

Platz des 18. März, 10117 Berlin
Platz des 18. März, 10117, Berlin, Mitte, Berlin
Rings: 1, 3, 5 kilometer radii

Sample Report
Latitude: 52.51598
Longitude: 13.37701

	1 kilometer	3 kilometers	5 kilometers
2024 Companies by Size (Nexiga)			
2024 Large Companies (100+ Employees)	35	269	458
2024 Total Companies	3,811	30,817	75,729
2024 Small Companies (Up to 10 Employees)	1,752	15,290	40,622
2024 Medium Size Companies (10 to 100 Employees)	2,023	15,258	34,649
2024 Number of Businesses per Sq Km	1,214.5	1,090.4	964.4
2024 Business Type (Nexiga)			
2024 Public Authorities and Administration	695	5,651	13,176
2024 Medical Professionals/Physicians	64	907	2,978
2024 Automotive/Car Dealers and Car Repair	23	223	610
2024 Banks/Savings Banks	50	287	619
2024 Services	1,201	10,539	25,263
2024 Retail	263	2,114	5,683
2024 Wholesale	129	1,001	2,555
2024 Craft/Small Trade/Handcraft	72	896	2,849
2024 Manufactures	68	727	1,781
2024 Hotels/Catering/Gastronomy	131	1,187	2,946
2024 Agriculture	9	52	166
2024 Legal/Economic/Investment Counseling	514	2,790	6,426
2024 Other Trade	52	467	1,218
2024 Unknown Business Types	504	3,669	8,771
2024 Insurance Companies and Agencies	36	308	688
2024 Businesses by Industry Segments (Nexiga)			
2024 Public Authorities and Admin Offices	28	146	218
2024 Doctors/Physicians	64	907	2,978
2024 Advertising Specialties/Gifts Manufacture	1	27	59
2024 Advertising Specialties/Gifts Retail	8	82	182
2024 Pharmacies	6	85	265
2024 Architects and Architectural Services	13	447	1,173
2024 Organizations and Institutions	2	18	40
2024 Driving Schools	0	15	73
2024 Car Rentals and Taxis	15	156	424
2024 Bakeries	7	48	153
2024 Plant and Machinery Wholesale	13	79	176
2024 Banks and Credit Unions	15	68	169
2024 Building Materials/Installations Manufacture	4	31	79
2024 Construction and Special Construction	53	557	1,654
2024 Office Supplies/Interior Decoration Retail	19	199	444
2024 Office Supplies/Interior Decoration Manufacture	0	9	19
2024 Food and Beverages Wholesale	5	85	291
2024 Printing and Paper Supply Wholesale	1	12	32
2024 Jewelry and Watches Wholesale	5	89	196
2024 Sporting Goods/Toys/Instruments Wholesale	1	13	34
2024 Apparel/Leather and Textile Wholesale	9	74	210
2024 Tourist Services	32	296	804
2024 Service Companies	150	1,231	3,035
2024 Advertising Specialties and Gifts Wholesale	5	20	48
2024 Building Supply/Construction Material Wholesale	6	48	149
2024 Drugstores	1	13	40
2024 Printing Industry Manufacture	3	68	185
2024 Retail and Mail Order	39	337	910
2024 Hardware and Metal Manufacture	1	4	15

Data Note: Turnover key figures include sales in (stationary) retail sector and in food trades (bakeries, butchers, pastry shops). Trades in cars, fuels, gas stations and mail order business are not taken into account. Purchasing power binding relates the retail sales to the retail purchasing power. Thereby areas of inflow or outflow of the purchasing power can be identified.

