

	1 kilometer	3 kilometer	5 kilometer
2025 Population Totals (MBR)			
2025 Total Population	42,124	372,448	856,968
2025 Total Population Age 0-14	10,385	93,879	217,529
2025 Total Population Age 15-29	12,485	111,631	257,872
2025 Total Population Age 30-44	10,224	89,687	208,142
2025 Total Population Age 45-59	5,807	49,776	113,427
2025 Total Population Age 60+	3,224	27,476	59,998
2025 Population Density (per sq. km)	13,415.3	13,179.3	10,914.0
2025 Population Per Mill	1.3	11.1	25.6
2025 Male Population Totals (MBR)			
2025 Total Male Population	20,468	178,785	413,115
2025 Male Population Age 0-14	5,117	46,218	107,391
2025 Male Population Age 15-29	6,127	53,167	123,519
2025 Male Population Age 30-44	4,961	43,326	100,890
2025 Male Population Age 45-59	2,831	24,069	55,241
2025 Male Population Age 60+	1,431	12,005	26,075
2025 Female Population Totals (MBR)			
2025 Total Female Population	21,657	193,663	443,852
2025 Female Population Age 0-14	5,268	47,660	110,138
2025 Female Population Age 15-29	6,357	58,463	134,353
2025 Female Population Age 30-44	5,263	46,362	107,252
2025 Female Population Age 45-59	2,976	25,707	58,186
2025 Female Population Age 60+	1,793	15,471	33,923
2025 Household Totals (MBR)			
2025 Total Households	15,084	130,789	298,026
2025 Average Household Size	2.8	2.8	2.9
2025 Marital Status (MBR)			
2025 Marital Status: Single	27,947	246,908	569,846
2025 Marital Status: Married	11,639	104,202	240,771
2025 Marital Status: Divorced	790	6,327	13,969
2025 Marital Status: Widowed	1,748	15,012	32,382
2025 Educational Attainment (MBR)			
2025 No Education/Illiterate	8,664	86,444	189,494
2025 Primary Education (ISCED 1 and 2)	16,506	145,194	331,861
2025 Upper Secondary Education (ISCED 3)	10,722	91,733	210,599
2025 Post Secondary Education (ISCED 4 and 5)	2,008	15,936	36,741
2025 Tertiary Education (ISCED 6 to 8)	4,109	32,449	86,787
2025 Education Unknown	115	692	1,486
2025 Purchasing Power (MBR)			
2025 Purchasing Power: Total	GHS 1,809,057,048	GHS 15,934,914,850	GHS 37,283,068,322
2025 Purchasing Power: Per Mill	2.1	18.1	42.3
2025 Purchasing Power: Per Capita	GHS 42,946	GHS 42,784	GHS 43,506
2025 Purchasing Power: Index	163	162	165
2025 Food & Beverage Expenditures (MBR)			
2025 Food & Beverage: Total	GHS 510,538,209	GHS 4,491,996,882	GHS 10,362,183,178
2025 Food & Beverage: Per Mill	1.7	15.1	34.9
2025 Food & Beverage: Per Capita	GHS 12,120	GHS 12,061	GHS 12,092
2025 Food & Beverage: Index	137	136	136

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2025 Alcoholic Beverage Expenditures (MBR)			
2025 Alcoholic Beverage: Total	GHS 41,861,680	GHS 368,567,076	GHS 852,687,489
2025 Alcoholic Beverage: Per Mill	1.8	16.1	37.2
2025 Alcoholic Beverage: Per Capita	GHS 994	GHS 990	GHS 995
2025 Alcoholic Beverage: Index	145	144	145
2025 Tobacco Expenditures (MBR)			
2025 Tobacco: Total	GHS 35,207,571	GHS 308,565,992	GHS 707,779,995
2025 Tobacco: Per Mill	1.6	14.3	32.7
2025 Tobacco: Per Capita	GHS 836	GHS 828	GHS 826
2025 Tobacco: Index	129	128	128
2025 Clothing Expenditures (MBR)			
2025 Clothing: Total	GHS 67,488,636	GHS 596,522,317	GHS 1,381,633,055
2025 Clothing: Per Mill	1.7	15.1	35.0
2025 Clothing: Per Capita	GHS 1,602	GHS 1,602	GHS 1,612
2025 Clothing: Index	136	136	137
2025 Footwear Expenditures (MBR)			
2025 Footwear: Total	GHS 20,759,008	GHS 183,499,692	GHS 425,359,615
2025 Footwear: Per Mill	1.7	15.3	35.6
2025 Footwear: Per Capita	GHS 493	GHS 493	GHS 496
2025 Footwear: Index	138	138	139
2025 Furniture & Furnishing Expenditures (MBR)			
2025 Furniture/Furnishing: Total	GHS 21,791,213	GHS 192,691,863	GHS 447,263,085
2025 Furniture/Furnishing: Per Mill	1.8	15.8	36.7
2025 Furniture/Furnishing: Per Capita	GHS 517	GHS 517	GHS 522
2025 Furniture/Furnishing: Index	142	142	143
2025 Household Textiles Expenditures (MBR)			
2025 Household Textiles: Total	GHS 7,794,306	GHS 68,635,278	GHS 158,589,993
2025 Household Textiles: Per Mill	1.8	15.7	36.2
2025 Household Textiles: Per Capita	GHS 185	GHS 184	GHS 185
2025 Household Textiles: Index	141	141	141
2025 Household Appliances Expenditures (MBR)			
2025 Household Appliances: Total	GHS 10,302,697	GHS 90,677,877	GHS 209,074,011
2025 Household Appliances: Per Mill	1.7	14.9	34.4
2025 Household Appliances: Per Capita	GHS 245	GHS 243	GHS 244
2025 Household Appliances: Index	135	134	134
2025 Household Utensils Expenditures (MBR)			
2025 Household Utensils: Total	GHS 5,927,512	GHS 52,293,259	GHS 120,911,483
2025 Household Utensils: Per Mill	1.7	15.3	35.4
2025 Household Utensils: Per Capita	GHS 141	GHS 140	GHS 141
2025 Household Utensils: Index	138	138	138
2025 House & Garden Expenditures (MBR)			
2025 House & Garden Tools: Total	GHS 2,393,617	GHS 21,131,499	GHS 48,776,209
2025 House & Garden Tools: Per Mill	1.7	15.0	34.6
2025 House & Garden Tools: Per Capita	GHS 57	GHS 57	GHS 57
2025 House & Garden Tools: Index	135	135	135

