        | MDL 342         | MDL 342         |
| Books & Stationery: Index                         | 117            | 117             | 117             |
| 2024 Catering Services Expenditures               |                |                 |                 |
| Catering Services: Total                          | MDL 28,106,629 | MDL 187,232,776 | MDL 468,395,567 |
| Catering Services: Per Mill                       | 8.8            | 58.4            | 146.0           |
| Catering Services: Per Capita                     | MDL 1,641      | MDL 1,641       | MDL 1,641       |
| Catering Services: Index                          | 123            | 123             | 123             |
| 2024 Personal Care Expenditures                   |                |                 |                 |
| Personal Care: Total                              | MDL 42,285,013 | MDL 281,682,319 | MDL 704,677,634 |
| Personal Care: Per Mill                           | 8.3            | 55.1            | 137.8           |
| Personal Care: Per Capita                         | MDL 2,469      | MDL 2,469       | MDL 2,469       |
| Personal Care: Index                              | 116            | 116             | 116             |
| 2024 Jewelry & Personal Effects Expenditures      |                |                 |                 |
| Personal Effects: Total                           | MDL 8,294,203  | MDL 55,251,970  | MDL 138,222,476 |
| Personal Effects: Per Mill                        | 9.6            | 63.8            | 159.6           |
| Personal Effects: Per Capita                      | MDL 484        | MDL 484         | MDL 484         |
| Personal Effects: Index                           | 134            | 134             | 134             |

**Data Note:** The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.