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2024 Businesses by Industry Segments (Nexiga)			
2024 Hardware and Metal Retail	2	17	44
2024 Electricians	1	34	138
2024 Electronic Engineering and IT Manufacture	3	47	111
2024 Electronic Engineering and IT	0	0	0
2024 Energy Production Energy/Water Supply Mgmt	37	117	220
2024 Adult Education	24	196	422
2024 Consumer Markets	1	7	28
2024 Other Manufactures	5	52	130
2024 Vehicles/Vehicle Parts/Accessories Manufacture	1	12	22
2024 Vehicles/Car Retail w/Repair Shop	21	206	553
2024 Vehicle Parts/Accessories Retail & Repair Shops	1	17	57
2024 Fine Mechanics/Optical Instruments Manufacture	0	2	7
2024 Roofing Contractors	0	8	29
2024 Butcheries	0	1	7
2024 Forestry	0	0	9
2024 Care and Cosmetics Services	13	152	428
2024 Hair Salons	9	123	448
2024 Healthcare Business	24	189	453
2024 Gardening and Landscape Construction	2	21	81
2024 Gas and Water Installation	1	20	81
2024 Restaurants and Public Houses	85	764	1,965
2024 Banks, Insurance, and Financial Services	34	219	450
2024 Welfare Organizations	53	533	1,401
2024 Glass/Ceramic Pottery/China Manufacture	0	5	42
2024 Glass/Ceramic Pottery/China Retail	1	14	31
2024 Graphic Designers and Drawing Offices	1	42	134
2024 Handcrafting/Artistry	5	79	281
2024 IT Services	294	2,303	4,721
2024 Garage/Repair Shops	0	20	70
2024 Heating/Climate Contractors & Engineers	1	26	88
2024 Timber and Wood Crafts	0	11	57
2024 Timber and Wood Crafts Manufacture	1	8	26
2024 Hotels and Guest Houses	35	304	638
2024 Coffee Shops/Coffee Bars	12	118	342
2024 Department Stores and Warehouses	0	3	5
2024 Churches and Religious Organizations	2	58	133
2024 Cosmetic Care Retail	24	136	266
2024 Cosmetic Care Manufacture	3	20	39
2024 Culture and Entertainment	31	292	698
2024 Agriculture, Forestry, and Fishery	2	9	16
2024 Farmers	2	5	8
2024 Leather and Leather Goods Retail	26	120	256
2024 Air Transportation	1	7	15
2024 Furniture Manufacture	3	21	64
2024 Agents/Brokers	120	891	2,208
2024 Painting and Decoration	1	21	87
2024 Plant and Machinery Manufacture	11	89	181
2024 Medical Supply Manufacture	9	34	70
2024 Mineral Oil/Coal/Gas Manufacture	0	0	1
2024 Food/Beverages/Gourmet Foods Manufacture	4	98	249
2024 Food/Beverages/Gourmet Foods Retail	44	477	1,322

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2024 Opticians	4	43	127
2024 Furniture and Household Goods Wholesale	0	2	5
2024 Legal and Economic Counseling	18	100	198
2024 Furniture and Household Goods Retail	11	103	302
2024 Legal Advisors	102	646	1,683
2024 Cleaning	11	121	452
2024 Chemicals/Plastic/Mineral Products Wholesale	0	0	0
2024 Mail Order and Mail Order Agencies	4	46	119
2024 Locksmithery	0	4	12
2024 Jewelry and Watches Manufacture	2	17	42
2024 Office Supplies/Interior Decoration Wholesale	0	0	1
2024 Schools and Educational Institutions	18	255	659
2024 Metal and Hardware Products Wholesale	0	0	1
2024 Self-Employed and Freelance Work	33	368	1,041
2024 Self-Employed/Freelance Art/Culture/Sports	16	255	709
2024 Construction Services	16	165	527
2024 Sport Clubs	6	78	232
2024 Sporting Goods/Toys/Instruments Manufacture	2	13	57
2024 Sporting Goods/Toys/Instruments Retail	12	97	261
2024 Tax Counselor	162	513	1,019
2024 Street and Rail Traffic	27	232	613
2024 Apparel/Textiles Manufacture	4	56	125
2024 Apparel/Leather and Textile Manufacture	0	1	2
2024 Clothing and Apparel Retail	55	336	896
2024 Animal and Livestock Breeding	0	1	6
2024 Jewelry and Watches Retail	8	48	159
2024 Business and IT Consultancy	167	993	2,105
2024 Organizations and Unions	92	469	801
2024 Societies/Unincorporated Associations	416	3,416	8,116
2024 Publishers	51	374	783
2024 Rental and Leasing Services	47	381	897
2024 Insurance Agencies	27	199	453
2024 Insurance Companies	9	109	235
2024 Wholesales Distribution Import and Export	82	569	1,394
2024 Shipping Traffic	0	4	7
2024 Winegrowing	0	0	0
2024 Advertising and Marketing Companies	111	889	1,934
2024 Science and Research	28	156	289
2024 Sales Representatives and Agencies	10	83	189
2024 Interior Fittings Companies	1	25	61
2024 Interior Decorators	1	23	55
2024 Gardening and Nurseries	2	16	45
2024 Electronic Engineering and IT Retail	22	161	486
2024 Books/Newspaper/Sound Retail	10	92	291
2024 Technical Services and Repair Shops	3	40	139
2024 Paper and Paper Products Manufacture	0	1	4
2024 Oil, Gas, and Coal Retail	4	27	79
2024 Film, Radio, and Television	33	412	1,019
2024 Construction Supplies Retail	5	51	169
2024 Chemicals Retail	1	8	25
2024 Leather and Leather Goods Manufacture	0	6	15

