

# Ireland Summary Report



20 Lower Bridge St, Merchants Quay, Dublin 8, D08 WC64  
Ring: 1 kilometer radius, Ring: 3 kilometer radius, Ring: 5 kilometer radius

2024 Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Population	41,212	242,325	442,909
Population Density (per sq. km)	13,124.8	8,574.8	5,640.7
Population Per Mill	7.7	45.4	82.9
Total Population Age 0-14	4,547	28,812	59,888
Total Population Age 15-29	12,021	63,440	103,307
Total Population Age 30-44	14,403	78,788	128,991
Total Population Age 45-59	6,247	38,818	75,642
Total Population Age 60+	3,994	32,467	75,080

2024 Male Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Male Population	21,528	123,245	219,706
Male Population Age 0-14	2,349	14,693	30,520
Male Population Age 15-29	5,923	31,129	50,927
Male Population Age 30-44	7,697	41,316	65,760
Male Population Age 45-59	3,536	20,543	38,141
Male Population Age 60+	2,023	15,564	34,358

2024 Female Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Female Population	19,684	119,080	223,203
Female Population Age 0-14	2,198	14,119	29,368
Female Population Age 15-29	6,098	32,311	52,380
Female Population Age 30-44	6,707	37,472	63,231
Female Population Age 45-59	2,710	18,275	37,502
Female Population Age 60+	1,971	16,903	40,722

2024 Household Totals	1 kilometer	3 kilometer	5 kilometer
Total Households	15,775	98,457	177,805
Average Household Size	2.6	2.5	2.5

**Data Note:** The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

2024 Households by Income	1 kilometer	3 kilometer	5 kilometer
1st Quintile (Below 33,328 Euro)	3,600	19,497	31,546
2nd Quintile (33,328 to 51,609 Euro)	2,561	15,781	27,872
3rd Quintile (51,609 to 70,655 Euro)	2,464	15,078	27,789
4th Quintile (70,655 to 94,750 Euro)	3,120	22,252	40,624
5th Quintile (94,750 Euro and above)	4,030	25,850	49,973

2024 Households by Type			
One Person Households	4,941	31,229	52,721
Married Couple without Children Households	1,261	9,565	20,019
Cohabiting Couple without Children Households	1,648	9,287	14,304
Married Couple with Children Households	993	10,157	27,775
Cohabiting Couple with Children Households	312	2,173	4,623
Couple and Others Households	687	4,003	7,179
One Parent Family with Children and Others Households	1,548	8,606	16,750
Multi Person Households	4,385	23,437	34,434

2024 Marital Status			
Single	30,223	163,527	280,353
Married	9,244	66,050	136,460
Divorced	960	6,084	10,730
Widowed	786	6,665	15,366

2024 Educational Attainment			
No Education/Illiterate	5,407	33,371	67,526
Primary Education (ISCED 1 and 2)	4,318	27,991	55,831
Upper Secondary Education (ISCED 3)	3,699	23,321	46,673
Post Secondary Education (ISCED 4 and 5)	3,756	22,821	44,800
Tertiary Education (ISCED 6 to 8)	13,626	95,052	175,329
Education Unknown	10,407	39,769	52,749

2023 Unemployment			
Unemployed Population	1,605	8,140	12,642

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2024 Purchasing Power	1 kilometer	3 kilometer	5 kilometer
Purchasing Power: Total	€1,288,630,291	€8,059,953,046	€14,958,992,106
Purchasing Power: Per Mill	8.8	55.2	102.5
Purchasing Power: Per Capita	€31,268	€33,261	€33,774
Purchasing Power: Index	114	122	124

2024 Food & Beverage Expenditures			
Food & Beverage: Total	€92,920,562	€564,536,548	€1,042,633,517
Food & Beverage: Per Mill	8.2	49.6	91.6
Food & Beverage: Per Capita	€2,255	€2,330	€2,354
Food & Beverage: Index	106	109	110

2024 Alcoholic Beverage Expenditures			
Alcoholic Beverage: Total	€27,048,746	€163,168,686	€296,394,416
Alcoholic Beverage: Per Mill	8.9	53.4	97.0
Alcoholic Beverage: Per Capita	€656	€673	€669
Alcoholic Beverage: Index	115	118	117

2024 Tobacco Expenditures			
Tobacco: Total	€18,253,525	€109,238,714	€198,252,139
Tobacco: Per Mill	8.1	48.6	88.1
Tobacco: Per Capita	€443	€451	€448
Tobacco: Index	105	107	106

2024 Clothing Expenditures			
Clothing: Total	€36,972,670	€223,335,533	€413,449,731
Clothing: Per Mill	8.3	50.4	93.4
Clothing: Per Capita	€897	€922	€933
Clothing: Index	108	111	113

