

India Summary Report

Chapel Road, Fateh Maidan, Hyderabad, Telangana, 500001
 Rings: 1, 3, 5 kilometer radii

Sample Report
 Latitude: 17.3949
 Longitude: 78.4754

	1 kilometer	3 kilometer	5 kilometer
2024 Population Totals (MBR)			
2024 Total Population	114,618	806,927	2,266,438
2024 Population Density (per sq. km)	36,502.5	28,553.7	28,864.5
2024 Population Per Mill	0.1	0.6	1.6
2024 Total Population Age 0-14	29,407	213,380	614,027
2024 Total Population Age 15-29	35,628	249,919	699,679
2024 Total Population Age 30-44	26,579	184,919	514,386
2024 Total Population Age 45-59	14,648	101,156	279,519
2024 Total Population Age 60+	8,355	57,553	158,827
2024 Male Population Totals (MBR)			
2024 Total Male Population	58,425	411,925	1,159,111
2024 Male Population Age 0-14	15,252	110,707	318,860
2024 Male Population Age 15-29	17,597	123,623	346,762
2024 Male Population Age 30-44	13,650	95,129	265,197
2024 Male Population Age 45-59	7,705	53,304	147,565
2024 Male Population Age 60+	4,220	29,162	80,726
2024 Female Population Totals (MBR)			
2024 Total Female Population	56,193	395,002	1,107,327
2024 Female Population Age 0-14	14,155	102,674	295,167
2024 Female Population Age 15-29	18,031	126,295	352,917
2024 Female Population Age 30-44	12,929	89,791	249,188
2024 Female Population Age 45-59	6,943	47,852	131,954
2024 Female Population Age 60+	4,135	28,390	78,101
2024 Household Totals (MBR)			
2024 Total Households	30,455	217,753	610,333
2024 Average Household Size	3.8	3.7	3.7
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	₹46,653,620,278	₹326,977,028,951	₹899,975,935,642
2024 Purchasing Power: Per Mill	0.2	1.6	4.3
2024 Purchasing Power: Per Capita	₹407,036	₹405,213	₹397,088
2024 Purchasing Power: Index	279	278	272
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	₹8,375,592,055	₹59,202,724,583	₹164,922,616,871
2024 Food & Beverage: Per Mill	0.1	0.9	2.6
2024 Food & Beverage: Per Capita	₹73,074	₹73,368	₹72,767
2024 Food & Beverage: Index	165	166	165
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	₹186,213,081	₹1,315,096,994	₹3,655,905,283
2024 Alcoholic Beverage: Per Mill	0.2	1.1	3.0
2024 Alcoholic Beverage: Per Capita	₹1,625	₹1,630	₹1,613
2024 Alcoholic Beverage: Index	190	190	188
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	₹268,280,047	₹1,900,362,081	₹5,309,629,861
2024 Tobacco: Per Mill	0.1	0.7	2.1
2024 Tobacco: Per Capita	₹2,341	₹2,355	₹2,343
2024 Tobacco: Index	131	132	131

