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2024 Population Totals (MBR)

2024 Total Population	3,753	11,265	18,752
2024 Population Density (per sq. km)	1,195.2	398.6	238.8
2024 Population Per Mill	93.8	281.7	468.9
2024 Total Population Age 0-14	461	1,439	2,437
2024 Total Population Age 15-29	579	1,744	2,921
2024 Total Population Age 30-44	747	2,203	3,642
2024 Total Population Age 45-59	798	2,515	4,267
2024 Total Population Age 60+	1,169	3,363	5,484

2024 Male Population Totals (MBR)

2024 Total Male Population	1,852	5,576	9,287
2024 Male Population Age 0-14	252	766	1,281
2024 Male Population Age 15-29	307	903	1,497
2024 Male Population Age 30-44	382	1,122	1,847
2024 Male Population Age 45-59	386	1,241	2,120
2024 Male Population Age 60+	525	1,545	2,543

2024 Female Population Totals (MBR)

2024 Total Female Population	1,902	5,689	9,465
2024 Female Population Age 0-14	209	674	1,156
2024 Female Population Age 15-29	272	841	1,425
2024 Female Population Age 30-44	364	1,082	1,795
2024 Female Population Age 45-59	412	1,274	2,147
2024 Female Population Age 60+	644	1,818	2,941

2024 Household Totals (MBR)

2024 Total Households	1,931	5,518	8,991
2024 Average Household Size	1.9	2.0	2.1

2024 Households by Type (MBR)

2024 HHs: Single Person	879	2,299	3,596
2024 HHs: Couples without Children	454	1,366	2,266
2024 HHs: Couples with Children	392	1,270	2,181
2024 HHs: Single Parent Households	146	410	664
2024 HHs: Individuals with Parent(s)	17	46	73
2024 HHs: Nonfamily Households of Relatives	12	34	54
2024 HHs: Nonfamily Households of Non-relatives	30	93	158

2024 Marital Status (MBR)

2024 Marital Status: Single	1,544	4,601	7,639
2024 Marital Status: Married	1,611	4,992	8,408
2024 Marital Status: Divorced	391	1,088	1,758
2024 Marital Status: Widowed	206	584	946

2024 Educational Attainment (MBR)

2024 Pop: No Education/Illiterate	498	1,528	2,571
2024 Pop: Primary Education (ISCED 1 and 2)	609	1,912	3,249
2024 Pop: Upper Secondary Education (ISCED 3)	1,424	4,501	7,642
2024 Pop: Post Secondary Education (ISCED 4 and 5)	399	1,191	1,975
2024 Pop: Tertiary Education (ISCED 6 to 8)	775	1,974	3,043
2024 Pop: Education Unknown	49	158	271

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Source: Esri and Michael Bauer Research

February 05, 2025

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2023 Unemployment (MBR)			
2023 Unemployed Population	31	87	142
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	CHF 298,606,877	CHF 854,894,517	CHF 1,396,281,886
2024 Purchasing Power: Per Mill	103.5	296.3	483.9
2024 Purchasing Power: Per Capita	CHF 79,565	CHF 75,889	CHF 74,460
2024 Purchasing Power: Index	110	105	103
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	CHF 20,236,653	CHF 58,870,984	CHF 96,767,758
2024 Food & Beverage: Per Mill	100.0	290.8	478.1
2024 Food & Beverage: Per Capita	CHF 5,392	CHF 5,226	CHF 5,160
2024 Food & Beverage: Index	107	103	102
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	CHF 5,753,597	CHF 16,608,685	CHF 27,213,262
2024 Alcoholic Beverage: Per Mill	102.3	295.3	483.8
2024 Alcoholic Beverage: Per Capita	CHF 1,533	CHF 1,474	CHF 1,451
2024 Alcoholic Beverage: Index	109	105	103
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	CHF 2,359,400	CHF 6,896,196	CHF 11,353,816
2024 Tobacco: Per Mill	99.8	291.7	480.2
2024 Tobacco: Per Capita	CHF 629	CHF 612	CHF 605
2024 Tobacco: Index	106	104	102
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	CHF 6,187,547	CHF 18,000,137	CHF 29,599,522
2024 Clothing: Per Mill	99.6	289.6	476.2
2024 Clothing: Per Capita	CHF 1,649	CHF 1,598	CHF 1,578
2024 Clothing: Index	106	103	102
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	CHF 1,299,778	CHF 3,789,810	CHF 6,237,766
2024 Footwear: Per Mill	98.7	287.7	473.5
2024 Footwear: Per Capita	CHF 346	CHF 336	CHF 333
2024 Footwear: Index	105	102	101
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	CHF 3,428,974	CHF 9,961,685	CHF 16,374,593
2024 Furniture/Furnishing: Per Mill	99.7	289.6	476.0
2024 Furniture/Furnishing: Per Capita	CHF 914	CHF 884	CHF 873
2024 Furniture/Furnishing: Index	106	103	102
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	CHF 1,138,348	CHF 3,305,484	CHF 5,429,373
2024 Household Textiles: Per Mill	100.5	291.7	479.2
2024 Household Textiles: Per Capita	CHF 303	CHF 293	CHF 290
2024 Household Textiles: Index	107	104	102
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	CHF 1,409,624	CHF 4,106,250	CHF 6,753,417
2024 Household Appliances: Per Mill	99.6	290.2	477.3
2024 Household Appliances: Per Capita	CHF 376	CHF 365	CHF 360
2024 Household Appliances: Index	106	103	102

