

Lithuania Summary Report

Vilnius, Vilniaus Miesto savivaldybė, Vilniaus Apskritis

Ring: 1 kilometer radius, Ring: 3 kilometer radius, Ring: 5 kilometer radius

2024 Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Population	8,874	173,204	419,382
Total Population Age 0-14	1,340	26,334	67,970
Total Population Age 15-29	1,346	24,857	60,778
Total Population Age 30-44	2,193	44,546	108,986
Total Population Age 45-59	1,702	31,439	77,923
Total Population Age 60+	2,293	46,027	103,725
Population Density (per sq. km)	2,826.1	6,128.9	5,341.1
Population Per Mill	3.1	60.7	146.9
2024 Male Population Totals			
Total Male Population	4,093	79,808	194,716
Male Population Age 0-14	677	13,433	34,701
Male Population Age 15-29	686	12,574	30,739
Male Population Age 30-44	1,101	22,451	54,990
Male Population Age 45-59	805	14,910	36,973
Male Population Age 60+	824	16,441	37,313
2024 Female Population Totals			
Total Female Population	4,781	93,396	224,666
Female Population Age 0-14	663	12,901	33,269
Female Population Age 15-29	660	12,284	30,040
Female Population Age 30-44	1,092	22,095	53,996
Female Population Age 45-59	897	16,529	40,950
Female Population Age 60+	1,469	29,586	66,411
2024 Household Totals			
Total Households	3,716	78,459	183,551
Average Household Size	2.4	2.2	2.3

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

2024 Marital Status	1 kilometer	3 kilometer	5 kilometer
Single	3,477	68,042	167,782
Married	3,927	76,536	183,140
Divorced	901	17,555	42,000
Widowed	569	11,070	26,460
2024 Educational Attainment			
No Education/Illiterate	970	19,286	49,841
Primary Education (ISCED 1 and 2)	1,393	27,107	65,103
Upper Secondary Education (ISCED 3)	2,086	40,670	97,651
Post Secondary Education (ISCED 4 and 5)	1,036	20,165	48,426
Tertiary Education (ISCED 6 to 8)	3,389	65,976	158,360
Education Unknown	0	0	0
2023 Unemployment			
Unemployed Population	316	6,137	14,852
2024 Purchasing Power			
Purchasing Power: Total	€162,903,012	€3,275,963,300	€7,801,163,588
Purchasing Power: Per Mill	4.2	83.8	199.6
Purchasing Power: Per Capita	€18,357	€18,914	€18,602
Purchasing Power: Index	134	138	136
2024 Food & Beverage Expenditures			
Food & Beverage: Total	€31,009,647	€624,277,091	€1,494,735,689
Food & Beverage: Per Mill	3.6	72.0	172.3
Food & Beverage: Per Capita	€3,494	€3,604	€3,564
Food & Beverage: Index	115	119	117
2024 Alcoholic Beverage Expenditures			
Alcoholic Beverage: Total	€5,909,057	€119,205,126	€284,205,171
Alcoholic Beverage: Per Mill	3.7	74.7	178.1
Alcoholic Beverage: Per Capita	€666	€688	€678

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2024 Alcoholic Beverage Expenditures	1 kilometer	3 kilometer	5 kilometer
Alcoholic Beverage: Index	119	123	121
2024 Tobacco Expenditures			
Tobacco: Total	€2,806,800	€56,475,696	€134,645,668
Tobacco: Per Mill	3.3	65.7	156.5
Tobacco: Per Capita	€316	€326	€321
Tobacco: Index	105	108	107
2024 Clothing Expenditures			
Clothing: Total	€5,776,512	€115,191,631	€277,833,204
Clothing: Per Mill	3.7	74.6	179.9
Clothing: Per Capita	€651	€665	€662
Clothing: Index	120	123	123
2024 Footwear Expenditures			
Footwear: Total	€1,939,712	€38,805,819	€93,713,891
Footwear: Per Mill	3.7	75.0	181.2
Footwear: Per Capita	€219	€224	€223
Footwear: Index	121	124	123
2024 Furniture & Furnishing Expenditures			
Furniture/Furnishing: Total	€3,361,094	€67,151,523	€161,581,451
Furniture/Furnishing: Per Mill	3.8	75.7	182.1
Furniture/Furnishing: Per Capita	€379	€388	€385
Furniture/Furnishing: Index	122	125	124
2024 Household Textiles Expenditures			
Household Textiles: Total	€414,243	€8,316,046	€19,925,855
Household Textiles: Per Mill	3.7	74.1	177.5
Household Textiles: Per Capita	€47	€48	€48
Household Textiles: Index	119	122	121