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research

February 05, 2025

	1 kilometer	3 kilometer	5 kilometer
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	₹1,506,408,251	₹10,612,862,626	₹29,501,571,586
2024 Clothing: Per Mill	0.2	1.1	3.0
2024 Clothing: Per Capita	₹13,143	₹13,152	₹13,017
2024 Clothing: Index	192	193	191
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	₹342,707,347	₹2,418,333,464	₹6,730,726,028
2024 Footwear: Per Mill	0.1	1.0	2.9
2024 Footwear: Per Capita	₹2,990	₹2,997	₹2,970
2024 Footwear: Index	187	187	185
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	₹362,907,410	₹2,559,154,286	₹7,115,861,458
2024 Furniture/Furnishing: Per Mill	0.2	1.1	3.0
2024 Furniture/Furnishing: Per Capita	₹3,166	₹3,171	₹3,140
2024 Furniture/Furnishing: Index	195	195	193
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	₹63,546,290	₹448,365,033	₹1,247,125,596
2024 Household Textiles: Per Mill	0.1	1.0	2.8
2024 Household Textiles: Per Capita	₹554	₹556	₹550
2024 Household Textiles: Index	182	183	181
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	₹100,323,114	₹708,046,732	₹1,970,737,912
2024 Household Appliances: Per Mill	0.1	1.0	2.7
2024 Household Appliances: Per Capita	₹875	₹877	₹870
2024 Household Appliances: Index	172	172	170
2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	₹70,045,494	₹493,912,510	₹1,374,027,883
2024 Household Utensils: Per Mill	0.1	1.0	2.8
2024 Household Utensils: Per Capita	₹611	₹612	₹606
2024 Household Utensils: Index	182	183	181
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	₹32,653,017	₹229,741,422	₹639,678,371
2024 House & Garden Tools: Per Mill	0.1	0.9	2.6
2024 House & Garden Tools: Per Capita	₹285	₹285	₹282
2024 House & Garden Tools: Index	167	167	165
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	₹337,827,342	₹2,385,935,082	₹6,645,684,731
2024 Household Maintenance: Per Mill	0.1	0.9	2.5
2024 Household Maintenance: Per Capita	₹2,947	₹2,957	₹2,932
2024 Household Maintenance: Index	163	163	162
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	₹812,671,041	₹5,726,392,364	₹15,918,406,879
2024 Medical Products: Per Mill	0.1	0.9	2.5
2024 Medical Products: Per Capita	₹7,090	₹7,097	₹7,024
2024 Medical Products: Index	160	160	159

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2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	₹114,481,038	₹808,696,849	₹2,252,350,474
2024 Electronics & IT: Per Mill	0.1	1.0	2.8
2024 Electronics & IT: Per Capita	₹999	₹1,002	₹994
2024 Electronics & IT: Index	181	182	180
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	₹21,988,779	₹154,769,766	₹430,702,192
2024 Recreation Durables: Per Mill	0.1	1.0	2.9
2024 Recreation Durables: Per Capita	₹192	₹192	₹190
2024 Recreation Durables: Index	184	184	183
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	₹84,040,093	₹592,253,217	₹1,648,888,354
2024 Toys/Sports/Pets: Per Mill	0.1	1.0	2.7
2024 Toys/Sports/Pets: Per Capita	₹733	₹734	₹728
2024 Toys/Sports/Pets: Index	172	172	171
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	₹79,473,212	₹561,362,275	₹1,563,573,532
2024 Recreational Services: Per Mill	0.1	0.9	2.6
2024 Recreational Services: Per Capita	₹693	₹696	₹690
2024 Recreational Services: Index	167	168	166
2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	₹75,190,785	₹531,142,421	₹1,479,883,777
2024 Books & Stationery: Per Mill	0.1	0.9	2.5
2024 Books & Stationery: Per Capita	₹656	₹658	₹653
2024 Books & Stationery: Index	161	161	160
2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	₹736,240,733	₹5,195,483,934	₹14,462,186,028
2024 Catering Services: Per Mill	0.1	1.0	2.7
2024 Catering Services: Per Capita	₹6,423	₹6,439	₹6,381
2024 Catering Services: Index	176	176	175
2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	₹591,295,423	₹4,186,210,536	₹11,684,509,675
2024 Personal Care: Per Mill	0.1	0.8	2.4
2024 Personal Care: Per Capita	₹5,159	₹5,188	₹5,155
2024 Personal Care: Index	151	151	150
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	₹436,525,799	₹3,069,745,841	₹8,515,917,790
2024 Personal Effects: Per Mill	0.2	1.3	3.5
2024 Personal Effects: Per Capita	₹3,809	₹3,804	₹3,757
2024 Personal Effects: Index	226	226	223

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