

| | 1 kilometer | 3 kilometer | 5 kilometer |
|--------------------------------------|---------------------|----------------------|------------------------|
| 2025 Population Totals (MBR) | | | |
| 2025 Total Population | 74,643 | 563,684 | 1,174,793 |
| 2025 Population Density (per sq. km) | 23,771.7 | 19,946.4 | 14,961.7 |
| 2025 Population Per Mill | 3.9 | 29.7 | 61.8 |
| 2025 Household Totals (MBR) | | | |
| 2025 Total Households | 12,208 | 92,195 | 192,146 |
| 2025 Average Household Size | 6.1 | 6.1 | 6.1 |
| 2025 Households by Type (MBR) | | | |
| 2025 One Person Households | 1,591 | 12,018 | 25,047 |
| 2025 One Parent Households | 771 | 5,824 | 12,138 |
| 2025 Nuclear Family Households | 2,755 | 20,804 | 43,358 |
| 2025 Extended Family Households | 5,602 | 42,302 | 88,164 |
| 2025 Composite Family Households | 1,489 | 11,247 | 23,440 |
| 2025 Purchasing Power (MBR) | | | |
| 2025 Purchasing Power: Total | FCFA 75,451,077,298 | FCFA 569,784,599,807 | FCFA 1,187,506,808,196 |
| 2025 Purchasing Power: Per Mill | 5.7 | 43.0 | 89.7 |
| 2025 Purchasing Power: Per Capita | FCFA 1,010,826 | FCFA 1,010,823 | FCFA 1,010,822 |
| 2025 Purchasing Power: Index | 145 | 145 | 145 |

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research