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2024 Household Appliances Expenditures	1 kilometer	3 kilometer	5 kilometer
Household Appliances: Total	€2,662,428	€53,385,571	€127,949,340
Household Appliances: Per Mill	3.6	72.2	173.0
Household Appliances: Per Capita	€300	€308	€305
Household Appliances: Index	116	119	118
2024 Household Utensils Expenditures			
Household Utensils: Total	€690,603	€13,806,448	€33,179,142
Household Utensils: Per Mill	3.7	73.9	177.6
Household Utensils: Per Capita	€78	€80	€79
Household Utensils: Index	119	122	121
2024 House & Garden Expenditures			
House & Garden Tools: Total	€1,675,930	€33,029,943	€79,740,784
House & Garden Tools: Per Mill	3.6	71.9	173.5
House & Garden Tools: Per Capita	€189	€191	€190
House & Garden Tools: Index	117	119	118
2024 Household Maintenance Expenditures			
Household Maintenance: Total	€2,098,559	€42,202,175	€100,947,545
Household Maintenance: Per Mill	3.5	71.3	170.5
Household Maintenance: Per Capita	€236	€244	€241
Household Maintenance: Index	114	118	116
2024 Medical Products & Supplies Expenditures			
Medical Products: Total	€4,935,156	€99,907,299	€234,752,880
Medical Products: Per Mill	3.5	71.3	167.6
Medical Products: Per Capita	€556	€577	€560
Medical Products: Index	113	118	114
2024 Consumer Electronics Expenditures			
Electronics & IT: Total	€2,573,475	€51,510,033	€124,554,063
Electronics & IT: Per Mill	3.7	74.2	179.4

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2024 Consumer Electronics Expenditures	1 kilometer	3 kilometer	5 kilometer
Electronics & IT: Per Capita	€290	€297	€297
Electronics & IT: Index	119	122	122
2024 Recreation & Culture Durable Expenditures			
Recreation Durables: Total	€103,265	€2,042,504	€4,957,482
Recreation Durables: Per Mill	3.8	74.6	181.1
Recreation Durables: Per Capita	€12	€12	€12
Recreation Durables: Index	122	123	123
2024 Entertainment Expenditures			
Toys/Sports/Pets: Total	€3,586,267	€71,383,015	€172,206,453
Toys/Sports/Pets: Per Mill	3.6	72.2	174.2
Toys/Sports/Pets: Per Capita	€404	€412	€411
Toys/Sports/Pets: Index	117	119	119
2024 Recreational & Cultural Service Expenditures			
Recreational Services: Total	€4,167,976	€83,664,573	€200,694,758
Recreational Services: Per Mill	3.5	71.2	170.9
Recreational Services: Per Capita	€470	€483	€479
Recreational Services: Index	114	118	116
2024 Books & Stationery Expenditures			
Books & Stationery: Total	€1,065,905	€21,435,851	€51,453,828
Books & Stationery: Per Mill	3.5	70.8	169.9
Books & Stationery: Per Capita	€120	€124	€123
Books & Stationery: Index	113	117	116
2024 Catering Services Expenditures			
Catering Services: Total	€2,722,964	€54,627,472	€131,164,190
Catering Services: Per Mill	3.7	73.4	176.2
Catering Services: Per Capita	€307	€315	€313
Catering Services: Index	118	121	120

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2024 Personal Care Expenditures	1 kilometer	3 kilometer	5 kilometer
Personal Care: Total	€4,936,808	€99,372,830	€238,779,871
Personal Care: Per Mill	3.4	69.4	166.7
Personal Care: Per Capita	€556	€574	€569
Personal Care: Index	111	114	114

2024 Jewelry & Personal Effects Expenditures	1 kilometer	3 kilometer	5 kilometer
Personal Effects: Total	€2,732,094	€54,680,011	€131,469,133
Personal Effects: Per Mill	4.0	80.2	192.8
Personal Effects: Per Capita	€308	€316	€313
Personal Effects: Index	129	132	131

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