

Latvia Summary Report



13. janvāra iela 3, Rīga, 1050
Ring: 1 kilometer radius, Ring: 3 kilometer radius, Ring: 5 kilometer radius

2024 Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Population	10,399	106,521	288,245
Total Population Age 0-14	1,532	15,681	42,498
Total Population Age 15-29	1,547	15,874	42,936
Total Population Age 30-44	2,334	23,907	64,719
Total Population Age 45-59	2,021	20,673	55,936
Total Population Age 60+	2,966	30,386	82,156
Population Density (per sq. km)	3,311.8	3,769.3	3,671.0
Population Per Mill	5.6	57.2	154.8

2024 Male Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Male Population	4,642	47,553	128,734
Male Population Age 0-14	789	8,081	21,910
Male Population Age 15-29	780	8,003	21,651
Male Population Age 30-44	1,148	11,760	31,838
Male Population Age 45-59	916	9,380	25,392
Male Population Age 60+	1,008	10,329	27,944

2024 Female Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Female Population	5,758	58,969	159,511
Female Population Age 0-14	743	7,600	20,588
Female Population Age 15-29	767	7,871	21,285
Female Population Age 30-44	1,186	12,147	32,882
Female Population Age 45-59	1,104	11,293	30,545
Female Population Age 60+	1,958	20,057	54,211

2024 Household Totals	1 kilometer	3 kilometer	5 kilometer
Total Households	5,019	51,404	139,023
Average Household Size	2.1	2.1	2.1

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

2024 Marital Status	1 kilometer	3 kilometer	5 kilometer
Single	4,467	45,758	123,839
Married	3,724	38,147	103,265
Divorced	1,401	14,350	38,795
Widowed	807	8,266	22,346

2024 Educational Attainment			
No Education/Illiterate	1,717	17,572	47,615
Primary Education (ISCED 1 and 2)	826	8,461	22,899
Upper Secondary Education (ISCED 3)	3,314	33,957	91,843
Post Secondary Education (ISCED 4 and 5)	1,058	10,833	29,290
Tertiary Education (ISCED 6 to 8)	3,485	35,699	96,598
Education Unknown	0	0	0

2023 Unemployment			
Unemployed Population	350	3,581	9,685

2024 Purchasing Power			
Purchasing Power: Total	€145,793,646	€1,493,363,701	€4,042,310,374
Purchasing Power: Per Mill	6.5	66.3	179.5
Purchasing Power: Per Capita	€14,020	€14,019	€14,024
Purchasing Power: Index	116	116	116

2024 Food & Beverage Expenditures			
Food & Beverage: Total	€28,607,139	€293,016,324	€792,962,865
Food & Beverage: Per Mill	6.2	63.2	171.0
Food & Beverage: Per Capita	€2,751	€2,751	€2,751
Food & Beverage: Index	111	111	111

2024 Alcoholic Beverage Expenditures			
Alcoholic Beverage: Total	€6,739,068	€69,028,080	€186,794,375
Alcoholic Beverage: Per Mill	6.3	65.0	175.8
Alcoholic Beverage: Per Capita	€648	€648	€648

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2024 Alcoholic Beverage Expenditures	1 kilometer	3 kilometer	5 kilometer
Alcoholic Beverage: Index	114	114	114
2024 Tobacco Expenditures			
Tobacco: Total	€3,470,958	€35,555,761	€96,197,059
Tobacco: Per Mill	6.0	61.2	165.6
Tobacco: Per Capita	€334	€334	€334
Tobacco: Index	107	107	107
2024 Clothing Expenditures			
Clothing: Total	€6,421,698	€65,775,788	€178,035,752
Clothing: Per Mill	6.2	63.5	172.0
Clothing: Per Capita	€618	€617	€618
Clothing: Index	111	111	111
2024 Footwear Expenditures			
Footwear: Total	€1,985,846	€20,339,516	€55,057,099
Footwear: Per Mill	6.2	63.6	172.3
Footwear: Per Capita	€191	€191	€191
Footwear: Index	111	111	111
2024 Furniture & Furnishing Expenditures			
Furniture/Furnishing: Total	€1,818,728	€18,629,066	€50,421,868
Furniture/Furnishing: Per Mill	6.3	64.4	174.3
Furniture/Furnishing: Per Capita	€175	€175	€175
Furniture/Furnishing: Index	113	113	113
2024 Household Textiles Expenditures			
Household Textiles: Total	€352,402	€3,609,477	€9,768,768
Household Textiles: Per Mill	6.2	63.9	172.9
Household Textiles: Per Capita	€34	€34	€34
Household Textiles: Index	112	112	112