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2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	CHF 870,869	CHF 2,536,152	CHF 4,171,941
2024 Household Utensils: Per Mill	99.4	289.3	475.9
2024 Household Utensils: Per Capita	CHF 232	CHF 225	CHF 222
2024 Household Utensils: Index	106	103	102
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	CHF 1,006,550	CHF 2,964,888	CHF 4,902,137
2024 House & Garden Tools: Per Mill	96.5	284.2	469.9
2024 House & Garden Tools: Per Capita	CHF 268	CHF 263	CHF 261
2024 House & Garden Tools: Index	103	101	100
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	CHF 2,115,957	CHF 6,147,013	CHF 10,096,066
2024 Household Maintenance: Per Mill	100.6	292.3	480.0
2024 Household Maintenance: Per Capita	CHF 564	CHF 546	CHF 538
2024 Household Maintenance: Index	107	104	102
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	CHF 5,717,583	CHF 16,477,812	CHF 26,949,209
2024 Medical Products: Per Mill	103.9	299.4	489.7
2024 Medical Products: Per Capita	CHF 1,523	CHF 1,463	CHF 1,437
2024 Medical Products: Index	111	106	104
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	CHF 2,032,280	CHF 5,926,247	CHF 9,755,672
2024 Electronics & IT: Per Mill	98.6	287.4	473.1
2024 Electronics & IT: Per Capita	CHF 542	CHF 526	CHF 520
2024 Electronics & IT: Index	105	102	101
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	CHF 512,859	CHF 1,505,593	CHF 2,486,089
2024 Recreation Durables: Per Mill	96.8	284.1	469.1
2024 Recreation Durables: Per Capita	CHF 137	CHF 134	CHF 133
2024 Recreation Durables: Index	103	101	100
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	CHF 2,932,668	CHF 8,581,059	CHF 14,143,674
2024 Toys/Sports/Pets: Per Mill	98.1	287.1	473.2
2024 Toys/Sports/Pets: Per Capita	CHF 781	CHF 762	CHF 754
2024 Toys/Sports/Pets: Index	105	102	101
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	CHF 6,099,421	CHF 17,731,650	CHF 29,141,887
2024 Recreational Services: Per Mill	100.0	290.6	477.6
2024 Recreational Services: Per Capita	CHF 1,625	CHF 1,574	CHF 1,554
2024 Recreational Services: Index	107	103	102
2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	CHF 1,700,796	CHF 4,942,995	CHF 8,119,175
2024 Books & Stationery: Per Mill	100.6	292.3	480.1
2024 Books & Stationery: Per Capita	CHF 453	CHF 439	CHF 433
2024 Books & Stationery: Index	107	104	102

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2024 Catering Services Expenditures (MBR)

2024 Catering Services: Total	CHF 11,592,680	CHF 33,653,644	CHF 55,273,970
2024 Catering Services: Per Mill	100.3	291.3	478.4
2024 Catering Services: Per Capita	CHF 3,089	CHF 2,987	CHF 2,948
2024 Catering Services: Index	107	103	102

2024 Personal Care Expenditures (MBR)

2024 Personal Care: Total	CHF 5,226,032	CHF 15,255,826	CHF 25,111,565
2024 Personal Care: Per Mill	99.0	289.1	475.9
2024 Personal Care: Per Capita	CHF 1,392	CHF 1,354	CHF 1,339
2024 Personal Care: Index	106	103	102

2024 Jewelry & Personal Effects Expenditures (MBR)

2024 Personal Effects: Total	CHF 2,955,815	CHF 8,542,989	CHF 14,006,817
2024 Personal Effects: Per Mill	101.1	292.2	479.0
2024 Personal Effects: Per Capita	CHF 788	CHF 758	CHF 747
2024 Personal Effects: Index	108	104	102

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