

Greece Summary Report



Leoforos Vasilissis Sofias, 105 57, Athens

Ring: 1 kilometer radius, Ring: 3 kilometer radius, Ring: 5 kilometer radius

2024 Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Population	36,942	502,299	1,133,594
Population Density (per sq. km)	11,765.0	17,774.2	14,437.0
Population Per Mill	3.6	48.6	109.6
Total Population Age 0-14	4,229	55,616	127,852
Total Population Age 15-29	6,114	75,572	170,558
Total Population Age 30-44	8,754	109,213	245,313
Total Population Age 45-59	8,512	117,974	260,167
Total Population Age 60+	9,331	143,924	329,704
2024 Male Population Totals			
Total Male Population	18,157	235,991	538,482
Male Population Age 0-14	2,123	28,593	65,907
Male Population Age 15-29	3,180	36,773	85,389
Male Population Age 30-44	4,823	55,385	125,557
Male Population Age 45-59	4,264	57,006	125,083
Male Population Age 60+	3,767	58,235	136,546
2024 Female Population Totals			
Total Female Population	18,785	266,308	595,112
Female Population Age 0-14	2,106	27,023	61,945
Female Population Age 15-29	2,935	38,799	85,168
Female Population Age 30-44	3,931	53,828	119,756
Female Population Age 45-59	4,248	60,968	135,084
Female Population Age 60+	5,564	85,690	193,158
2024 Household Totals			
Total Households	17,645	237,550	518,743
Average Household Size	2.1	2.1	2.2

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

2024 Households by Income	1 kilometer	3 kilometer	5 kilometer
1st Quintile (Below 13,939 Euro)	3,262	43,314	91,605
2nd Quintile (13,939 to 20,451 Euro)	2,669	36,567	78,421
3rd Quintile (20,451 to 30,105 Euro)	3,624	49,869	108,100
4th Quintile (30,105 to 43,822 Euro)	4,144	56,121	125,078
5th Quintile (43,822 Euro and above)	3,946	51,678	115,539
2024 Households by Type			
One Person Household	8,268	108,363	222,746
Married Couples / Cohabitants w/o Children	2,780	38,309	87,017
Married Couples / Cohabitants with Children	3,559	50,998	123,063
Single Parents with Children	1,775	24,201	54,866
Households with 2+ Nuclear Families / Households w/o Nuclear Families	1,263	15,679	31,053
2024 Marital Status			
Single	17,983	239,522	521,081
Married	13,956	195,170	460,005
Divorced	2,222	29,654	66,664
Widowed	2,780	37,954	85,843
2024 Educational Attainment			
No Education/Illiterate	2,489	33,412	77,384
Primary Education (ISCED 1 and 2)	4,133	56,298	129,408
Upper Secondary Education (ISCED 3)	15,389	208,273	466,694
Post Secondary Education (ISCED 4 and 5)	2,736	37,688	87,213
Tertiary Education (ISCED 6 to 8)	10,776	146,871	326,544
Education Unknown	1,418	19,756	46,350
2023 Unemployment			
Unemployed Population	2,127	27,698	59,417
2024 Purchasing Power			
Purchasing Power: Total	€947,304,621	€8,346,862,645	€17,988,051,755

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2024 Purchasing Power	1 kilometer	3 kilometer	5 kilometer
Purchasing Power: Per Mill	7.0	62.0	133.5
Purchasing Power: Per Capita	€25,643	€16,617	€15,868
Purchasing Power: Index	197	128	122
2024 Food & Beverage Expenditures			
Food & Beverage: Total	€131,676,512	€1,569,717,077	€3,473,256,443
Food & Beverage: Per Mill	4.7	55.7	123.2
Food & Beverage: Per Capita	€3,564	€3,125	€3,064
Food & Beverage: Index	131	115	112
2024 Alcoholic Beverage Expenditures			
Alcoholic Beverage: Total	€8,513,622	€99,041,504	€217,891,524
Alcoholic Beverage: Per Mill	5.0	58.5	128.8
Alcoholic Beverage: Per Capita	€230	€197	€192
Alcoholic Beverage: Index	141	121	118
2024 Tobacco Expenditures			
Tobacco: Total	€18,753,430	€245,214,349	€545,298,111
Tobacco: Per Mill	4.1	53.3	118.6
Tobacco: Per Capita	€508	€488	€481
Tobacco: Index	114	110	108
2024 Clothing Expenditures			
Clothing: Total	€21,453,162	€243,160,976	€538,879,604
Clothing: Per Mill	5.0	56.3	124.7
Clothing: Per Capita	€581	€484	€475
Clothing: Index	139	116	114
2024 Footwear Expenditures			
Footwear: Total	€8,954,387	€102,593,182	€227,361,443
Footwear: Per Mill	4.9	55.7	123.5
Footwear: Per Capita	€242	€204	€201

