

	1 kilometer	3 kilometer	5 kilometer
<b>2024 Population Totals (MBR)</b>			
2024 Total Population	37,767	568,143	1,968,731
2024 Population Density (per sq. km)	12,027.7	20,104.1	25,073.0
2024 Population Per Mill	0.6	8.6	29.7
2024 Total Population Age 0-14	3,738	63,947	249,807
2024 Total Population Age 15-29	8,780	138,660	451,475
2024 Total Population Age 30-44	8,874	131,530	450,813
2024 Total Population Age 45-59	7,469	103,729	358,643
2024 Total Population Age 60+	8,902	130,269	457,973
<b>2024 Male Population Totals (MBR)</b>			
2024 Total Male Population	18,905	271,546	926,870
2024 Male Population Age 0-14	1,919	32,555	127,090
2024 Male Population Age 15-29	4,022	62,803	208,077
2024 Male Population Age 30-44	4,728	65,992	220,702
2024 Male Population Age 45-59	4,051	52,718	175,093
2024 Male Population Age 60+	4,185	57,479	195,907
<b>2024 Female Population Totals (MBR)</b>			
2024 Total Female Population	18,858	296,589	1,041,841
2024 Female Population Age 0-14	1,820	31,391	122,717
2024 Female Population Age 15-29	4,758	75,857	243,398
2024 Female Population Age 30-44	4,145	65,538	230,110
2024 Female Population Age 45-59	3,417	51,011	183,550
2024 Female Population Age 60+	4,717	72,791	262,066
<b>2024 Household Totals (MBR)</b>			
2024 Total Households	22,219	313,845	1,034,862
2024 Average Household Size	1.7	1.8	1.9
<b>2024 Households by Income (MBR)</b>			
2024 HHs: 1st Quintile (Below 25,493 Euro)	1,030	20,648	102,962
2024 HHs: 2nd Quintile (25,493 to 36,342 Euro)	2,593	32,956	132,400
2024 HHs: 3rd Quintile (36,342 to 50,755 Euro)	2,486	36,768	142,607
2024 HHs: 4th Quintile (50,755 to 71,626 Euro)	3,456	57,118	209,871
2024 HHs: 5th Quintile (71,626 Euro and above)	12,652	166,351	447,010
<b>2024 Households by Type (MBR)</b>			
2024 HHs: Single Men	5,969	74,864	229,235
2024 HHs: Single Women	6,718	96,339	310,264
2024 HHs: Other Households	787	11,117	37,419
2024 HHs: Family Household - Couple Without Children	4,665	64,072	199,750
2024 HHs: Family Household - Couple With Children	2,769	46,643	172,434
2024 HHs: Family household - Single Parent	1,309	20,805	85,748
<b>2024 Marital Status (MBR)</b>			
2024 Marital Status: Single	24,274	360,750	1,231,023
2024 Marital Status: Married	10,125	158,032	555,359
2024 Marital Status: Divorced	2,000	28,378	106,261
2024 Marital Status: Widowed	1,364	20,975	76,068
<b>2024 Educational Attainment (MBR)</b>			
2024 Pop: No Education/Illiterate	8,799	146,512	520,733
2024 Pop: Primary Education (ISCED 1 and 2)	3,167	49,937	226,735
2024 Pop: Upper Secondary Education (ISCED 3)	1,702	23,276	112,309
2024 Pop: Post Secondary Education (ISCED 4 and 5)	3,112	46,182	178,965
2024 Pop: Tertiary Education (ISCED 6 to 8)	20,982	302,228	929,969

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**Source:** Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
<b>2024 Educational Attainment (MBR)</b>			
2024 Pop: Education Unknown	0	0	0
<b>2023 Unemployment (MBR)</b>			
2023 Unemployed Population	1,445	21,218	79,580
<b>2024 Purchasing Power (MBR)</b>			
2024 Purchasing Power: Total	€2,071,075,506	€28,538,156,690	€82,741,525,750
2024 Purchasing Power: Per Mill	1.2	17.2	49.8
2024 Purchasing Power: Per Capita	€54,838	€50,231	€42,028
2024 Purchasing Power: Index	218	200	167
<b>2024 Food &amp; Beverage Expenditures (MBR)</b>			
2024 Food & Beverage: Total	€163,313,084	€2,359,038,767	€7,571,616,139
2024 Food & Beverage: Per Mill	0.8	11.8	37.8
2024 Food & Beverage: Per Capita	€4,324	€4,152	€3,846
2024 Food & Beverage: Index	143	137	127
<b>2024 Alcoholic Beverage Expenditures (MBR)</b>			
2024 Alcoholic Beverage: Total	€22,019,675	€314,884,396	€996,076,209
2024 Alcoholic Beverage: Per Mill	0.9	12.7	40.3
2024 Alcoholic Beverage: Per Capita	€583	€554	€506
2024 Alcoholic Beverage: Index	156	148	135
<b>2024 Tobacco Expenditures (MBR)</b>			
2024 Tobacco: Total	€18,252,161	€266,491,304	€888,508,003
2024 Tobacco: Per Mill	0.7	10.0	33.3
2024 Tobacco: Per Capita	€483	€469	€451
2024 Tobacco: Index	120	116	112
<b>2024 Clothing Expenditures (MBR)</b>			
2024 Clothing: Total	€33,810,354	€488,781,670	€1,549,076,102
2024 Clothing: Per Mill	0.9	12.5	39.6
2024 Clothing: Per Capita	€895	€860	€787
2024 Clothing: Index	152	146	133
<b>2024 Footwear Expenditures (MBR)</b>			
2024 Footwear: Total	€8,906,073	€129,003,480	€410,986,532
2024 Footwear: Per Mill	0.8	12.2	38.9
2024 Footwear: Per Capita	€236	€227	€209
2024 Footwear: Index	148	142	131
<b>2024 Furniture &amp; Furnishing Expenditures (MBR)</b>			
2024 Furniture/Furnishing: Total	€19,442,037	€280,899,099	€885,513,630
2024 Furniture/Furnishing: Per Mill	0.9	12.9	40.7
2024 Furniture/Furnishing: Per Capita	€515	€494	€450
2024 Furniture/Furnishing: Index	157	151	137
<b>2024 Household Textiles Expenditures (MBR)</b>			
2024 Household Textiles: Total	€3,892,255	€55,940,777	€177,357,590
2024 Household Textiles: Per Mill	0.9	12.4	39.2
2024 Household Textiles: Per Capita	€103	€98	€90
2024 Household Textiles: Index	151	144	132