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2024 Businesses by Industry Segments (Nexiga)			
2024 Engineers and Authorized Experts	15	153	400
2024 Iron and Metal Manufacture	2	21	58
2024 General Services	127	1,215	2,831
2024 Mining Supplies/Material Manufacture	0	2	2
2024 Health Insurances and Agencies	0	8	10
2024 Agricultural Products Wholesale	1	4	4
2024 Electronics/Electrical Engineering/IT Wholesale	1	4	7
2024 Fine Mechanics/Optical Instruments Wholesale	0	0	1
2024 Agricultural Products Retail	4	74	160
2024 Vehicles/Vehicle Parts/Accessories Wholesale	0	0	3
2024 Recycling Companies/Waste Management	0	4	12
2024 Glass and Ceramics Wholesale	0	1	2
2024 Cosmetic Care Wholesale	1	1	1
2024 Wood and Wood Craft Wholesale	0	0	0
2024 Real Estate and Property Management	66	538	1,421
2024 Chemicals/Plastic/Mineral Products Manufacture	0	5	11
2024 Unknown Business Segments	504	3,669	8,771
2024 Total Vehicles (Nexiga)			
2024 Vehicles Total	4,891	109,872	331,455
2024 Vehicle Usage (Nexiga)			
2024 Vehicles Commercial/Business/Private Use	2,801	81,593	252,182
2024 Vehicles Commercial/Business Use	1,685	28,433	72,378
2024 Vehicles Private Use	1,116	53,160	179,804
2024 General Purchasing Power (Nexiga)			
2024 Purchasing Power per Capita (€)	€26,449	€25,436	€25,400
2024 Purchasing Power Index	94.7	91.1	91.0
2024 Purchasing Power (MM €)	€146	€6,896	€23,472
2024 Purchasing Power (ppm Germany)	0.1	2.9	10.0
2024 Retail Purchasing Power (Nexiga)			
2024 Retail Purchasing Power per Capita (€)	€9,147	€9,215	€9,221
2024 Retail Purchasing Power Index	104.0	104.8	104.9
2024 Retail Purchasing Power (MM €)	€50	€2,498	€8,521
2024 Retail Purchasing Power (ppm Germany)	0.1	3.4	11.5
2024 Retail Turnover Key Figures (Nexiga)			
2024 Turnover Key Figures per Capita (€)	€175,008	€27,960	€18,935
2024 Turnover Key Figures per Inhabitant Index	2,273.0	363.2	245.9
2024 Turnover Key Figures (MM €)	€964	€7,581	€17,498
2024 Turnover Key Figures (ppm BRD)	1.5	11.7	26.9
2024 Retail Centrality (Nexiga)			
2024 Binding Retail Purchasing Power per Capita (€)	€165,861	€18,746	€9,714
2024 Binding Retail Purchasing Power Index	2,185.6	346.6	234.4
2024 Binding Retail Purchasing Power (MM €)	€914	€5,082	€8,976

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