

	1 kilometer	3 kilometer	5 kilometer
2024 Population Totals (MBR)			
2024 Total Population	92,297	570,459	1,568,059
2024 Population Density (per sq. km)	29,393.9	20,186.1	19,970.2
2024 Population Per Mill	0.1	0.4	1.1
2024 Total Population Age 0-14	8,723	54,141	153,435
2024 Total Population Age 15-29	13,899	85,973	237,463
2024 Total Population Age 30-44	23,896	148,464	428,351
2024 Total Population Age 45-59	18,650	115,626	325,207
2024 Total Population Age 60+	27,128	166,255	423,603
2024 Male Population Totals (MBR)			
2024 Total Male Population	45,041	278,944	779,535
2024 Male Population Age 0-14	4,573	28,378	80,313
2024 Male Population Age 15-29	6,943	43,066	121,917
2024 Male Population Age 30-44	11,636	72,515	214,263
2024 Male Population Age 45-59	9,123	56,701	162,571
2024 Male Population Age 60+	12,767	78,285	200,470
2024 Female Population Totals (MBR)			
2024 Total Female Population	47,256	291,515	788,525
2024 Female Population Age 0-14	4,151	25,763	73,122
2024 Female Population Age 15-29	6,956	42,907	115,546
2024 Female Population Age 30-44	12,260	75,949	214,088
2024 Female Population Age 45-59	9,527	58,925	162,636
2024 Female Population Age 60+	14,361	87,970	223,133
2024 Household Totals (MBR)			
2024 Total Households	37,354	230,656	632,452
2024 Average Household Size	2.5	2.5	2.5
2024 Households by Income (MBR)			
2024 HHs: 1st Quintile (Below 46,755 Yuan Renminbi)	1,379	8,616	26,309
2024 HHs: 2nd Quintile (46,755 Yuan Renminbi to 82,842)	1,461	9,128	28,224
2024 HHs: 3rd Quintile (82,842 to 122,408 Yuan)	2,735	17,038	51,073
2024 HHs: 4th Quintile (122,408 to 19,826 Yuan)	4,714	29,316	87,089
2024 HHs: 5th Quintile (154,156 Yuan Renminbi and above)	27,065	166,559	439,756
2024 Households by Type (MBR)			
2024 HHs: One-Generation Family Household	20,168	124,663	347,488
2024 HHs: Two-Generation Family Household	13,412	82,537	217,775
2024 HHs: Three Generation Family Household	3,723	23,132	66,092
2024 HHs: Four Generation Family Household	51	325	1,097
2024 Marital Status (MBR)			
2024 Marital Status: Single	28,355	175,101	478,054
2024 Marital Status: Married	56,482	349,625	972,449
2024 Marital Status: Divorced	2,837	17,446	46,048
2024 Marital Status: Widowed	4,623	28,286	71,509
2024 Educational Attainment (MBR)			
2024 Pop: No Education/Illiterate	3,745	23,416	70,940
2024 Pop: Primary Education (ISCED 1 and 2)	7,748	48,386	145,239
2024 Pop: Upper Secondary Education (ISCED 3)	38,126	236,245	667,134
2024 Pop: Post Secondary Education (ISCED 4 and 5)	12,307	76,044	207,979
2024 Pop: Tertiary Education (ISCED 6 to 8)	30,371	186,367	476,767
2024 Pop: Education Unknown	0	0	0

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	CN¥11,344,059,962	CN¥69,828,953,581	CN¥184,270,396,058
2024 Purchasing Power: Per Mill	0.2	1.1	2.9
2024 Purchasing Power: Per Capita	CN¥122,908	CN¥122,408	CN¥117,515
2024 Purchasing Power: Index	271	270	259
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	CN¥1,682,798,704	CN¥10,383,005,288	CN¥28,075,439,385
2024 Food & Beverage: Per Mill	0.1	0.6	1.7
2024 Food & Beverage: Per Capita	CN¥18,232	CN¥18,201	CN¥17,905
2024 Food & Beverage: Index	157	156	154
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	CN¥49,307,632	CN¥304,263,100	CN¥823,249,474
2024 Alcoholic Beverage: Per Mill	0.1	0.7	1.9
2024 Alcoholic Beverage: Per Capita	CN¥534	CN¥533	CN¥525
2024 Alcoholic Beverage: Index	177	177	174
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	CN¥97,001,120	CN¥598,573,166	CN¥1,622,842,168
2024 Tobacco: Per Mill	0.1	0.5	1.4
2024 Tobacco: Per Capita	CN¥1,051	CN¥1,049	CN¥1,035
2024 Tobacco: Index	130	130	128
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	CN¥336,814,706	CN¥2,077,484,298	CN¥5,594,355,934
2024 Clothing: Per Mill	0.1	0.7	1.9
2024 Clothing: Per Capita	CN¥3,649	CN¥3,642	CN¥3,568
2024 Clothing: Index	179	179	175
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	CN¥84,156,566	CN¥519,220,923	CN¥1,401,464,328
2024 Footwear: Per Mill	0.1	0.7	1.9
2024 Footwear: Per Capita	CN¥912	CN¥910	CN¥894
2024 Footwear: Index	173	172	169
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	CN¥60,626,103	CN¥374,101,767	CN¥1,011,139,396
2024 Furniture/Furnishing: Per Mill	0.1	0.7	2.0
2024 Furniture/Furnishing: Per Capita	CN¥657	CN¥656	CN¥645
2024 Furniture/Furnishing: Index	181	180	177
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	CN¥24,888,151	CN¥153,505,299	CN¥413,420,261
2024 Household Textiles: Per Mill	0.1	0.7	1.9
2024 Household Textiles: Per Capita	CN¥270	CN¥269	CN¥264
2024 Household Textiles: Index	175	175	171
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	CN¥79,654,128	CN¥491,244,736	CN¥1,322,379,096
2024 Household Appliances: Per Mill	0.1	0.7	1.8
2024 Household Appliances: Per Capita	CN¥863	CN¥861	CN¥843
2024 Household Appliances: Index	164	164	161