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	1 kilometer	3 kilometer	5 kilometer
2025 Household Maintenance Expenditures (MBR)			
2025 Household Maintenance: Total	GHS 42,332,375	GHS 372,109,331	GHS 857,028,857
2025 Household Maintenance: Per Mill	1.7	15.1	34.7
2025 Household Maintenance: Per Capita	GHS 1,005	GHS 999	GHS 1,000
2025 Household Maintenance: Index	136	135	136
2025 Medical Products & Supplies Expenditures (MBR)			
2025 Medical Products: Total	GHS 35,486,359	GHS 309,288,396	GHS 705,475,715
2025 Medical Products: Per Mill	1.8	15.7	35.8
2025 Medical Products: Per Capita	GHS 842	GHS 830	GHS 823
2025 Medical Products: Index	143	141	140
2025 Consumer Electronics Expenditures (MBR)			
2025 Electronics & IT: Total	GHS 12,510,119	GHS 110,617,782	GHS 256,384,026
2025 Electronics & IT: Per Mill	1.7	15.0	34.8
2025 Electronics & IT: Per Capita	GHS 297	GHS 297	GHS 299
2025 Electronics & IT: Index	135	135	136
2025 Entertainment Expenditures (MBR)			
2025 Toys & Sports: Total	GHS 10,317,209	GHS 91,401,247	GHS 211,778,474
2025 Toys & Sports: Per Mill	1.7	14.9	34.4
2025 Toys & Sports: Per Capita	GHS 245	GHS 245	GHS 247
2025 Toys & Sports: Index	133	134	134
2025 Garden & Pet Expenditures (MBR)			
2025 Garden/Pets: Total	GHS 7,824,069	GHS 69,034,082	GHS 159,509,305
2025 Garden/Pets: Per Mill	1.7	14.8	34.2
2025 Garden/Pets: Per Capita	GHS 186	GHS 185	GHS 186
2025 Garden/Pets: Index	133	133	134
2025 Recreational & Cultural Service Expenditures (MBR)			
2025 Recreational Services: Total	GHS 25,568,322	GHS 225,194,666	GHS 519,564,845
2025 Recreational Services: Per Mill	1.7	14.7	33.9
2025 Recreational Services: Per Capita	GHS 607	GHS 605	GHS 606
2025 Recreational Services: Index	133	132	133
2025 Books & Stationery Expenditures (MBR)			
2025 Books & Stationery: Total	GHS 8,535,411	GHS 75,232,377	GHS 173,590,653
2025 Books & Stationery: Per Mill	1.6	13.9	32.1
2025 Books & Stationery: Per Capita	GHS 203	GHS 202	GHS 203
2025 Books & Stationery: Index	125	125	125
2025 Catering Services Expenditures (MBR)			
2025 Catering Services: Total	GHS 54,239,317	GHS 478,371,627	GHS 1,105,531,380
2025 Catering Services: Per Mill	1.7	15.4	35.5
2025 Catering Services: Per Capita	GHS 1,288	GHS 1,284	GHS 1,290
2025 Catering Services: Index	138	138	139
2025 Personal Care Expenditures (MBR)			
2025 Personal Care: Total	GHS 36,527,417	GHS 321,419,353	GHS 740,920,512
2025 Personal Care: Per Mill	1.6	14.4	33.3
2025 Personal Care: Per Capita	GHS 867	GHS 863	GHS 865
2025 Personal Care: Index	130	130	130

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Source: Esri and Michael Bauer Research

Ghana Summary Report

Ring Road Central, Accra, Accra Metropolis, Greater Accra
Rings: 1, 3, 5 kilometer radii

Sample Report
Latitude: 5.57130
Longitude: -0.20900

	1 kilometer	3 kilometer	5 kilometer
2025 Jewelry & Personal Effects Expenditures (MBR)			
2025 Personal Effects: Total	GHS 8,151,774	GHS 72,021,127	GHS 166,955,526
2025 Personal Effects: Per Mill	1.9	16.5	38.2
2025 Personal Effects: Per Capita	GHS 194	GHS 193	GHS 195
2025 Personal Effects: Index	148	148	149

Sample Report

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