2024 Footwear Expenditures			
Footwear: Total	€9,357,550	€56,749,670	€105,561,954
Footwear: Per Mill	8.1	49.1	91.4

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2024 Footwear Expenditures	1 kilometer	3 kilometer	5 kilometer
Footwear: Per Capita	€227	€234	€238
Footwear: Index	105	108	110

2024 Furniture & Furnishing Expenditures			
Furniture/Furnishing: Total	€18,441,012	€110,577,167	€202,442,417
Furniture/Furnishing: Per Mill	8.7	52.5	96.0
Furniture/Furnishing: Per Capita	€447	€456	€457
Furniture/Furnishing: Index	113	116	116

2024 Household Textiles Expenditures			
Household Textiles: Total	€4,734,038	€28,973,425	€54,049,200
Household Textiles: Per Mill	8.1	49.7	92.7
Household Textiles: Per Capita	€115	€120	€122
Household Textiles: Index	105	110	112

2024 Household Appliances Expenditures			
Household Appliances: Total	€5,348,928	€32,572,541	€60,557,255
Household Appliances: Per Mill	8.0	48.6	90.4
Household Appliances: Per Capita	€130	€134	€137
Household Appliances: Index	104	107	109

2024 Household Utensils Expenditures			
Household Utensils: Total	€2,172,300	€13,201,572	€24,567,824
Household Utensils: Per Mill	8.2	49.7	92.4
Household Utensils: Per Capita	€53	€54	€55
Household Utensils: Index	106	109	111

2024 House & Garden Expenditures			
House & Garden Tools: Total	€2,563,750	€15,500,757	€28,979,610
House & Garden Tools: Per Mill	8.0	48.3	90.3
House & Garden Tools: Per Capita	€62	€64	€65
House & Garden Tools: Index	104	106	109

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2024 Household Maintenance Expenditures	1 kilometer	3 kilometer	5 kilometer
Household Maintenance: Total	€16,837,814	€103,756,518	€195,101,298
Household Maintenance: Per Mill	7.8	48.0	90.3
Household Maintenance: Per Capita	€409	€428	€441
Household Maintenance: Index	101	106	109

2024 Medical Products & Supplies Expenditures			
Medical Products: Total	€8,566,238	€55,089,108	€107,418,130
Medical Products: Per Mill	6.9	44.4	86.6
Medical Products: Per Capita	€208	€227	€243
Medical Products: Index	90	98	105

2024 Consumer Electronics Expenditures			
Electronics & IT: Total	€3,938,126	€23,754,504	€43,852,255
Electronics & IT: Per Mill	8.3	49.8	92.0
Electronics & IT: Per Capita	€96	€98	€99
Electronics & IT: Index	107	110	111

2024 Recreation & Culture Durable Expenditures			
Recreation Durables: Total	€239,246	€1,455,952	€2,748,205
Recreation Durables: Per Mill	7.9	48.1	90.8
Recreation Durables: Per Capita	€6	€6	€6
Recreation Durables: Index	103	106	109

2024 Entertainment Expenditures			
Toys/Sports/Pets: Total	€12,994,428	€78,897,520	€147,585,933
Toys/Sports/Pets: Per Mill	7.9	48.1	89.9
Toys/Sports/Pets: Per Capita	€315	€326	€333
Toys/Sports/Pets: Index	103	106	108

2024 Recreational & Cultural Service Expenditures			
Recreational Services: Total	€36,214,047	€219,388,299	€405,625,438
Recreational Services: Per Mill	8.2	49.7	91.9

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2024 Recreational & Cultural Service Expenditures	1 kilometer	3 kilometer	5 kilometer
Recreational Services: Per Capita	€879	€905	€916
Recreational Services: Index	106	110	111
2024 Books & Stationery Expenditures			
Books & Stationery: Total	€7,248,631	€44,895,565	€84,765,191
Books & Stationery: Per Mill	7.6	46.9	88.5
Books & Stationery: Per Capita	€176	€185	€191
Books & Stationery: Index	98	103	107
2024 Catering Services Expenditures			
Catering Services: Total	€55,613,378	€339,727,181	€634,521,053
Catering Services: Per Mill	8.1	49.3	92.0
Catering Services: Per Capita	€1,349	€1,402	€1,433
Catering Services: Index	105	109	111
2024 Personal Care Expenditures			
Personal Care: Total	€28,334,060	€172,027,588	€318,331,398
Personal Care: Per Mill	7.9	48.1	89.0
Personal Care: Per Capita	€688	€710	€719
Personal Care: Index	103	106	107
2024 Jewelry & Personal Effects Expenditures			
Personal Effects: Total	€10,600,976	€65,740,216	€125,191,532
Personal Effects: Per Mill	7.9	49.1	93.4
Personal Effects: Per Capita	€257	€271	€283
Personal Effects: Index	103	108	113

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