

Iceland Summary Report



Reykjavíkurvegur, 101, Reykjavík, Reykjavíkurborg
Ring: 1 kilometer radius, Ring: 3 kilometer radius, Ring: 5 kilometer radius

2024 Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Population	4,739	52,860	106,770
Population Density (per sq. km)	1,509.2	1,870.5	1,359.8
Population Per Mill	12.3	136.9	276.5
Total Population Age 0-14	790	7,947	17,650
Total Population Age 15-29	1,343	11,640	22,065
Total Population Age 30-44	1,228	13,971	25,751
Total Population Age 45-59	662	8,879	18,558
Total Population Age 60+	716	10,423	22,746

2024 Male Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Male Population	2,355	27,117	54,227
Male Population Age 0-14	408	4,067	9,054
Male Population Age 15-29	645	5,927	11,355
Male Population Age 30-44	649	7,669	13,839
Male Population Age 45-59	330	4,602	9,427
Male Population Age 60+	324	4,852	10,551

2024 Female Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Female Population	2,384	25,743	52,543
Female Population Age 0-14	382	3,880	8,596
Female Population Age 15-29	698	5,713	10,710
Female Population Age 30-44	579	6,302	11,911
Female Population Age 45-59	333	4,277	9,131
Female Population Age 60+	392	5,571	12,195

2024 Household Totals	1 kilometer	3 kilometer	5 kilometer
Total Households	1,709	21,703	42,731
Average Household Size	2.8	2.4	2.5

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

2024 Households by Type	1 kilometer	3 kilometer	5 kilometer
Not in Nuclear Families	1,094	13,673	26,098
Married Couple without Children	229	3,046	6,448
Married Couple with Children	170	2,229	4,645
Consensual Union without Children	39	499	974
Consensual Union with Children	74	961	2,041
Father with Children	13	162	320
Mother with Children	91	1,132	2,205

2024 Educational Attainment			
No Education/Illiterate	1,508	14,288	30,552
Primary Education (ISCED 1 and 2)	427	7,926	16,250
Upper Secondary Education (ISCED 3)	884	11,541	24,162
Post Secondary Education (ISCED 4 and 5)	0	0	0
Tertiary Education (ISCED 6 to 8)	1,920	19,093	35,779
Education Unknown	0	13	28

2023 Unemployment			
Unemployed Population	117	1,260	2,381

2024 Purchasing Power			
Purchasing Power: Total	ISK 26,053,658,887	ISK 273,371,061,315	ISK 554,280,334,112
Purchasing Power: Per Mill	13.5	141.9	287.8
Purchasing Power: Per Capita	ISK 5,497,712	ISK 5,171,605	ISK 5,191,349
Purchasing Power: Index	110	104	104

2024 Food & Beverage Expenditures			
Food & Beverage: Total	ISK 3,448,818,313	ISK 38,296,121,631	ISK 77,351,317,923
Food & Beverage: Per Mill	12.7	140.8	284.3
Food & Beverage: Per Capita	ISK 727,752	ISK 724,482	ISK 724,467
Food & Beverage: Index	103	103	103

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2024 Alcoholic Beverage Expenditures	1 kilometer	3 kilometer	5 kilometer
Alcoholic Beverage: Total	ISK 656,659,604	ISK 7,291,623,218	ISK 14,513,534,143
Alcoholic Beverage: Per Mill	13.1	145.1	288.9
Alcoholic Beverage: Per Capita	ISK 138,565	ISK 137,942	ISK 135,933
Alcoholic Beverage: Index	107	106	105

2024 Tobacco Expenditures			
Tobacco: Total	ISK 217,408,478	ISK 2,492,724,702	ISK 4,985,830,254
Tobacco: Per Mill	12.4	141.8	283.5
Tobacco: Per Capita	ISK 45,876	ISK 47,157	ISK 46,697
Tobacco: Index	101	104	103

2024 Clothing Expenditures			
Clothing: Total	ISK 804,712,705	ISK 8,601,640,283	ISK 17,438,933,153
Clothing: Per Mill	13.1	140.0	283.8
Clothing: Per Capita	ISK 169,806	ISK 162,725	ISK 163,332
Clothing: Index	107	102	103

2024 Footwear Expenditures			
Footwear: Total	ISK 167,270,343	ISK 1,796,745,333	ISK 3,657,135,819
Footwear: Per Mill	12.9	138.6	282.2
Footwear: Per Capita	ISK 35,297	ISK 33,991	ISK 34,252
Footwear: Index	105	101	102

2024 Furniture & Furnishing Expenditures			
Furniture/Furnishing: Total	ISK 345,784,593	ISK 3,676,791,859	ISK 7,395,546,005
Furniture/Furnishing: Per Mill	13.3	141.7	285.0
Furniture/Furnishing: Per Capita	ISK 72,966	ISK 69,557	ISK 69,266
Furniture/Furnishing: Index	109	104	103

2024 Household Textiles Expenditures			
Household Textiles: Total	ISK 133,489,778	ISK 1,477,092,891	ISK 2,996,985,881
Household Textiles: Per Mill	12.7	140.2	284.5

