

Germany Summary Report



Platz des 18. März, 10117 Berlin

Ring: 1 kilometer radius, Ring: 3 kilometer radius, Ring: 5 kilometer radius

2024 Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Population	5,061	286,203	946,994
Population Density (per sq. km)	1,611.8	10,127.5	12,060.5
Population Per Mill	0.1	3.4	11.2
Total Population Age 0-14	618	39,175	127,542
Total Population Age 15-29	945	58,292	189,314
Total Population Age 30-44	1,523	84,110	277,184
Total Population Age 45-59	936	53,734	182,074
Total Population Age 60+	1,039	50,892	170,880

2024 Male Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Male Population	2,588	145,303	476,630
Male Population Age 0-14	315	20,042	65,256
Male Population Age 15-29	461	28,956	93,441
Male Population Age 30-44	813	43,911	142,326
Male Population Age 45-59	516	28,535	95,865
Male Population Age 60+	483	23,859	79,742

2024 Female Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Female Population	2,473	140,900	470,364
Female Population Age 0-14	304	19,133	62,287
Female Population Age 15-29	484	29,336	95,873
Female Population Age 30-44	710	40,199	134,858
Female Population Age 45-59	420	25,198	86,209
Female Population Age 60+	556	27,032	91,137

2024 Household Totals	1 kilometer	3 kilometer	5 kilometer
Total Households	3,004	164,996	556,551
Average Household Size	1.7	1.7	1.7

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

2024 Households by Income	1 kilometer	3 kilometer	5 kilometer
1st Quintile (Below 22,740 Euro)	550	45,437	171,529
2nd Quintile (22,740 to 34,281 Euro)	595	38,204	131,498
3rd Quintile (34,281 to 51,571 Euro)	611	31,573	102,399
4th Quintile (51,571 to 76,407 Euro)	595	25,945	82,785
5th Quintile (76,407 Euro and above)	652	23,837	68,340
2024 Households by Type			
One Person Household	1,632	91,829	320,533
Multiperson Household with Child(ren)	634	36,549	117,405
Multiperson Household without Child(ren)	739	36,618	118,612
2024 Marital Status			
Single	2,693	152,269	503,829
Married	1,625	91,913	304,128
Divorced	463	26,194	86,670
Widowed	280	15,827	52,367
2024 Educational Attainment			
No Education/Illiterate	894	59,289	194,725
Primary Education (ISCED 1 and 2)	415	52,605	184,983
Upper Secondary Education (ISCED 3)	1,217	68,851	235,929
Post Secondary Education (ISCED 4 and 5)	2,535	105,458	331,356
Tertiary Education (ISCED 6 to 8)	0	0	0
Education Unknown	0	0	0
2023 Unemployment			
Unemployed Population	128	7,260	24,024
2024 Purchasing Power			
Purchasing Power: Total	€176,660,002	€7,933,453,103	€24,873,183,246
Purchasing Power: Per Mill	0.1	3.3	10.5
Purchasing Power: Per Capita	€34,906	€27,720	€26,265

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2024 Purchasing Power	1 kilometer	3 kilometer	5 kilometer
Purchasing Power: Index	125	99	94
2024 Food & Beverage Expenditures			
Food & Beverage: Total	€16,038,263	€801,601,607	€2,589,524,713
Food & Beverage: Per Mill	0.1	3.4	11.0
Food & Beverage: Per Capita	€3,169	€2,801	€2,734
Food & Beverage: Index	114	101	99
2024 Alcoholic Beverage Expenditures			
Alcoholic Beverage: Total	€2,144,735	€105,202,136	€339,750,952
Alcoholic Beverage: Per Mill	0.1	3.5	11.4
Alcoholic Beverage: Per Capita	€424	€368	€359
Alcoholic Beverage: Index	121	105	102
2024 Tobacco Expenditures			
Tobacco: Total	€2,261,577	€124,185,306	€410,517,980
Tobacco: Per Mill	0.1	3.6	11.9
Tobacco: Per Capita	€447	€434	€434
Tobacco: Index	110	107	107
2024 Clothing Expenditures			
Clothing: Total	€4,757,935	€228,024,178	€725,272,882
Clothing: Per Mill	0.1	3.3	10.5
Clothing: Per Capita	€940	€797	€766
Clothing: Index	116	98	94
2024 Footwear Expenditures			
Footwear: Total	€934,460	€45,328,028	€144,416,771
Footwear: Per Mill	0.1	3.3	10.6
Footwear: Per Capita	€185	€158	€153
Footwear: Index	115	99	95