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2024 Footwear Expenditures	1 kilometer	3 kilometer	5 kilometer
Footwear: Index	136	115	113
2024 Furniture & Furnishing Expenditures			
Furniture/Furnishing: Total	€2,375,711	€26,830,848	€59,316,774
Furniture/Furnishing: Per Mill	5.1	57.3	126.6
Furniture/Furnishing: Per Capita	€64	€53	€52
Furniture/Furnishing: Index	142	118	116
2024 Household Textiles Expenditures			
Household Textiles: Total	€1,552,498	€18,115,549	€40,142,080
Household Textiles: Per Mill	4.8	56.5	125.2
Household Textiles: Per Capita	€42	€36	€35
Household Textiles: Index	136	116	114
2024 Household Appliances Expenditures			
Household Appliances: Total	€3,578,381	€42,913,268	€95,311,223
Household Appliances: Per Mill	4.6	55.1	122.3
Household Appliances: Per Capita	€97	€85	€84
Household Appliances: Index	129	113	112
2024 Household Utensils Expenditures			
Household Utensils: Total	€1,402,764	€16,464,375	€36,566,097
Household Utensils: Per Mill	4.7	55.3	122.9
Household Utensils: Per Capita	€38	€33	€32
Household Utensils: Index	132	114	112
2024 House & Garden Expenditures			
House & Garden Tools: Total	€1,480,447	€17,564,164	€39,323,074
House & Garden Tools: Per Mill	4.5	53.3	119.3
House & Garden Tools: Per Capita	€40	€35	€35
House & Garden Tools: Index	126	110	109

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2024 Household Maintenance Expenditures	1 kilometer	3 kilometer	5 kilometer
Household Maintenance: Total	€13,053,637	€156,619,100	€348,002,846
Household Maintenance: Per Mill	4.6	55.5	123.4
Household Maintenance: Per Capita	€353	€312	€307
Household Maintenance: Index	130	114	113
2024 Medical Products & Supplies Expenditures			
Medical Products: Total	€14,810,781	€186,389,856	€415,415,178
Medical Products: Per Mill	4.3	54.6	121.7
Medical Products: Per Capita	€401	€371	€366
Medical Products: Index	122	112	111
2024 Consumer Electronics Expenditures			
Electronics & IT: Total	€6,427,845	€73,298,780	€162,097,553
Electronics & IT: Per Mill	4.9	56.3	124.5
Electronics & IT: Per Capita	€174	€146	€143
Electronics & IT: Index	138	116	114
2024 Recreation & Culture Durable Expenditures			
Recreation Durables: Total	€3,593,975	€40,469,729	€90,151,113
Recreation Durables: Per Mill	4.9	54.8	122.0
Recreation Durables: Per Capita	€97	€81	€80
Recreation Durables: Index	136	113	111
2024 Entertainment Expenditures			
Toys/Sports/Pets: Total	€5,770,031	€67,075,547	€149,276,491
Toys/Sports/Pets: Per Mill	4.7	54.7	121.7
Toys/Sports/Pets: Per Capita	€156	€134	€132
Toys/Sports/Pets: Index	132	113	111
2024 Recreational & Cultural Service Expenditures			
Recreational Services: Total	€21,344,275	€250,328,917	€554,425,235
Recreational Services: Per Mill	4.8	55.8	123.6

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2024 Recreational & Cultural Service Expenditures	1 kilometer	3 kilometer	5 kilometer
Recreational Services: Per Capita	€578	€498	€489
Recreational Services: Index	133	115	113
2024 Books & Stationery Expenditures			
Books & Stationery: Total	€3,839,995	€45,848,605	€101,736,558
Books & Stationery: Per Mill	4.6	55.2	122.5
Books & Stationery: Per Capita	€104	€91	€90
Books & Stationery: Index	129	114	112
2024 Catering Services Expenditures			
Catering Services: Total	€40,408,705	€471,653,247	€1,046,128,432
Catering Services: Per Mill	4.8	55.9	124.0
Catering Services: Per Capita	€1,094	€939	€923
Catering Services: Index	134	115	113
2024 Personal Care Expenditures			
Personal Care: Total	€18,999,353	€233,331,738	€518,260,246
Personal Care: Per Mill	4.4	54.3	120.7
Personal Care: Per Capita	€514	€465	€457
Personal Care: Index	124	112	110
2024 Jewelry & Personal Effects Expenditures			
Personal Effects: Total	€3,115,662	€34,054,643	€75,360,100
Personal Effects: Per Mill	5.3	57.7	127.6
Personal Effects: Per Capita	€84	€68	€66
Personal Effects: Index	148	119	117

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