

Tunisia Summary Report



Avenue Sadok Guermazi, Sfax
Ring: 1 kilometer radius, Ring: 3 kilometer radius, Ring: 5 kilometer radius

2025 Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Population	26,985	184,855	328,443
Total Population Age 0-14	6,099	41,777	74,228
Total Population Age 15-29	5,360	36,718	65,238
Total Population Age 30-44	5,783	39,617	70,390
Total Population Age 45-59	5,171	35,421	62,935
Total Population Age 60+	4,572	31,322	55,652
Population Density (per sq. km)	8,593.9	6,541.2	4,182.9
Population Per Mill	2.2	15.3	27.1

2025 Male Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Male Population	13,430	91,997	163,457
Male Population Age 0-14	3,133	21,459	38,127
Male Population Age 15-29	2,713	18,585	33,022
Male Population Age 30-44	2,819	19,311	34,311
Male Population Age 45-59	2,566	17,580	31,235
Male Population Age 60+	2,199	15,063	26,763

2025 Female Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Female Population	13,555	92,858	164,986
Female Population Age 0-14	2,966	20,319	36,101
Female Population Age 15-29	2,647	18,132	32,217
Female Population Age 30-44	2,964	20,306	36,079
Female Population Age 45-59	2,605	17,841	31,700
Female Population Age 60+	2,374	16,260	28,890

2025 Household Totals	1 kilometer	3 kilometer	5 kilometer
Total Households	7,893	54,066	96,062
Average Household Size	3.4	3.4	3.4

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

2025 Marital Status	1 kilometer	3 kilometer	5 kilometer
Single	13,192	90,366	160,559
Married	12,601	86,321	153,373
Divorced	228	1,561	2,774
Widowed	964	6,606	11,738

2025 Educational Attainment			
No Education/Illiterate	7,769	53,219	94,557
Primary Education (ISCED 1 and 2)	7,856	53,812	95,611
Upper Secondary Education (ISCED 3)	8,462	57,968	102,995
Post Secondary Education (ISCED 4 and 5)	0	0	0
Tertiary Education (ISCED 6 to 8)	2,899	19,857	35,280
Education Unknown	0	0	0

2024 Unemployment			
Unemployed Population	1,096	7,511	13,346

2025 Purchasing Power			
Purchasing Power: Total	TND 291,082,328	TND 1,993,976,857	TND 3,542,817,321
Purchasing Power: Per Mill	2.4	16.6	29.6
Purchasing Power: Per Capita	TND 10,787	TND 10,787	TND 10,787
Purchasing Power: Index	109	109	109

2025 Food & Beverage Expenditures			
Food & Beverage: Total	TND 91,210,020	TND 624,808,346	TND 1,110,134,164
Food & Beverage: Per Mill	2.4	16.2	28.7
Food & Beverage: Per Capita	TND 3,380	TND 3,380	TND 3,380
Food & Beverage: Index	106	106	106

2025 Alcoholic Beverage Expenditures			
Alcoholic Beverage: Total	TND 313,579	TND 2,148,085	TND 3,816,630
Alcoholic Beverage: Per Mill	2.4	16.4	29.1

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

2025 Alcoholic Beverage Expenditures	1 kilometer	3 kilometer	5 kilometer
Alcoholic Beverage: Per Capita	TND 12	TND 12	TND 12
Alcoholic Beverage: Index	108	108	108

2025 Tobacco Expenditures			
Tobacco: Total	TND 12,040,167	TND 82,477,747	TND 146,543,120
Tobacco: Per Mill	2.3	15.8	28.1
Tobacco: Per Capita	TND 446	TND 446	TND 446
Tobacco: Index	104	104	104

2025 Clothing Expenditures			
Clothing: Total	TND 18,742,539	TND 128,390,445	TND 228,118,943
Clothing: Per Mill	2.4	16.2	28.8
Clothing: Per Capita	TND 695	TND 695	TND 695
Clothing: Index	106	106	106

2025 Footwear Expenditures			
Footwear: Total	TND 7,482,518	TND 51,256,863	TND 91,071,117
Footwear: Per Mill	2.4	16.4	29.1
Footwear: Per Capita	TND 277	TND 277	TND 277
Footwear: Index	107	107	107

2025 Furniture & Furnishing Expenditures			
Furniture/Furnishing: Total	TND 2,766,817	TND 18,953,293	TND 33,675,443
Furniture/Furnishing: Per Mill	2.4	16.4	29.2
Furniture/Furnishing: Per Capita	TND 103	TND 103	TND 103
Furniture/Furnishing: Index	108	108	108

