

	1 kilometer	3 kilometer	5 kilometer
2024 Population Totals (MBR)			
2024 Total Population	38,718	343,336	967,665
2024 Population Density (per sq. km)	12,330.6	12,149.2	12,323.8
2024 Population Per Mill	0.6	4.9	13.9
2024 Total Population Age 0-14	4,193	39,076	111,471
2024 Total Population Age 15-29	6,425	58,942	172,303
2024 Total Population Age 30-44	8,178	73,422	207,889
2024 Total Population Age 45-59	8,699	77,236	215,912
2024 Total Population Age 60+	11,223	94,660	260,091
2024 Male Population Totals (MBR)			
2024 Total Male Population	17,963	160,025	453,874
2024 Male Population Age 0-14	2,181	20,144	57,155
2024 Male Population Age 15-29	3,283	29,913	86,053
2024 Male Population Age 30-44	4,025	35,780	101,432
2024 Male Population Age 45-59	3,898	34,931	99,373
2024 Male Population Age 60+	4,575	39,258	109,861
2024 Female Population Totals (MBR)			
2024 Total Female Population	20,756	183,311	513,791
2024 Female Population Age 0-14	2,012	18,932	54,315
2024 Female Population Age 15-29	3,142	29,030	86,249
2024 Female Population Age 30-44	4,153	37,642	106,457
2024 Female Population Age 45-59	4,801	42,305	116,539
2024 Female Population Age 60+	6,648	55,402	150,230
2024 Household Totals (MBR)			
2024 Total Households	26,807	227,163	622,935
2024 Average Household Size	1.4	1.5	1.6
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	THB 11,959,994,388	THB 95,759,771,732	THB 246,311,573,531
2024 Purchasing Power: Per Mill	1.3	10.3	26.6
2024 Purchasing Power: Per Capita	THB 308,900	THB 278,910	THB 254,542
2024 Purchasing Power: Index	233	210	192
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	THB 2,290,394,310	THB 19,468,822,209	THB 52,825,280,850
2024 Food & Beverage: Per Mill	0.9	7.8	21.2
2024 Food & Beverage: Per Capita	THB 59,156	THB 56,705	THB 54,590
2024 Food & Beverage: Index	166	159	153
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	THB 137,471,004	THB 1,160,739,208	THB 3,132,294,226
2024 Alcoholic Beverage: Per Mill	1.0	8.6	23.1
2024 Alcoholic Beverage: Per Capita	THB 3,551	THB 3,381	THB 3,237
2024 Alcoholic Beverage: Index	182	174	166
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	THB 120,916,014	THB 1,041,299,712	THB 2,863,433,807
2024 Tobacco: Per Mill	0.8	7.3	20.0
2024 Tobacco: Per Capita	THB 3,123	THB 3,033	THB 2,959
2024 Tobacco: Index	152	148	144