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	1 kilometer	3 kilometer	5 kilometer
2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	CN¥36,161,192	CN¥223,040,124	CN¥600,664,051
2024 Household Utensils: Per Mill	0.1	0.7	1.9
2024 Household Utensils: Per Capita	CN¥392	CN¥391	CN¥383
2024 Household Utensils: Index	173	173	169
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	CN¥22,327,770	CN¥137,680,217	CN¥369,750,872
2024 House & Garden Tools: Per Mill	0.1	0.7	1.8
2024 House & Garden Tools: Per Capita	CN¥242	CN¥241	CN¥236
2024 House & Garden Tools: Index	163	163	159
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	CN¥41,820,835	CN¥257,892,235	CN¥693,785,314
2024 Household Maintenance: Per Mill	0.1	0.6	1.7
2024 Household Maintenance: Per Capita	CN¥453	CN¥452	CN¥442
2024 Household Maintenance: Index	160	160	157
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	CN¥255,862,625	CN¥1,574,376,151	CN¥4,155,111,192
2024 Medical Products: Per Mill	0.1	0.7	1.9
2024 Medical Products: Per Capita	CN¥2,772	CN¥2,760	CN¥2,650
2024 Medical Products: Index	179	178	171
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	CN¥104,602,602	CN¥645,658,127	CN¥1,750,173,505
2024 Electronics & IT: Per Mill	0.1	0.7	1.8
2024 Electronics & IT: Per Capita	CN¥1,133	CN¥1,132	CN¥1,116
2024 Electronics & IT: Index	164	164	161
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	CN¥20,584,361	CN¥126,954,848	CN¥341,415,371
2024 Recreation Durables: Per Mill	0.1	0.7	1.8
2024 Recreation Durables: Per Capita	CN¥223	CN¥223	CN¥218
2024 Recreation Durables: Index	171	171	167
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	CN¥11,244,773	CN¥69,351,586	CN¥186,638,787
2024 Toys/Sports/Pets: Per Mill	0.1	0.7	1.8
2024 Toys/Sports/Pets: Per Capita	CN¥122	CN¥122	CN¥119
2024 Toys/Sports/Pets: Index	163	163	159
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	CN¥75,263,154	CN¥464,321,419	CN¥1,253,854,565
2024 Recreational Services: Per Mill	0.1	0.6	1.7
2024 Recreational Services: Per Capita	CN¥815	CN¥814	CN¥800
2024 Recreational Services: Index	158	158	155
2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	CN¥25,351,709	CN¥156,329,614	CN¥420,540,799
2024 Books & Stationery: Per Mill	0.1	0.6	1.7
2024 Books & Stationery: Per Capita	CN¥275	CN¥274	CN¥268
2024 Books & Stationery: Index	156	155	152

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2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	CN¥340,036,821	CN¥2,096,823,215	CN¥5,636,635,602
2024 Catering Services: Per Mill	0.1	0.7	1.8
2024 Catering Services: Per Capita	CN¥3,684	CN¥3,676	CN¥3,595
2024 Catering Services: Index	170	170	166
2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	CN¥75,182,094	CN¥464,018,518	CN¥1,258,578,104
2024 Personal Care: Per Mill	0.1	0.6	1.5
2024 Personal Care: Per Capita	CN¥815	CN¥813	CN¥803
2024 Personal Care: Index	142	142	140
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	CN¥38,258,751	CN¥235,721,485	CN¥628,035,926
2024 Personal Effects: Per Mill	0.1	0.9	2.3
2024 Personal Effects: Per Capita	CN¥415	CN¥413	CN¥401
2024 Personal Effects: Index	217	217	210

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