2025 Household Textiles Expenditures			
Household Textiles: Total	TND 1,159,752	TND 7,944,549	TND 14,115,553
Household Textiles: Per Mill	2.4	16.4	29.1
Household Textiles: Per Capita	TND 43	TND 43	TND 43
Household Textiles: Index	107	107	107

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

2025 Household Appliances Expenditures	1 kilometer	3 kilometer	5 kilometer
Household Appliances: Total	TND 1,862,014	TND 12,755,200	TND 22,662,923
Household Appliances: Per Mill	2.4	16.2	28.7
Household Appliances: Per Capita	TND 69	TND 69	TND 69
Household Appliances: Index	106	106	106

2025 Household Utensils Expenditures			
Household Utensils: Total	TND 952,487	TND 6,524,745	TND 11,592,903
Household Utensils: Per Mill	2.4	16.3	28.9
Household Utensils: Per Capita	TND 35	TND 35	TND 35
Household Utensils: Index	107	107	107

2025 House & Garden Expenditures			
House & Garden Tools: Total	TND 247,539	TND 1,695,697	TND 3,012,846
House & Garden Tools: Per Mill	2.4	16.2	28.8
House & Garden Tools: Per Capita	TND 9	TND 9	TND 9
House & Garden Tools: Index	106	106	106

2025 Household Maintenance Expenditures			
Household Maintenance: Total	TND 6,544,627	TND 44,832,107	TND 79,655,872
Household Maintenance: Per Mill	2.4	16.2	28.7
Household Maintenance: Per Capita	TND 243	TND 243	TND 243
Household Maintenance: Index	106	106	106

2025 Medical Products & Supplies Expenditures			
Medical Products: Total	TND 8,010,567	TND 54,874,115	TND 97,498,105
Medical Products: Per Mill	2.4	16.2	28.8
Medical Products: Per Capita	TND 297	TND 297	TND 297
Medical Products: Index	106	106	106

2025 Consumer Electronics Expenditures			
Electronics & IT: Total	TND 1,958,355	TND 13,415,157	TND 23,835,507
Electronics & IT: Per Mill	2.4	16.3	28.9

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

2025 Consumer Electronics Expenditures	1 kilometer	3 kilometer	5 kilometer
Electronics & IT: Per Capita	TND 73	TND 73	TND 73
Electronics & IT: Index	107	107	107

2025 Entertainment Expenditures			
Toys & Sports: Total	TND 912,415	TND 6,250,241	TND 11,105,175
Toys & Sports: Per Mill	2.4	16.3	28.9
Toys & Sports: Per Capita	TND 34	TND 34	TND 34
Toys & Sports: Index	107	107	107

2025 Garden & Pet Expenditures			
Garden/Pets: Total	TND 406,145	TND 2,782,182	TND 4,943,268
Garden/Pets: Per Mill	2.4	16.2	28.8
Garden/Pets: Per Capita	TND 15	TND 15	TND 15
Garden/Pets: Index	106	106	106

2025 Recreational & Cultural Service Expenditures			
Recreational Services: Total	TND 1,394,450	TND 9,552,284	TND 16,972,111
Recreational Services: Per Mill	2.3	16.1	28.6
Recreational Services: Per Capita	TND 52	TND 52	TND 52
Recreational Services: Index	106	106	106

2025 Books & Stationery Expenditures			
Books & Stationery: Total	TND 558,769	TND 3,827,690	TND 6,800,884
Books & Stationery: Per Mill	2.3	15.9	28.3
Books & Stationery: Per Capita	TND 21	TND 21	TND 21
Books & Stationery: Index	105	105	105

2025 Catering Services Expenditures			
Catering Services: Total	TND 5,779,082	TND 39,587,962	TND 70,338,288
Catering Services: Per Mill	2.4	16.3	28.9
Catering Services: Per Capita	TND 214	TND 214	TND 214
Catering Services: Index	107	107	107

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

2025 Personal Care Expenditures	1 kilometer	3 kilometer	5 kilometer
Personal Care: Total	TND 6,459,434	TND 44,248,519	TND 78,618,976
Personal Care: Per Mill	2.3	16.0	28.5
Personal Care: Per Capita	TND 239	TND 239	TND 239
Personal Care: Index	105	105	105

2025 Jewelry & Personal Effects Expenditures			
Personal Effects: Total	TND 1,429,702	TND 9,793,768	TND 17,401,170
Personal Effects: Per Mill	2.4	16.7	29.6
Personal Effects: Per Capita	TND 53	TND 53	TND 53
Personal Effects: Index	109	109	109

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.