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2024 Household Textiles Expenditures	1 kilometer	3 kilometer	5 kilometer
Household Textiles: Per Capita	ISK 28,168	ISK 27,943	ISK 28,070
Household Textiles: Index	103	102	103

2024 Household Appliances Expenditures			
Household Appliances: Total	ISK 214,715,443	ISK 2,381,847,989	ISK 4,833,560,236
Household Appliances: Per Mill	12.6	139.5	283.1
Household Appliances: Per Capita	ISK 45,308	ISK 45,060	ISK 45,271
Household Appliances: Index	103	102	102

2024 Household Utensils Expenditures			
Household Utensils: Total	ISK 107,074,577	ISK 1,160,604,694	ISK 2,357,440,581
Household Utensils: Per Mill	12.9	139.4	283.2
Household Utensils: Per Capita	ISK 22,594	ISK 21,956	ISK 22,080
Household Utensils: Index	105	102	102

2024 House & Garden Expenditures			
House & Garden Tools: Total	ISK 76,770,682	ISK 815,277,088	ISK 1,668,558,121
House & Garden Tools: Per Mill	12.9	136.7	279.8
House & Garden Tools: Per Capita	ISK 16,200	ISK 15,423	ISK 15,628
House & Garden Tools: Index	105	100	101

2024 Household Maintenance Expenditures			
Household Maintenance: Total	ISK 477,224,411	ISK 5,379,238,173	ISK 10,960,296,445
Household Maintenance: Per Mill	12.3	139.2	283.6
Household Maintenance: Per Capita	ISK 100,702	ISK 101,764	ISK 102,653
Household Maintenance: Index	101	102	103

2024 Medical Products & Supplies Expenditures			
Medical Products: Total	ISK 299,322,569	ISK 3,602,872,288	ISK 7,458,112,107
Medical Products: Per Mill	11.4	137.2	284.0
Medical Products: Per Capita	ISK 63,162	ISK 68,159	ISK 69,852
Medical Products: Index	93	100	103

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2024 Consumer Electronics Expenditures	1 kilometer	3 kilometer	5 kilometer
Electronics & IT: Total	ISK 446,720,271	ISK 4,779,189,654	ISK 9,690,119,923
Electronics & IT: Per Mill	13.0	139.3	282.4
Electronics & IT: Per Capita	ISK 94,265	ISK 90,412	ISK 90,757
Electronics & IT: Index	106	102	102

2024 Recreation & Culture Durable Expenditures			
Recreation Durables: Total	ISK 115,101,813	ISK 1,203,527,004	ISK 2,478,747,686
Recreation Durables: Per Mill	13.0	135.5	279.1
Recreation Durables: Per Capita	ISK 24,288	ISK 22,768	ISK 23,216
Recreation Durables: Index	106	99	101

2024 Entertainment Expenditures			
Toys/Sports/Pets: Total	ISK 289,166,058	ISK 3,126,226,212	ISK 6,385,540,707
Toys/Sports/Pets: Per Mill	12.7	137.5	280.9
Toys/Sports/Pets: Per Capita	ISK 61,018	ISK 59,142	ISK 59,807
Toys/Sports/Pets: Index	104	100	102

2024 Recreational & Cultural Service Expenditures			
Recreational Services: Total	ISK 1,525,752,409	ISK 16,718,830,037	ISK 33,807,153,440
Recreational Services: Per Mill	12.8	140.2	283.6
Recreational Services: Per Capita	ISK 321,957	ISK 316,285	ISK 316,635
Recreational Services: Index	104	102	103

2024 Books & Stationery Expenditures			
Books & Stationery: Total	ISK 304,460,703	ISK 3,461,802,187	ISK 7,075,224,668
Books & Stationery: Per Mill	12.2	138.3	282.7
Books & Stationery: Per Capita	ISK 64,246	ISK 65,490	ISK 66,266
Books & Stationery: Index	99	101	102

2024 Catering Services Expenditures			
Catering Services: Total	ISK 805,491,228	ISK 8,840,995,128	ISK 17,992,228,074
Catering Services: Per Mill	12.7	139.3	283.4

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Catering Services: Per Capita	ISK 169,971	ISK 167,253	ISK 168,514
Catering Services: Index	103	102	103

2024 Personal Care Expenditures			
Personal Care: Total	ISK 626,420,915	ISK 7,004,084,381	ISK 14,178,929,665
Personal Care: Per Mill	12.5	139.4	282.3
Personal Care: Per Capita	ISK 132,184	ISK 132,503	ISK 132,799
Personal Care: Index	102	102	102

2024 Jewelry & Personal Effects Expenditures			
Personal Effects: Total	ISK 177,518,180	ISK 1,916,757,941	ISK 3,947,423,688
Personal Effects: Per Mill	12.8	137.7	283.6
Personal Effects: Per Capita	ISK 37,459	ISK 36,261	ISK 36,971
Personal Effects: Index	104	101	103

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