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2024 Household Appliances Expenditures	1 kilometer	3 kilometer	5 kilometer
Household Appliances: Total	€1,088,025	€11,144,423	€30,160,130
Household Appliances: Per Mill	6.1	63.0	170.4
Household Appliances: Per Capita	€105	€105	€105
Household Appliances: Index	110	110	110

2024 Household Utensils Expenditures			
Household Utensils: Total	€751,897	€7,701,450	€20,844,339
Household Utensils: Per Mill	6.2	63.5	171.9
Household Utensils: Per Capita	€72	€72	€72
Household Utensils: Index	111	111	111

2024 House & Garden Expenditures			
House & Garden Tools: Total	€439,539	€4,502,495	€12,186,678
House & Garden Tools: Per Mill	6.1	62.0	167.8
House & Garden Tools: Per Capita	€42	€42	€42
House & Garden Tools: Index	108	108	108

2024 Household Maintenance Expenditures			
Household Maintenance: Total	€1,837,622	€18,822,227	€50,936,531
Household Maintenance: Per Mill	6.1	62.8	170.0
Household Maintenance: Per Capita	€177	€177	€177
Household Maintenance: Index	110	110	110

2024 Medical Products & Supplies Expenditures			
Medical Products: Total	€2,929,104	€30,001,853	€81,174,318
Medical Products: Per Mill	6.2	63.1	170.8
Medical Products: Per Capita	€282	€282	€282
Medical Products: Index	110	110	110

2024 Consumer Electronics Expenditures			
Electronics & IT: Total	€2,297,689	€23,533,933	€63,701,300
Electronics & IT: Per Mill	6.2	63.4	171.5

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Electronics & IT: Per Capita	€221	€221	€221
Electronics & IT: Index	111	111	111

2024 Recreation & Culture Durable Expenditures			
Recreation Durables: Total	€65,248	€668,311	€1,809,221
Recreation Durables: Per Mill	6.1	62.4	169.0
Recreation Durables: Per Capita	€6	€6	€6
Recreation Durables: Index	109	109	109

2024 Entertainment Expenditures			
Toys/Sports/Pets: Total	€2,907,983	€29,785,648	€80,619,895
Toys/Sports/Pets: Per Mill	6.1	62.3	168.6
Toys/Sports/Pets: Per Capita	€280	€280	€280
Toys/Sports/Pets: Index	109	109	109

2024 Recreational & Cultural Service Expenditures			
Recreational Services: Total	€4,331,256	€44,364,909	€120,063,270
Recreational Services: Per Mill	6.1	62.8	169.8
Recreational Services: Per Capita	€417	€416	€417
Recreational Services: Index	110	110	110

2024 Books & Stationery Expenditures			
Books & Stationery: Total	€1,668,738	€17,091,723	€46,256,591
Books & Stationery: Per Mill	6.1	62.2	168.4
Books & Stationery: Per Capita	€160	€160	€160
Books & Stationery: Index	109	109	109

2024 Catering Services Expenditures			
Catering Services: Total	€3,305,590	€33,857,923	€91,636,611
Catering Services: Per Mill	6.2	63.4	171.5
Catering Services: Per Capita	€318	€318	€318
Catering Services: Index	111	111	111

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2024 Personal Care Expenditures	1 kilometer	3 kilometer	5 kilometer
Personal Care: Total	€3,580,367	€36,672,695	€99,244,955
Personal Care: Per Mill	6.1	62.0	167.8
Personal Care: Per Capita	€344	€344	€344
Personal Care: Index	108	108	108

2024 Jewelry & Personal Effects Expenditures			
Personal Effects: Total	€933,613	€9,561,946	€25,885,547
Personal Effects: Per Mill	6.4	65.4	177.1
Personal Effects: Per Capita	€90	€90	€90
Personal Effects: Index	114	114	114

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