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	1 kilometer	3 kilometer	5 kilometer
<b>2024 Household Appliances Expenditures (MBR)</b>			
2024 Household Appliances: Total	€10,164,109	€147,202,955	€473,927,009
2024 Household Appliances: Per Mill	0.8	11.5	37.1
2024 Household Appliances: Per Capita	€269	€259	€241
2024 Household Appliances: Index	140	134	125
<b>2024 Household Utensils Expenditures (MBR)</b>			
2024 Household Utensils: Total	€7,346,043	€106,330,575	€337,980,553
2024 Household Utensils: Per Mill	0.8	12.3	39.1
2024 Household Utensils: Per Capita	€195	€187	€172
2024 Household Utensils: Index	149	143	131
<b>2024 House &amp; Garden Expenditures (MBR)</b>			
2024 House & Garden Tools: Total	€4,961,056	€72,700,041	€233,050,522
2024 House & Garden Tools: Per Mill	0.8	11.7	37.5
2024 House & Garden Tools: Per Capita	€131	€128	€118
2024 House & Garden Tools: Index	140	136	126
<b>2024 Household Maintenance Expenditures (MBR)</b>			
2024 Household Maintenance: Total	€12,163,399	€175,248,975	€560,461,721
2024 Household Maintenance: Per Mill	0.8	11.8	37.6
2024 Household Maintenance: Per Capita	€322	€308	€285
2024 Household Maintenance: Index	143	137	127
<b>2024 Medical Products &amp; Supplies Expenditures (MBR)</b>			
2024 Medical Products: Total	€18,642,266	€266,621,632	€858,746,114
2024 Medical Products: Per Mill	0.8	11.1	35.7
2024 Medical Products: Per Capita	€494	€469	€436
2024 Medical Products: Index	136	129	120
<b>2024 Consumer Electronics Expenditures (MBR)</b>			
2024 Electronics & IT: Total	€12,234,367	€177,578,241	€566,978,471
2024 Electronics & IT: Per Mill	0.8	12.2	38.8
2024 Electronics & IT: Per Capita	€324	€313	€288
2024 Electronics & IT: Index	147	142	131
<b>2024 Recreation &amp; Culture Durable Expenditures (MBR)</b>			
2024 Recreation Durables: Total	€5,787,865	€84,607,035	€268,024,354
2024 Recreation Durables: Per Mill	0.9	12.4	39.4
2024 Recreation Durables: Per Capita	€153	€149	€136
2024 Recreation Durables: Index	149	145	132
<b>2024 Entertainment Expenditures (MBR)</b>			
2024 Toys/Sports/Pets: Total	€29,142,343	€424,085,334	€1,359,846,470
2024 Toys/Sports/Pets: Per Mill	0.8	11.7	37.6
2024 Toys/Sports/Pets: Per Capita	€772	€746	€691
2024 Toys/Sports/Pets: Index	141	137	126
<b>2024 Recreational &amp; Cultural Service Expenditures (MBR)</b>			
2024 Recreational Services: Total	€35,216,062	€509,873,255	€1,630,409,431
2024 Recreational Services: Per Mill	0.8	11.9	38.2
2024 Recreational Services: Per Capita	€932	€897	€828
2024 Recreational Services: Index	145	139	128

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<b>2024 Books &amp; Stationery Expenditures (MBR)</b>			
2024 Books & Stationery: Total	€12,480,473	€180,192,353	€581,346,168
2024 Books & Stationery: Per Mill	0.8	11.3	36.4
2024 Books & Stationery: Per Capita	€330	€317	€295
2024 Books & Stationery: Index	137	132	122
<b>2024 Catering Services Expenditures (MBR)</b>			
2024 Catering Services: Total	€55,389,412	€800,679,461	€2,547,092,856
2024 Catering Services: Per Mill	0.8	12.2	38.8
2024 Catering Services: Per Capita	€1,467	€1,409	€1,294
2024 Catering Services: Index	148	142	130
<b>2024 Personal Care Expenditures (MBR)</b>			
2024 Personal Care: Total	€27,056,211	€392,674,374	€1,275,889,170
2024 Personal Care: Per Mill	0.8	11.1	36.0
2024 Personal Care: Per Capita	€716	€691	€648
2024 Personal Care: Index	134	129	121
<b>2024 Jewelry &amp; Personal Effects Expenditures (MBR)</b>			
2024 Personal Effects: Total	€14,239,002	€204,122,470	€636,830,303
2024 Personal Effects: Per Mill	0.9	13.3	41.5
2024 Personal Effects: Per Capita	€377	€359	€323
2024 Personal Effects: Index	163	155	139

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