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2024 Furniture & Furnishing Expenditures	1 kilometer	3 kilometer	5 kilometer
Furniture/Furnishing: Total	€3,972,432	€190,714,992	€606,380,644
Furniture/Furnishing: Per Mill	0.1	3.4	10.8
Furniture/Furnishing: Per Capita	€785	€666	€640
Furniture/Furnishing: Index	118	100	96
2024 Household Textiles Expenditures			
Household Textiles: Total	€760,104	€36,428,835	€116,526,255
Household Textiles: Per Mill	0.1	3.3	10.4
Household Textiles: Per Capita	€150	€127	€123
Household Textiles: Index	114	97	94
2024 Household Appliances Expenditures			
Household Appliances: Total	€1,182,193	€58,853,092	€189,736,351
Household Appliances: Per Mill	0.1	3.3	10.7
Household Appliances: Per Capita	€234	€206	€200
Household Appliances: Index	112	98	96
2024 Household Utensils Expenditures			
Household Utensils: Total	€1,013,561	€48,898,324	€155,985,339
Household Utensils: Per Mill	0.1	3.3	10.4
Household Utensils: Per Capita	€200	€171	€165
Household Utensils: Index	113	97	93
2024 House & Garden Expenditures			
House & Garden Tools: Total	€829,137	€40,783,531	€129,871,453
House & Garden Tools: Per Mill	0.1	3.2	10.1
House & Garden Tools: Per Capita	€164	€143	€137
House & Garden Tools: Index	108	94	90
2024 Household Maintenance Expenditures			
Household Maintenance: Total	€1,814,759	€88,761,921	€285,705,841
Household Maintenance: Per Mill	0.1	3.2	10.4

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2024 Household Maintenance Expenditures	1 kilometer	3 kilometer	5 kilometer
Household Maintenance: Per Capita	€359	€310	€302
Household Maintenance: Index	111	96	93
2024 Medical Products & Supplies Expenditures			
Medical Products: Total	€3,186,981	€150,837,502	€487,879,485
Medical Products: Per Mill	0.1	2.9	9.5
Medical Products: Per Capita	€630	€527	€515
Medical Products: Index	104	87	85
2024 Consumer Electronics Expenditures			
Electronics & IT: Total	€2,404,661	€118,221,718	€377,849,590
Electronics & IT: Per Mill	0.1	3.4	10.9
Electronics & IT: Per Capita	€475	€413	€399
Electronics & IT: Index	116	101	97
2024 Recreation & Culture Durable Expenditures			
Recreation Durables: Total	€394,653	€18,712,861	€58,910,621
Recreation Durables: Per Mill	0.1	3.1	9.7
Recreation Durables: Per Capita	€78	€65	€62
Recreation Durables: Index	109	92	87
2024 Entertainment Expenditures			
Toys/Sports/Pets: Total	€3,528,527	€172,514,815	€550,671,747
Toys/Sports/Pets: Per Mill	0.1	3.2	10.3
Toys/Sports/Pets: Per Capita	€697	€603	€581
Toys/Sports/Pets: Index	110	95	92
2024 Recreational & Cultural Service Expenditures			
Recreational Services: Total	€3,492,431	€173,420,101	€557,555,355
Recreational Services: Per Mill	0.1	3.4	10.8
Recreational Services: Per Capita	€690	€606	€589
Recreational Services: Index	114	100	97

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2024 Books & Stationery Expenditures	1 kilometer	3 kilometer	5 kilometer
Books & Stationery: Total	€1,901,963	€94,171,812	€304,446,756
Books & Stationery: Per Mill	0.1	3.2	10.4
Books & Stationery: Per Capita	€376	€329	€321
Books & Stationery: Index	109	96	93
2024 Catering Services Expenditures			
Catering Services: Total	€4,625,302	€222,719,439	€710,941,361
Catering Services: Per Mill	0.1	3.3	10.4
Catering Services: Per Capita	€914	€778	€751
Catering Services: Index	113	96	93
2024 Personal Care Expenditures			
Personal Care: Total	€2,870,184	€147,240,886	€477,511,176
Personal Care: Per Mill	0.1	3.4	11.1
Personal Care: Per Capita	€567	€514	€504
Personal Care: Index	111	101	99
2024 Jewelry & Personal Effects Expenditures			
Personal Effects: Total	€1,018,559	€45,082,269	€140,903,910
Personal Effects: Per Mill	0.1	3.0	9.5
Personal Effects: Per Capita	€201	€158	€149
Personal Effects: Index	114	90	85

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