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	THB 281,601,661	THB 2,371,661,883	THB 6,384,757,400
2024 Clothing: Per Mill	0.9	7.9	21.2
2024 Clothing: Per Capita	THB 7,273	THB 6,908	THB 6,598
2024 Clothing: Index	168	160	153
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	THB 67,731,684	THB 572,133,077	THB 1,541,795,579
2024 Footwear: Per Mill	0.9	7.8	21.0
2024 Footwear: Per Capita	THB 1,749	THB 1,666	THB 1,593
2024 Footwear: Index	166	158	151
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	THB 34,178,882	THB 288,371,830	THB 777,132,229
2024 Furniture/Furnishing: Per Mill	0.9	8.0	21.6
2024 Furniture/Furnishing: Per Capita	THB 883	THB 840	THB 803
2024 Furniture/Furnishing: Index	171	163	156
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	THB 16,519,443	THB 139,446,451	THB 376,180,832
2024 Household Textiles: Per Mill	1.0	8.1	21.9
2024 Household Textiles: Per Capita	THB 427	THB 406	THB 389
2024 Household Textiles: Index	173	165	158
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	THB 111,022,601	THB 940,405,746	THB 2,545,706,528
2024 Household Appliances: Per Mill	0.9	7.8	21.1
2024 Household Appliances: Per Capita	THB 2,867	THB 2,739	THB 2,631
2024 Household Appliances: Index	165	158	152
2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	THB 61,727,653	THB 521,459,875	THB 1,407,626,604
2024 Household Utensils: Per Mill	0.9	7.8	21.1
2024 Household Utensils: Per Capita	THB 1,594	THB 1,519	THB 1,455
2024 Household Utensils: Index	166	158	152
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	THB 51,765,926	THB 440,395,398	THB 1,198,069,819
2024 House & Garden Tools: Per Mill	0.8	6.8	18.6
2024 House & Garden Tools: Per Capita	THB 1,337	THB 1,283	THB 1,238
2024 House & Garden Tools: Index	145	139	134
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	THB 55,158,794	THB 467,989,322	THB 1,269,003,508
2024 Household Maintenance: Per Mill	0.9	7.8	21.2
2024 Household Maintenance: Per Capita	THB 1,425	THB 1,363	THB 1,311
2024 Household Maintenance: Index	166	159	153
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	THB 183,053,578	THB 1,537,973,967	THB 4,150,759,210
2024 Medical Products: Per Mill	1.0	8.5	23.0
2024 Medical Products: Per Capita	THB 4,728	THB 4,480	THB 4,289
2024 Medical Products: Index	182	173	165

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	1 kilometer	3 kilometer	5 kilometer
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	THB 93,543,337	THB 793,263,197	THB 2,143,892,530
2024 Electronics & IT: Per Mill	0.9	7.6	20.6
2024 Electronics & IT: Per Capita	THB 2,416	THB 2,310	THB 2,216
2024 Electronics & IT: Index	162	155	149
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	THB 24,549,148	THB 207,429,879	THB 559,637,350
2024 Recreation Durables: Per Mill	0.8	7.1	19.0
2024 Recreation Durables: Per Capita	THB 634	THB 604	THB 578
2024 Recreation Durables: Index	150	143	137
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	THB 55,309,481	THB 468,822,058	THB 1,269,327,527
2024 Toys/Sports/Pets: Per Mill	0.9	7.3	19.7
2024 Toys/Sports/Pets: Per Capita	THB 1,429	THB 1,365	THB 1,312
2024 Toys/Sports/Pets: Index	154	147	142
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	THB 47,973,388	THB 407,404,884	THB 1,105,031,808
2024 Recreational Services: Per Mill	0.9	7.7	20.9
2024 Recreational Services: Per Capita	THB 1,239	THB 1,187	THB 1,142
2024 Recreational Services: Index	164	157	151
2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	THB 78,499,781	THB 665,967,830	THB 1,805,302,876
2024 Books & Stationery: Per Mill	0.9	7.7	20.9
2024 Books & Stationery: Per Capita	THB 2,027	THB 1,940	THB 1,866
2024 Books & Stationery: Index	163	156	150
2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	THB 811,281,830	THB 6,857,564,252	THB 18,526,991,331
2024 Catering Services: Per Mill	0.9	7.9	21.4
2024 Catering Services: Per Capita	THB 20,954	THB 19,973	THB 19,146
2024 Catering Services: Index	168	160	154
2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	THB 313,763,711	THB 2,683,401,392	THB 7,316,539,730
2024 Personal Care: Per Mill	0.9	7.5	20.3
2024 Personal Care: Per Capita	THB 8,104	THB 7,816	THB 7,561
2024 Personal Care: Index	157	151	146
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	THB 158,254,410	THB 1,313,745,531	THB 3,492,330,132
2024 Personal Effects: Per Mill	1.0	8.7	23.1
2024 Personal Effects: Per Capita	THB 4,087	THB 3,826	THB 3,609
2024 Personal Effects: Index	189	177	167

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